

FILM AND TV PRODUCTION 10.0200.90

Program Description, Coherent Sequence, and Certification Information

PROGRAM DESCRIPTION

The **Film and TV Production** instructional program prepares students to work in a variety of positions within the broadcast news, film, and television industries and to use industry-standard principles, tools, and techniques to communicate information, ideas, moods, and feelings to business and consumer audiences through the making and producing of high-quality digital films and videos. The **Film and TV Production** program includes instruction in the operation and maintenance of specialized camera, lighting, and audio equipment; scenic composition, special effects, motion graphics, and the use of industry-standard hardware and computer applications to capture, enhance, manipulate, and edit visual and audio artifacts into a cohesive finished product. The **Film and TV Production** program includes instruction in film and broadcast history, film theory and visual storytelling techniques, film and TV directing, cinematographic art, and techniques for making specific types of films and/or video productions including news broadcasts, commercials and public service announcements, feature films, episodic television productions, documentaries, music videos, instructional videos, and others. The **Film and TV Production** program includes an examination of cinematography / videography's role in various commercial, industrial, and entertainment enterprises.

Students who successfully complete the **Film and TV Production** program's coherent sequence of instruction will develop an in-depth, practical understanding of the three phases of the media creation process: pre-production, production, and post-production. The **Film and TV Production** program includes instruction in business best practices and the economic impact of the media industry, intellectual property law, data capture and manipulation, media management, and media distribution and delivery. Embedded within the **Film and TV Production** instructional program are verbal and nonverbal communication skills, writing skills, and mathematical skills required by the media industry. Throughout the **Film and TV Production** instructional program, students will learn and practice valuable skills using real-world video and audio equipment and industry-standard video- and audio-editing software to create high-quality, professional-grade media products.

The **Film and TV Production** instructional program is designed to prepare students for postsecondary education and/or entry-level employment and/or to successfully earn the following industry-validated credentials: Adobe Certified Associate (ACA), Apple

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Certified Pro (ACP) - Final Cut Pro, and others.

The **Film and TV Production** instructional program is designed and delivered as a coherent sequence of school-based and work-based supervised learning.

Film and TV Production students develop leadership, social, civic, and career skills through participation in a state-recognized Career and Technical Student Organization **SkillsUSA** or **FBLA (Future Business Leaders of America.)**

COHERENT SEQUENCE

10.0200.16 Film and TV Production I

and

10.0200.90 Film and TV Production II

and program may elect to add:

10.0200.95 Film and TV Production III

or

10.0200.70 Film and TV Production – DCE (Diversified Cooperative Education)

or

10.0200.75 Film and TV Production - Internship

or

10.0200.80 Film and TV Production – Cooperative Education

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TEACHER CERTIFICATION REQUIREMENTS FOR THE FILM AND TV PRODUCTION PROGRAM	
CAREER PREPARATION: The instructor must be CTE certified according to the following table	
Film and TV Production	CERTIFICATES
	Types: PCTIET, SCTIET, SSCTEIET
Note: <ul style="list-style-type: none"> ▪ Film and TV Production 10.0200.70 may be a part of the sequence and the teacher must hold a Cooperative Education Endorsement (CEN). ▪ Teacher/Coordinator 10.0200.75 is not required to have a Cooperative Education Endorsement (CEN). ▪ Teacher/Coordinator 10.0200.80 is required to have a Cooperative Education Endorsement (CEN). 	

CERTIFICATE ABBREVIATIONS FOR THE FILM AND TV PRODUCTION PROGRAM	
Certificate Types	
PCTIET	Provisional Career and Technical Education Industrial and Emerging Technologies
SCTIET	Standard Career and Technical Education Industrial and Emerging Technologies
SSCTEIET	Standard Specialized Career and Technical Education Industrial and Emerging Technologies