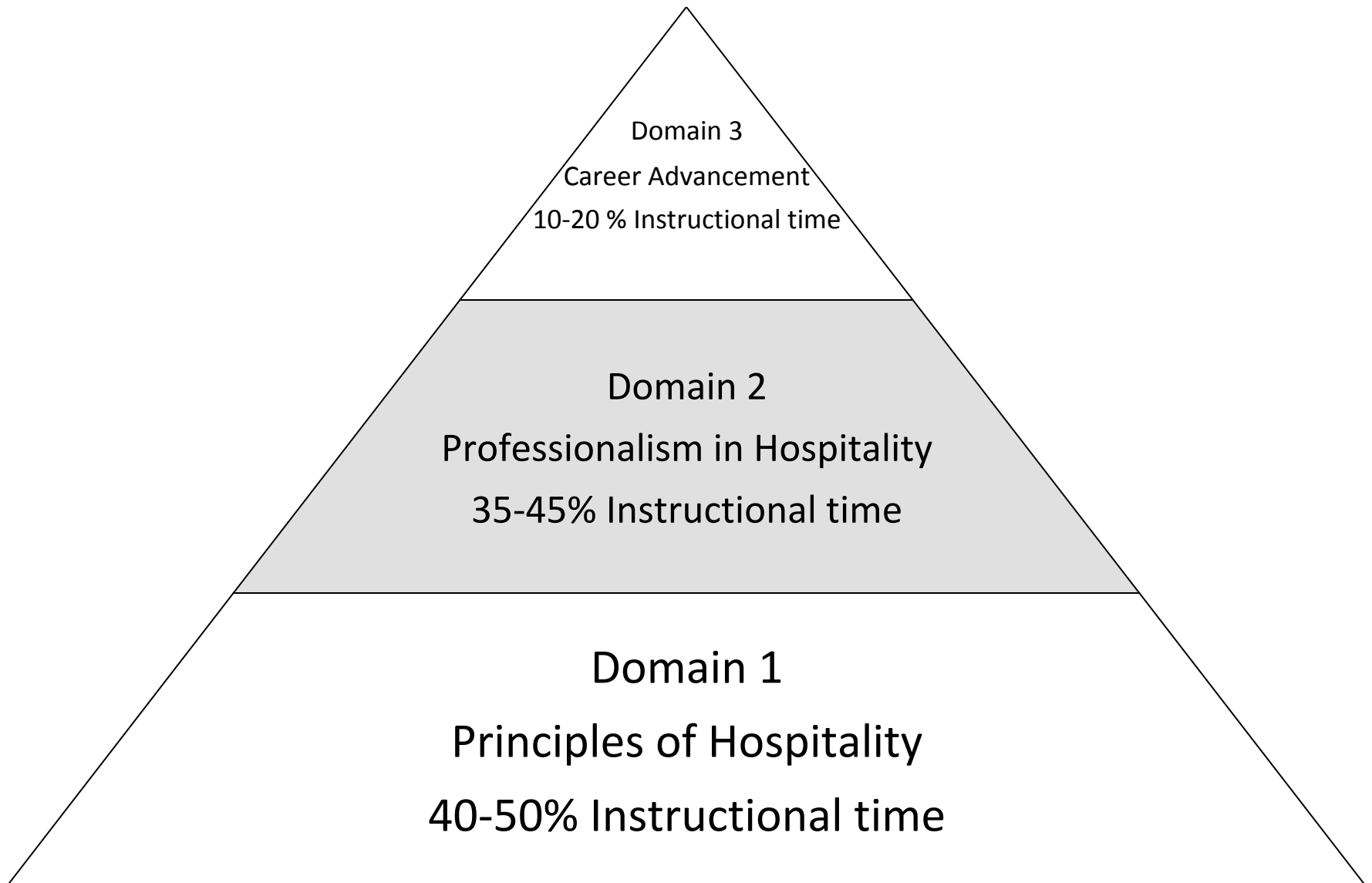


# Content Domains

Hospitality Management, 52.0900.00



The technical standards for the Hospitality Management Program are clustered in 3 domains. The greatest percentage of instructional time will be spent on domain 1 and with less time on domains 2 and 3. Students who complete the program should demonstrate a thorough knowledge in each of these domains.

# Content Domains, Standards and Instruction

Hospitality Management  
52.0900.00

Domain	Related Standards	Instructional Time
Domain 1 Principles of Hospitality	<p><b>STANDARD 1.0</b> EXAMINE THE HOSPITALITY AND TOURISM INDUSTRY</p> <p><b>STANDARD 2.0</b> ANALYZE THE LODGING SECTOR</p> <p><b>STANDARD 3.0</b> ANALYZE THE FOOD AND BEVERAGE SECTOR</p> <p><b>STANDARD 4.0</b> ANALYZE THE RECREATION SECTOR</p> <p><b>STANDARD 5.0</b> ANALYZE THE TRAVEL AND TOURISM SECTOR</p> <p><b>STANDARD 6.0</b> ANALYZE EVENT PLANNING AND THE EVENT MANAGEMENT SECTOR</p>	40-50%
Domain 2 Professionalism in Hospitality	<p><b>STANDARD 7.0</b> EXAMINE GUEST/CUSTOMER SERVICE STRATEGIES WITHIN THE HOSPITALITY AND TOURISM INDUSTRY</p> <p><b>STANDARD 8.0</b> EVALUATE THE VALUE OF COMMUNICATION SKILLS WITHIN THE HOSPITALITY AND TOURISM INDUSTRY</p> <p><b>STANDARD 9.0</b> ASSESS THE SAFETY, SECURITY, AND SANITATION STANDARDS IN THE HOSPITALITY ENVIRONMENT</p> <p><b>STANDARD 13.0</b> EXPLORE THE LEGAL AND ETHICAL RESPONSIBILITIES IN THE HOSPITALITY AND TOURISM INDUSTRY</p>	35-45%
Domain 3 Career Advancement	<p><b>STANDARD 10.0</b> EXAMINE THE SALES AND MARKETING FUNCTION IN THE HOSPITALITY AND TOURISM INDUSTRY</p> <p><b>STANDARD 11.0</b> EXAMINE THE MANAGEMENT AND LEADERSHIP FUNCTIONS OF THE HOSPITALITY AND TOURISM INDUSTRY</p> <p><b>STANDARD 12.0</b> EXPLORE FINANCIAL MANAGEMENT IN THE HOSPITALITY INDUSTRY</p>	10-20%

Content domains are bodies of knowledge, skills or abilities to be taught or assessed. They are clustered as related to technical standards for instruction. The suggested percentage of instructional time is listed for each domain. Instructional time corresponds to the percentage of assessment items included on the Technical Skills Assessment.