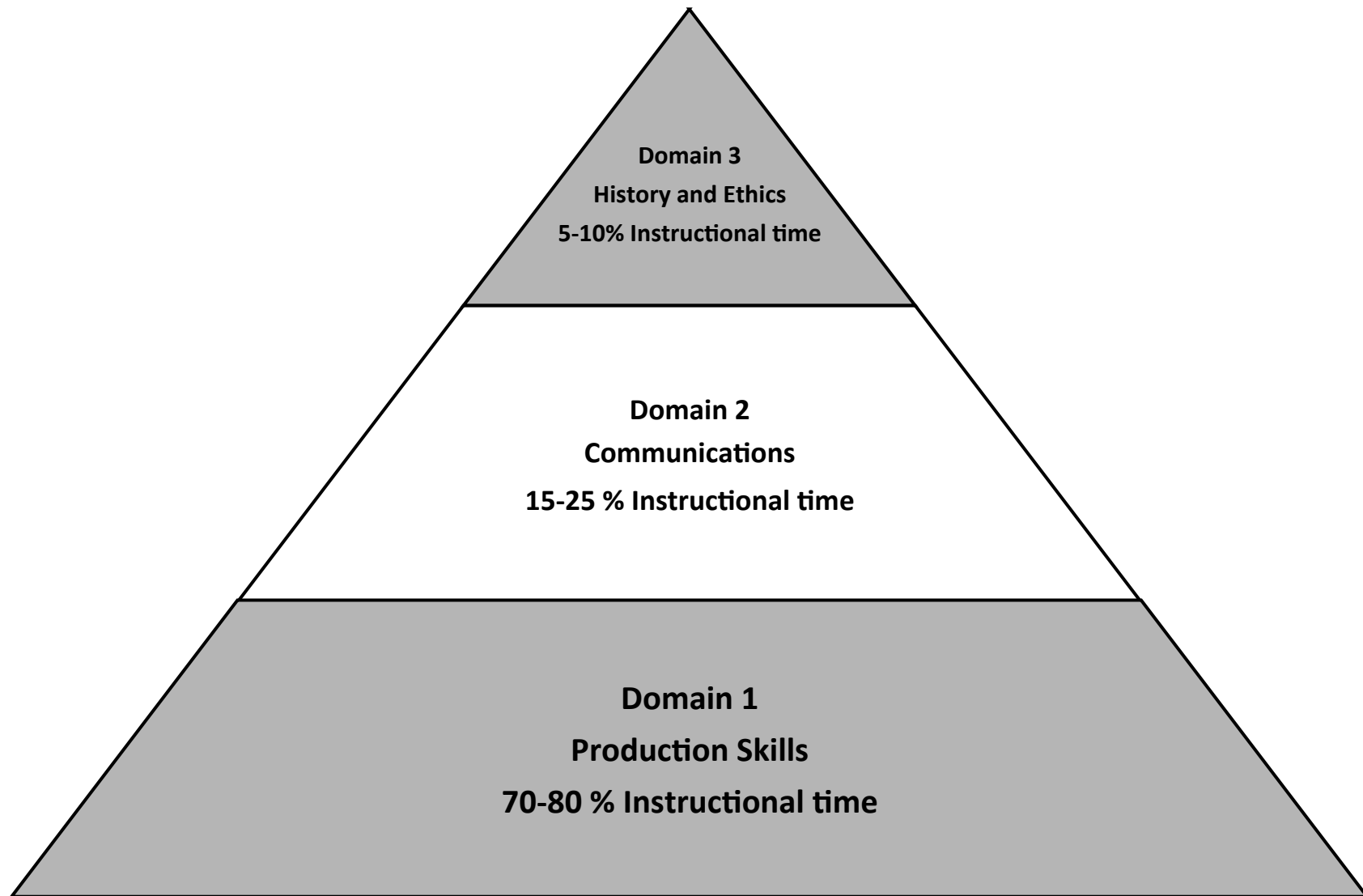


Content Domains

Film and TV 10.0200.90



The technical standards for the Film and TV Program are clustered in 3 domains. The greatest percentage of instructional time will be spent on domains 1 and 2 with less time on domain 3. Students who complete the program should demonstrate a thorough knowledge in each of these domains.

Blueprint for Instruction and Assessment

Film and TV
10.0200.90

Domain	Related Standards	Instructional Time
<p>Domain 1 Production Skills</p>	<p>STANDARD 5.0 Utilize computer applications to manage media</p> <p>STANDARD 6.0 Apply knowledge of data capture and manipulation</p> <p>STANDARD 7.0 Engage in pre-production/planning phase of product creation in broadcast television and film</p> <p>STANDARD 8.0 Implement plans for acquiring or creating a product in accordance with the production phase tasks in broadcast television and film</p> <p>STANDARD 9.0 Perform tasks in post-production phase of product refinement in broadcast television and film</p> <p>STANDARD 10.0 Deliver/distribute products using various media in accordance with consumer expectations in broadcast television and film</p> <p>STANDARD 11.0 Monitor quality assurance of product creation concurrent with all phases of production in broadcast television and film</p>	<p>70-80%</p>
<p>Domain 2 Communication</p>	<p>STANDARD 3.0 Demonstrate verbal and nonverbal communication skills required by the media industry</p> <p>STANDARD 4.0 Demonstrate written communication skills required by the media industry</p> <p>STANDARD 12.0 Present products to selected audiences using media in broadcast television and film</p>	<p>15-25%</p>
<p>Domain 3 History and Ethics</p>	<p>STANDARD 1.0 Analyze the media industry, its business practices, and its role in the economy</p> <p>STANDARD 2.0 Investigate intellectual property law and rights management</p>	<p>5-10%</p>

Content domains are bodies of knowledge, skills or abilities to be taught or assessed. They are clustered as related to technical standards for instruction. The suggested percentage of instructional time is listed for each domain. Instructional time corresponds to the percentage of assessment items included on the Technical Skills Assessment. Dec. 2016