EFFECTIVE PRACTICES

Research Briefs and Evidence Rating
The Center on Innovations in Learning (CIL) is a national content center established to work with regional comprehensive centers and state education agencies (SEA) to build SEAs’ capacity to stimulate, select, implement, and scale up innovation in learning.

Learning innovations replace currently accepted standards of curricular and instructional practice with new practices demonstrated to be more effective or more efficient in the context in which they are applied.

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Evidence/Effect Size Rating*

*Please note: The strength of evidence ratings are intended to provide a broad snapshot of the degree to which each effective practice area is supported by high-quality research. John Hattie’s effect size results are included where appropriate to provide further information on the strength of evidence in each area. These ratings are not intended to correspond to the evidence ratings provided by the U.S. Department of Education and should not be used as a guide for evaluating interventions.
CORE FUNCTION: School Leadership and Decision-Making

EFFECTIVE PRACTICE
Establish a team structure with specific duties and time for instructional planning.

INDICATOR

- A team structure is officially incorporated into the school governance policy.
- All teams have written statements of purpose and by-laws for their operation.
- All teams operate with work plans for the year and specific work products to produce.
- All teams prepare agendas and minutes for their meetings.
- The principal maintains a file (physical or electronic) of the agendas, work products, and minutes of all teams.
- A Leadership Team consisting of the principal, teachers who lead the Instructional Teams, and other key professional staff meets regularly (twice a month or more for an hour each meeting) to review implementation of effective practice.
- The Leadership Team serves as a conduit of communication to the faculty and staff.
- The Leadership Team shares in decisions of real substance pertaining to curriculum, instruction, and professional development.
- The school’s Leadership Team regularly looks at school performance data and aggregated classroom observation data and uses that data to make decisions about school improvement and professional development needs.
- The Leadership Team reviews the principal’s summary reports of classroom observations and takes them into account in planning professional development.

STRENGTH OF EVIDENCE RATING
Promising/Moderate

Not surprisingly, almost all of the research is descriptive, correlational, and/or qualitative rather than causal for this effective practice. However, the studies demonstrate positive findings for the importance of shared/distributed leadership and for data-based school and instructional team decision-making. In addition, Hattie’s recent, updated meta-analysis suggests a very strong effect size for “teachers’ collective efficacy” which is in all likelihood a function of many of these practices. In addition, considerable evidence supports leadership/instructional teams using student data for decision-making.
Yearly learning goals are set for the school by the Leadership Team, utilizing student learning data.

The Leadership Team monitors school-level student learning data.

Teachers are organized into grade-level, grade-level cluster, or subject-area Instructional Teams.

Instructional Teams meet regularly (e.g., twice a month or more for 45 minutes each meeting) to review implementation of effective practice and student progress.

Instructional Teams meet for blocks of time (e.g., 4- to 6-hour blocks, once a month; whole days before and after the school year) sufficient to develop and refine units of instruction and review student learning data.

Instructional Teams use student learning data to identify students in need of instructional support or enhancement.

**EFFECTIVE PRACTICE**

Focus the principal’s role on building leadership capacity, achieving learning goals, and improving instruction.

**INDICATOR**

- A team structure is officially incorporated into the school governance policy.
- The principal develops the leadership capacity of others in the school.
- The principal models and communicates the expectation of improved student learning through commitment, discipline, and careful implementation of effective practices.
- The principal participates actively with the school’s teams.
- The principal keeps a focus on instructional improvement and student learning outcomes.
- The principal monitors curriculum and classroom instruction regularly.
- The principal spends at least 50% of his/her time working directly with teachers to improve instruction, including classroom observations.

Not surprisingly, almost all of the research is descriptive, correlational, and/or qualitative rather than causal for this effective practice. However, the studies demonstrate positive findings for principals building staff leadership capacity and focusing on instruction and student learning outcomes by maintaining close focus on classrooms. In addition, Hattie’s recent, updated meta-analysis suggests a very
The principal compiles reports from classroom observations, showing aggregate areas of strength and areas that need improvement without revealing the identity of individual teachers.

The principal celebrates individual, team, and school successes, especially related to student learning outcomes.

The principal offers frequent opportunities for staff and parents to voice constructive critique of the school’s progress and suggestions for improvement.

The principal plans opportunities for teachers to share their strengths with other teachers.

## EFFECTIVE PRACTICE

Align classroom observations with professional development.

### INDICATOR

- All teachers improve their practice by responding to the principal’s observations relative to indicators of effective teaching and classroom management.
- All teachers improve their practice by responding to observations by peers relative to indicators of effective teaching and classroom management.
- All teachers improve their practice by assessing themselves relative to indicators of effective teaching and classroom management.
- All teachers develop individual professional development plans based on classroom observations and self-assessments.

### STRENGTH OF EVIDENCE RATING

- **Strong**

Several experimental studies have documented positive impacts of teachers receiving feedback through self, peer, and principal classroom observations (e.g., see Kane, Gehlbach, Greenberg, Quinn, & Thai, 2015; Steinberg & Sartain, 2015). Hattie’s research additionally shows strong effect sizes for “micro-teaching”, which includes teachers’ reviewing their lessons for evaluation purposes.
CORE FUNCTION: Curriculum, Assessment, and Instructional Planning

EFFECTIVE PRACTICE
Engage instructional teams in developing standards-aligned units of instruction.

INDICATOR

- Instructional Teams develop standards-aligned units of instruction for each subject and grade level.
- Units of instruction include standards-based objectives and criteria for mastery.
- Units of instruction include pre-/post-tests to assess student mastery of standards-based objectives.
- Units of instruction include specific learning activities aligned to objectives.
- Instructional Teams develop materials for their standards-aligned learning activities and share the materials among themselves.
- Materials for standards-aligned learning activities are well-organized, labeled, and stored for convenient use by teachers.

STRENGTH OF EVIDENCE RATING

Strong

There is a good deal of evidence of the effectiveness of instructional teams (e.g., professional learning communities) positively benefitting student learning and ensuring that units of instruction are standards-aligned; in addition, frequent assessment of student learning is research-supported (Hattie, 2012).
EFFECTIVE PRACTICE
Engage instructional teams in assessing and monitoring student mastery.

INDICATOR

- Unit pre-tests and post-tests are administered to all students in the grade level and subject covered by the unit of instruction.

- Unit pre-test and post-test results are reviewed by the Instructional Team.

- Instructional Teams review the results of unit pre-/post-tests to make decisions about the curriculum and instructional plans and to “red flag” students in need of intervention (both students in need of tutoring or extra help and students needing enhanced learning opportunities because of their early mastery of objectives).

STRENGTH OF EVIDENCE RATING

Strong

Mastery learning and frequent assessment of student mastery through formative assessment approaches are well-supported by research (Hattie & Timperley, 2007). Hattie’s effect sizes also show strong effects for mastery learning and frequent formative evaluation.

EFFECTIVE PRACTICE
Assess student learning frequently.

INDICATOR

- The school assesses each student at least 3 times each year to determine progress toward standards-based objectives.

- The school provides all teachers timely reports of results from standardized and objectives-based assessments.

- The school maintains a central database that includes each student’s test scores, placement information, demographic information, attendance, behavior indicators, and other variables useful to teachers.

- All teachers assess student progress frequently using a variety of evaluation methods and maintain a record of the results.

STRENGTH OF EVIDENCE RATING

Strong

Frequent assessment of student mastery through formative assessment approaches is well-supported by research (e.g., Hattie, 2016).
EFFECTIVE PRACTICE
Deliver sound instruction in a variety of modes.

SUB-AREA
Preparation

INDICATOR

- All teachers are guided by a document that aligns standards, curriculum, instruction, and assessment.
- All teachers develop weekly lesson plans based on aligned units of instruction.
- All teachers use objectives-based unit pre-tests and post-tests.
- All teachers individualize instructional plans in response to individual student performance on pre-tests and other methods of assessment to provide support for some students and enhanced learning opportunities for others.
- All teachers maintain a record of each student’s mastery of specific learning objectives.

STRENGTH OF EVIDENCE RATING

Strong

While research evidence is indirect to support this one, Hattie’s recent effect size results suggest that teacher clarity and individualizing instruction through Response to Instruction/Multi-tiered Systems of Support are highly beneficial to academic performance (e.g., clearly communicating intentions of lesson and success criteria).
## Teacher-directed instruction/whole-class or small group/interacting with students

### Indicator
- All teachers reteach following questioning.
- All teachers use open-ended questioning and encourage elaboration.
- All teachers redirect student questions.
- All teachers encourage peer interaction.
- All teachers encourage students to paraphrase, summarize, and relate.
- All teachers encourage students to check their own comprehension.
- All teachers verbally praise students.

### Strength of Evidence Rating

**Strong**

The instructional strategies recommended within this effective practice are soundly supported by high quality research: review and reinforcement, classroom questioning (particularly deeper level), direct and explicit metacognitive strategy instruction, using writing and discussion as tools for deeper content learning. In addition, Hattie’s effect sizes are large for areas such as metacognition/self-regulated learning, teacher questioning, and small group work.

## Computer-based instruction

### Indicator
- All teachers have documentation of the computer program’s alignment with standards-based objectives.
- All teachers assess student mastery in ways other than those provided by the computer program.

### Strength of Evidence Rating

**Moderate/Strong**

Hattie’s recent effect size results suggest moderate impact of Computer Assisted Instruction; however, it is possible that ensuring alignment with standards can contribute to more positive impacts. In addition, recent computer-based assessments for learning show strong results for this form of formative assessment for personalizing learning. (Shute & Rahimi, 2017). Authentic assessment that includes things like observations of performance at a task, however, is research-supported and essential to accurately gauge student learning.
**SUB-AREA**
Use sound homework practices and communicate with parents

**INDICATOR**
- All teachers maintain a file of communication with parents.
- All teachers regularly assign homework (4 or more days a week).
- All teachers check, mark, and return homework.
- All teachers systematically report to parents the student’s mastery of specific standards-based objectives.
- All teachers regularly make “interactive” assignments that encourage parent-child interaction relative to school learning.

**STRENGTH OF EVIDENCE RATING**

Moderate

Hattie’s recent effect size research shows a low/moderate effect size (.29) for assigning homework. However, if it is assigned effectively, it can be beneficial (e.g., see Carr, 2013; Van Voorhis, 2011).

**SUB-AREA**
Provide a tiered system of instructional and behavioral supports and interventions

**INDICATOR**
- The school implements a reliable and valid systemwide screening process for academics and behavior that includes the assessment of all students multiple times per year and establishes decision rules to determine those students in need of targeted intervention.
- The school implements a tiered instructional system that allows teachers to deliver evidence-based instruction aligned with the individual needs of students across all tiers.
- The school’s tiered instructional system includes documentation that describes what interventions are provided and how interventions are selected and assigned to students and how fidelity will be monitored.
- The school implements a systemwide monitoring process that utilizes collaborative instructional teams who meet regularly to review student data from screening, progress monitoring, and outcome assessment to identify next steps for instruction for students across all tiers.

**STRENGTH OF EVIDENCE RATING**

Strong

Practice guides developed and available through What Works Cleaninghouse suggest the effectiveness of Response to Intervention approaches for elementary reading and math (Gerstron, 2009). In addition, recent effect sizes by John Hattie (2016) are high (1.07).
CORE FUNCTION:
Personalized Learning: Digital Learning

EFFECTIVE PRACTICE
Use appropriate technological tools and programs to enhance student learning.

INDICATOR

- Administrators, teachers, staff, students, parents, and other stakeholders participate in an organized training and support system incorporating program methodologies (including the use of online tools and curricula) and the proper use of the learning management and student management systems.

- Instructional teams determine which digital learning tools (hardware) are appropriate based on device availability, Internet and broadband access, and device use policies (such as “bring your own device”).

- School leaders and peer mentors regularly observe and measure instances of online, hybrid, or blended teaching to ensure instruction is implemented fully and with fidelity.

- Online programs generate accessible and actionable student data about their use, performance, and progress.

- All teachers use appropriate technological tools to enhance instruction.

- All teachers use online curricula with content, assignments, and activities clearly aligned to identified standards (state or national).

STRENGTH OF EVIDENCE RATING

Moderate

Determining the strength of evidence is challenging as the nature of the technology used in schools and how that technology is used, is constantly changing. The use of digital tools to personalize learning is increasing, but research evidence on the effectiveness of these approaches is only emerging. Recent meta-analyses on using technology tools/programs such as one-to-one laptops, computer-based scaffolding, and intelligent tutoring have shown positive effects and are consistent with earlier research that suggested that technology used to support instruction produced greater gains than technology used for direct instruction. However, Hattie’s most recent meta-analysis shows moderate effect sizes for computer-assisted instruction and the use of various digital tools.
All teachers use online curricula whose goals are measureable and clearly state what students will know or do at the end of instruction.

All teachers regularly add new content and teaching suggestions to the online learning content catalog.

All teachers use online, hybrid, or blended learning as a part of a larger pedagogical approach that combines the effective socialization opportunities within the classroom with the enhanced learning opportunities available in online instruction.

All teachers enable students to place selected work into a digital portfolio that is updated throughout the student’s school experiences and provides a picture of interests, skills, competencies, and growth over time.
CORE FUNCTION:
Personalized Learning: Blended Learning

EFFECTIVE PRACTICE
Mix traditional classroom instruction with online delivery of instruction and content, including learning activities completed outside the school, granting the student a degree of control over time, place, pace, and/or path.

INDICATOR

- All teachers receive initial and ongoing training and support in effective use of blended learning methods.
- Instructional teams determine which blended learning model is appropriate for the school or individual classroom.
- All teachers build students' ability to learn in contexts other than school.
- All teachers connect students' out-of-school learning with their school learning.
- Hardware, web browser, and software requirements are specified to students and parents before the use of online instruction outside of school.
- All teachers employing blended learning methods make sure that technology and data enhance relationships but do not pretend to substitute for them.
- Instructional teams and teachers use fine-grained data to design for each student a learning path tailored to that student's prior learning, personal interests, and aspirations.

STRENGTH OF EVIDENCE RATING

While positive results have been shown for college/adults, very little research has examined the impact on K-12 learning. See Brodersen and Melluzzo, February 2017, “Summary of research on online and blended learning programs that offer differentiated learning options,” published on WWC site. This review was published after the Effective Practice Brief was completed, and it contains a description of individual Blended Learning programs supported by rigorous research. Research on individual BL programs is mixed; some experimental and quasi-experimental studies yield positive findings (Cognitive Tutor Algebra), while other studies addressing a variety of BL programs found no significant differences. However, BL appears to show promise in helping with differentiated instruction and connecting out-of-school with in-school learning. To ensure fidelity of implementation, schools must consider available technology and how low-income students’ needs will be supported, and allow for extensive professional learning opportunities for teachers. Because there are large-scale experimental and quasi-experimental studies that support BL, but not many studies involving K-12, it is rated as “Moderate.”
**CORE FUNCTION:**
Personalized Learning: Cognitive Competency

**EFFECTIVE PRACTICE**
Intentionally address students’ accessible background knowledge to facilitate new learning.

**INDICATOR**

- The School Community Council ensures that all parents understand the purpose of a standards-aligned curriculum, their own children’s progress, and their role in supporting learning at home.

- The School Community Council ensures that all volunteers understand cognitive competency and their roles relative to its enhancement in students.

- All teachers and teacher teams plan instruction based on the aligned and expanded curriculum that includes rich reading, writing, memorization, and vocabulary development.

- All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of the aligned curriculum and other cognitive competency activities.

- The school’s key documents explain the value of cognitive competency and how it is enhanced through specific roles and relationships.

- The school promotes cognitive competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.

- All teachers reinforce elements of mastered knowledge that can be retained in memory through recitation, review, questioning, and inclusion in subsequent assignments.

- All teachers include vocabulary development (general vocabulary and terms specific to the subject) as learning objectives.

- All teachers assign rich reading and the application of the reading in written work and discussion.

**STRENGTH OF EVIDENCE RATING**

*Strong*

The instructional strategies recommended within this effective practice are soundly supported by high quality research: review and reinforcement, activation of prior knowledge, classroom questioning (particularly deeper level), direct and explicit reading strategy instruction, using writing and discussion as tools for deeper content learning, and explicit vocabulary instruction. The “School Community Council” indicators are expert-recommended strategies that offer ways to further build cognitive competency into school contexts.
CORE FUNCTION:
Personalized Learning: Metacognitive Competency

EFFECTIVE PRACTICE
Provide instruction and modeling of metacognitive processes and strategies to enhance student self-management of learning.

INDICATOR

- The School Community Council ensures that all parents understand metacognitive competency, learning strategies, and ways they can support their children’s self-management of learning at home.
- The School Community Council ensures that all volunteers understand metacognitive competency and their roles relative to its enhancement in students.
- All teachers and teacher teams plan instruction based on the aligned and expanded curriculum that includes objectives for student management of their learning.
- All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of student management of learning.
- The school’s key documents explain the value of metacognitive competency and how it is enhanced through specific roles and relationships.
- The school promotes metacognitive competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.
- All teachers teach and model the metacognitive process (goals, strategies, monitoring, and modification) and specific learning strategies and techniques.
- All teachers include self-checks, peer-checks, and documentation of learning strategies as part of assignment completion.
- All teachers teach methods of logic, synthesis, evaluation, and divergent thinking.
- All teachers build students’ metacognitive skills by teaching learning strategies and their appropriate application.
- All teachers build students’ metacognitive skills by providing students with processes for determining their own mastery of learning tasks.
- All teachers build students’ ability to use a variety of learning tools.

STRENGTH OF EVIDENCE RATING

- Strong
- There is strong research support for teaching approaches that address students’ metacognitive competency through direct and explicit instruction, such as goal-setting, self-monitoring, and peer and self-assessment. The “School Community Council” indicators are expert-recommended strategies that offer ways to further build metacognitive competency into school contexts.
**CORE FUNCTION:**

**Personalized Learning: Motivational Competency**

**EFFECTIVE PRACTICE**

Promote a growth mindset, stretch students’ interests, connect learning to student aspirations, and differentiate instruction to enhance students’ engagement and persistence with learning.

**INDICATOR**

- The School Community Council ensures that all parents understand motivational competency (a growth mindset, the value of mastery, and connecting learning tasks with students’ personal aspirations) and how they can enhance motivational competency at home.
- The School Community Council ensures that all volunteers understand motivational competency and their roles relative to its enhancement in students.
- All teachers and teacher teams plan instruction with a curriculum guide that includes methods to enhance student motivation to learn.
- All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of enhancing student motivation to learn.
- The school’s key documents explain the value of motivational competency and how it is enhanced through specific roles and relationships.
- The school promotes motivational competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.
- All teachers promote a growth mindset by attributing learning success to effort and self-regulation and insist upon (and reward) persistence to mastery.
- All teachers encourage self-direction by giving students choice in the selection of topics and the application of learning strategies.
- All teachers help students articulate their personal aspirations and connect their learning to the pursuit of these aspirations.
- All teachers stretch students’ interests to find value in new topics and connect learning tasks to students’ personal aspirations.
- All teachers differentiate assignments to provide the right balance of challenge and attainability for each student.

**STRENGTH OF EVIDENCE RATING**

Strong

Randomized control trials have demonstrated the effectiveness of interventions designed to impact noncognitive student variables, such as growth mindset, building interest in learning topics, providing choices within learning, and connecting learning to student aspirations. The “School Community Council” indicators are expert-recommended strategies that offer ways to further build motivational competency into school contexts.
CORE FUNCTION:
Personalized Learning: Social/Emotional Competency

EFFECTIVE PRACTICE
Provide instruction, modeling, classroom norms, and caring attention that promotes students’ self-respect, management of emotions, concern for others, and responsibility.

INDICATOR

The School Community Council ensures that all parents understand social/emotional competency and their role in enhancing their children’s growth in (1) understanding and managing emotions, (2) setting and achieving positive goals, (3) feeling and showing empathy for others, (4) establishing and maintaining positive relationships, and (5) making responsible decisions.

The School Community Council ensures that all volunteers understand social/emotional competency and their roles relative to its enhancement in students.

All teachers and teacher teams plan instruction with a curriculum guide that includes objectives for social/emotional competency.

All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of social/emotional competency.

The school selects, implements, and evaluates evidenced-based programs that enhance social/emotional competency.

The school’s key documents explain the value of social/emotional competency and how it is enhanced through specific roles and relationships.

The school promotes social/emotional competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.

All teachers teach and reinforce positive social skills, self-respect, relationships, and responsibility for the consequences of decisions and actions.

All teachers establish classroom norms for personal responsibility, cooperation, and concern for others.

All teachers are attentive to students’ emotional states, guide students in managing their emotions, and arrange for supports and interventions when necessary.

All teachers use cooperative learning methods and encourage questioning, seeking help from others, and offering help to others.

STRENGTH OF EVIDENCE RATING

The research evidence on implementing strategies to address social/emotional competency is strong. Please see: https://ies.ed.gov/ncee/edlabs/projects/project.asp?projectID=443 for a recent review of SEL programs for young children. Please see: http://secondaryguide.casel.org/casel-secondary-guide.pdf for evidence-based approaches for middle and high school students. The “School Community Council” indicators are expert-recommended strategies that offer ways to further build social/emotional competency into school contexts.
CORE FUNCTION:
Family Engagement in a School Community

EFFECTIVE PRACTICE
Explain and communicate the purpose and practices of the school community to comprehensively engage students’ families and other stakeholders.

INDICATOR

- Parent (Family) representatives advise the School Leadership Team on matters related to family-school relations.

- The school’s key documents (Parent Involvement Guidelines, Mission Statement, Compact, Homework Guidelines, and Classroom Visit Procedures) are annually distributed and frequently communicated to teachers, school personnel, parents (families), and students.

- The school’s Parent (Family) Involvement Guidelines include a vision statement about the importance of family-school partnership in a school community.

- The school’s Compact includes responsibilities (expectations) that communicate what parents (families) can do to support their students’ learning at home (curriculum of the home) and what the school does to support.

STRENGTH OF EVIDENCE RATING

Strong

Hattie’s meta-analysis yields strong effect sizes in the area of the importance of the home environment (.52) and parent involvement (.49). In addition, a large high-quality study showed that family social capital (e.g., parent/child discussions about school, parents checking homework, parent attendance at school events/meetings) is strongly predictive of students’ academic achievement (Dufur et al., 2013, Kraft, M., 2013; Jeynes, 2010; Jeynes, 2017).
EFFECTIVE PRACTICE
Provide two-way school-home communication linked to learning

INDICATOR

The “ongoing conversation” between school personnel and parents (families) is candid, supportive, and flows in both directions.

The school regularly communicates with parents (families) about its expectations of them and the importance of the curriculum of the home (what parents can do at home to support their children’s learning).

The school’s website has a parent (family) section that includes information on home support for learning, announcements, parent activities/resources, and procedures on how families may post items.

STRENGTH OF EVIDENCE RATING

Hattie’s meta-analysis yields strong effect sizes in the area of the importance of the home environment (.52) and parent involvement (.49). In addition, a large high-quality study showed that family social capital (e.g., parent/child discussions about school, parents checking homework, parent attendance at school events/meetings) is strongly predictive of students’ academic achievement (Dufur et al., 2013).

EFFECTIVE PRACTICE
Educate parents to support their children’s learning and teachers to work with parents.

INDICATOR

Professional development programs for teachers include assistance in working effectively with families.

The school provides parents (families) with practical guidance to maintain regular and supportive verbal interactions with their children.

The school provides parents (families) with practical guidance to establish a quiet place for children’s studying at home and consistent discipline for studying at home.

The school provides parents (families) with practical guidance to encourage their children’s regular reading habits at home.

The school provides parents (families) with practical guidance to model and encourage respectful and responsible behaviors.

STRENGTH OF EVIDENCE RATING

Hattie’s meta-analysis yields strong effect sizes in the area of the importance of the home environment (.52) and parent involvement (.49). In addition, a large high-quality study showed that family social capital (e.g., parent/child discussions about school, parents checking homework, parent attendance at school events/meetings) is strongly predictive of students’ academic achievement (Dufour et al., 2013).
CORE FUNCTION: Preschool Early Learning

EFFECTIVE PRACTICE
Provide children quality early learning opportunities.

INDICATOR

- The school has a system in place for determining the nature and extent of early learning opportunities each student has accessed prior to school entry.
- All pre-K teachers have specialized education in early childhood education or child development.
- Pre-K Instructional Teams design the curriculum to be aligned with the state early learning standards and align instructional plans to the curriculum.
- All pre-K teachers ensure that all students are involved in activities each day that are designed to stimulate development in all domains: social/emotional, physical, approaches to learning, language, and cognitive development.
- All pre-K teachers meet with family members (parents or guardians) formally at least two times a year to engage in two-way communication regarding students’ cognitive, social/emotional, and physical development outside the classroom.

STRENGTH OF EVIDENCE RATING

Strong

There are a number of rigorous experimental studies that show that high-quality pre-K programs positively impact student outcomes (e.g., Lipsey, Farran, & Hofer, 2015), and the practices suggested by the indicators are all supported by research.
CORE FUNCTION:
High School Leadership and Decision-Making

EFFECTIVE PRACTICE
Make decisions to assist students based on data.

INDICATOR
The Leadership Team monitors rates of student transfer, dropout, graduation, and post-high school outcome (e.g., student enrollment in college, students in careers) using a longitudinal data system.

STRENGTH OF EVIDENCE RATING
Moderate

The research is still in its infancy regarding the impact of Early Warning Systems. However, two rigorous recent studies have produced mixed results, with positive impacts for some indicators, and no effects for others. Ensuring fidelity to implementation is a key variable (see: https://ies.ed.gov/ncee/edlabs/regions/midwest/pdf/REL_2017272.pdf for a recent large-scale study).

EFFECTIVE PRACTICE
Distribute management duties.

INDICATOR
The traditional roles of the principal and other administrators (e.g., management, discipline, security) are distributed to allow adequate time for administrative attention to instruction and student supports.

STRENGTH OF EVIDENCE RATING
Moderate

Not surprisingly, almost all of the research is descriptive, correlational, and/or qualitative rather than causal for this effective practice. However, the studies demonstrate positive findings for the importance of shared/distributed leadership.
CORE FUNCTION:
High School: Opportunity to Learn

EFFECTIVE PRACTICE
Ensure content mastery and graduation.

INDICATOR

The school provides all students with academic supports (e.g., tutoring, co-curricular activities, tiered interventions) to keep them on track for graduation.

The school provides all students extended learning opportunities (e.g., summer bridge programs, afterschool and supplemental educational services, Saturday academies, enrichment programs) to keep them on track for graduation.

The school provides all students with opportunities for content and credit recovery that are integrated into the regular school day to keep them on track for graduation.

STRENGTH OF EVIDENCE RATING

This practice has many components, and there are varying levels of research support for each of them. Tutoring, particularly peer tutoring, is helpful, along with extracurricular program participation and afterschool programs, according to Hattie. It is also unclear whether credit recovery programs, either online or face-to-face, are effective at changing the trajectory for students at-risk of failing to graduate: http://www.air.org/sites/default/files/downloads/report/Online-vs-F2F-Credit-Recovery.pdf and https://ies.ed.gov/ncee/edlabs/regions/southeast/pdf/REL_2017217.pdf
Prepare students for postsecondary options.

**INDICATOR**

- The school provides all students with opportunities to enroll in and master rigorous coursework for college and career readiness.
- The school provides all students with academic supports (e.g., supplemental interventions) when needed to enable them to succeed in rigorous courses designed for college and career readiness.
- The school provides all students with supports and guidance to prepare them for college and careers (e.g., career awareness activities, career exploration, college visits, advising).
- All teachers integrate college and career guidance and supports relevant to their subject areas into their taught curricula.
- The school routinely provides all students with information and experience in a variety of career pathways.

**STRENGTH OF EVIDENCE RATING**

Evidence from International Baccalaureate and dual enrollment programs show some statistically significant benefits for students, as do Talent Search and Career Academies programs.

Extend learning opportunities for students.

**INDICATOR**

- The school expects all students to participate in activities to develop skills outside of the classroom (e.g., service learning, athletics, enrichment, internships).
- The school provides all students with opportunities to learn through nontraditional educational settings (e.g., virtual courses, dual enrollment, service learning, work-based internships).

**STRENGTH OF EVIDENCE RATING**

Hattie shows large effect sizes for service learning programs (.58) and moderate effect sizes for extracurricular program participation; research on dual enrollment programs is strong as well; effectiveness of virtual courses in general is not well known.
EFFECTIVE PRACTICE
Assist students with transitions.

INDICATOR

- The school provides freshman students with formal supports as they make the transition to high school (e.g., summer bridge programs, freshman academies).

- The school provides senior students with formal supports as they make the transition out of high school (e.g., college and career planning, job fairs).

- The school tracks the postsecondary school placements and experiences of their graduates and reports the results to the school board, faculty, and school community.

STRENGTH OF EVIDENCE RATING

Talent Development High Schools and the Diplomas Now program offer some rigorous evidence of success for helping students transition to high school by implementing smaller learning communities (e.g., Kemple, Herlihy, & Smith 2005). However, more evidence is needed.
References


Core Function: School Leadership and Decision Making

Effective Practice

Establish a team structure with specific duties and time for instructional planning

Overview: Effective teams are vital to school improvement and success. Leadership and Instructional Teams must operate within a clearly defined team structure that specifies team members’ duties and provides ample time for instructional planning. Principals should share leadership with team members and allocate roles that are aligned with team members’ expertise. Leadership teams analyze data, set school goals, monitor patterns of practice within classrooms, and determine professional learning needs. Instructional Teams need sufficient time to collaborate to develop standards-aligned instructional strategies, monitor student learning data, and adjust instruction to meet learning goals. If possible, teachers should also collaborate across grade levels on vertical Instructional Teams to ensure year-to-year instructional alignment and facilitate communication on individual students.

Evaluate Your Practice: To what extent is leadership shared at your school with teachers or other staff with appropriate expertise? Do your school’s teams have written purpose statements and operational by-laws, specified work plans/products, and written agendas/minutes? Are these documents stored in a physical or electronic file? Does your leadership team meet at least twice monthly? How does your leadership team communicate its work to all key school stakeholders? Does your leadership team regularly review a variety of disaggregated school data, plan for professional development, and set yearly learning goals? How much time is allocated for Instructional Teams to meet, and are meetings occurring frequently? Do your Instructional Teams regularly review student learning data to identify students in need of instructional support or enhancement? Are both horizontal and vertical Instructional Teams operating to best address student learning needs?

Introduction

Sparks (2013) describes the power of teams within schools:

Schools will improve for the benefit of every student only when every leader and every teacher is a member of one or more strong teams that create synergy in problem solving, provide emotional and practical support, distribute leadership to better tap the talents of members of the school community, and promote the interpersonal accountability that is necessary for continuous improvement. Such teamwork not only benefits students, it also creates the “supportive leadership” and the process and time for meaningful collaboration that enable teachers to thrive and are better able to address the complex challenges of their work. (p. 28)

School improvement therefore depends, in part, on how well teachers work together with their principal and colleagues (Louis, Leithwood, Wahlstrom, & Anderson, 2010). Research shows that when principals work with a team of teachers, forming school-based leadership teams, the speed at which improvement efforts occur is increased (Pedersen, Yager, & Yager, 2010). Further, school leadership models are more effective when they distribute responsibilities to a team, rather than promoting unilateral decisions and actions (Hanover Research, 2013; The Wallace Foundation, 2013). Such a distributed system allows individuals to contribute in their areas of particular strength or interest (Institute for Educational Leadership, 2001); this expertise is best engaged wherever it exists in an organization rather than seeking it only in a formal role or structure (Harris, 2004). Leadership teams also must have structures that require specific duties for team members and sufficient time for planning. This brief describes how school leaders can best
What are the responsibilities for leadership teams, and how can they function most effectively?

A school leadership team is a group of individuals who work to create a strong organizational process for school improvement. They orchestrate and coordinate the efforts of administrators, teachers and other staff, make school governance decisions, and coordinate school improvement initiatives. Leadership teams facilitate community involvement in the development of the school improvement plan and create and encourage parent involvement (Hanover Research, 2013). These teams are tasked with both representing the beliefs and concerns of the entire staff and also serving as a conduit of communication to relay information back to staff (Redding, 2007). Leadership teams often consist of teachers who lead Instructional Teams, other key professional staff, and principals and assistant principals; because of the wide range of experiences within these groups, the delegation and distribution of tasks should be conducted according to their areas of expertise (Spillane, 2005). In addition, a principal does not have expertise in every area of his or her instructional responsibility, particularly when it comes to secondary content areas. Principals should share or distribute leadership to those with content area expertise and should partner with the leadership team to oversee their work (Hallinger & Murphy, 2013; Von Frank, 2011). The expertise of an effective leadership team allows and empowers the team to make substantive decisions involving curriculum, instruction, and professional development (Redding, 2007).

Leadership teams should be situated to access and review a broad range of school achievement, climate, and satisfaction data to enable them to make decisions on the focus and direction of the school and where resources can best be directed; however, professional development on how to analyze and apply data for school improvement will likely be essential (Wayman & Cho, 2008). Leadership teams should examine both aggregated and overall student performance data, in order to set yearly learning goals and make decisions on using resources for professional development (Redding, 2007). Leadership teams at effective turnaround schools in one study examined data disaggregated by student subgroup at the overall school level to focus on areas that need schoolwide improvement, at the classroom level to focus on teacher strengths and need areas, and at the individual student level to address needs of individual students.
students (Herman et al., 2008). Frequent monitoring of student learning data may be necessary; for example, leadership team review of benchmark assessment data during the year can provide teachers with timely information on where students need the most assistance, and adjustments can be made to instruction and/or additional student supports can be provided (Coffey, 2009). Leadership teams can also work with the principal to conduct classroom observations and discern “patterns of practice” which aggregate data from several or all teachers without revealing teachers’ individual identities. The leadership team can then use the observation data to determine what professional learning is needed for individual teachers, grade levels, or building-wide (Redding, 2006). In order for leadership teams to be effective, ample time must be provided for critical conversations, observation, and collaboration. Teams should ideally meet twice per month for at least an hour, to ensure time for productive and deep conversation (Redding, 2006).

What are the responsibilities for Instructional Teams, and how can they function most effectively?

Sparks (2013) argues that the teacher-to-teacher professional learning that occurs regularly as teachers confer to 1) assist each other in lesson improvement, 2) deepen their content understanding, 3) analyze student work and data, and 4) problem-solve, is often the most important source of instructional improvement in schools. Instructional planning time allotted to teachers, however, is often used individually to grade student work, prepare for their next lesson, or look for additional resources. Hattie (2012) suggests that the most powerful method of planning occurs when teachers work as a team to develop instructional plans, identify common consensus on what is worth teaching, collaborate to share their beliefs of challenges and progress, and evaluate the impact of their planning on student outcomes. Shared school leadership that is instruction-focused and Instructional Teams in which teachers work collectively to improve instruction are components that are shared by schools that show large and long-term improvement in student learning (Allensworth, 2012; Goddard, Goddard, & Tschannen, 2007). According to Redding (2006), “Instructional Teams are manageable groupings of teachers by grade level or subject area who meet to develop instructional strategies aligned to the standards-based curriculum and to monitor the progress of the students in the grade level or subject area for which the team is responsible” (p. 46). Instructional Teams may also include teacher leaders, instructional coaches, and assistant principals (Fenton, n.d.). These teams should be research-based and provide professional development to increase members’ abilities to use distributed leadership practices while focusing on student learning outcomes (Center for Educational Leadership, n.d.).

These teams must be given sufficient time to engage in their critical work, which can be challenging but is essential for their success (Hattie, 2012; Redding, 2007). Twice monthly 45-minute meetings provide a minimum standard for teachers to maintain communication and organize their work; however, longer periods are more desirable for teachers to thoroughly review a variety of student data and adjust lessons (Berry, Daughtrey, & Wieder, 2009). These meetings must have an explicit agenda and focus, with minutes that document the team’s work (Berry et al., 2009; Redding, 2006). Instructional Team meetings allow teachers to maintain communication, analyze formative and summative student data, and discuss plans and interventions necessary to meet individual students’ needs. Instructional Teams that are created to enable vertical collaboration (across grade level) allow teachers to relay their knowledge about individual student needs to the next teacher and align instructional strategies across grade levels; these teams may be particularly effective in high-needs schools (Berry, et al., 2009). In addition, a “block of 4 to 6 hours of time once a month is necessary for curricular and instructional planning, and additional whole days before and after the school year are a great advantage” (Redding, 2006, p. 46). This extended time is necessary for aligning curriculum to standards and/or aligning lesson plans to the curriculum.

### Indicators to Support the Effective Practice

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<th>Indicator</th>
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<tr>
<td>A team structure is officially incorporated into the school governance policy.</td>
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<tr>
<td>All teams have written statements of purpose and by-laws for their operation.</td>
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<tr>
<td>All teams operate with work plans for the year and specific work products to produce.</td>
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<tr>
<td>All teams prepare agendas and minutes for their meetings.</td>
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<tr>
<td>The principal maintains a file (physical or electronic) of the agendas, work products, and minutes of all teams.</td>
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Indicators to Support the Effective Practice

A Leadership Team consisting of the principal, teachers who lead the Instructional Teams, and other key professional staff meets regularly (twice a month or more for an hour each meeting) to review implementation of effective practice.

The Leadership Team serves as a conduit of communication to the faculty and staff.

The Leadership Team shares in decisions of real substance pertaining to curriculum, instruction, and professional development.

The school’s Leadership Team regularly looks at school performance data and aggregated classroom observation data and uses that data to make decisions about school improvement and professional development needs.

The Leadership Team reviews the principal’s summary reports of classroom observations and takes them into account in planning professional development.

Yearly learning goals are set for the school by the Leadership Team, utilizing student learning data.

The Leadership Team monitors school-level student learning data.

Teachers are organized into grade-level, grade-level cluster, or subject-area Instructional Teams.

Instructional Teams meet regularly (e.g., twice a month or more for 45 minutes each meeting) to review implementation of effective practice and student progress.

Instructional Teams meet for blocks of time (e.g., 4 to 6 hour blocks, once a month; whole days before and after the school year) sufficient to develop and refine units of instruction and review student learning data.

Instructional Teams use student learning data to identify students in need of instructional support or enhancement.

References


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Overview: School improvement requires principals to assume roles that allow them to improve instruction and build leadership capacity of staff so that learning goals are achieved. The principal must shape an academic vision that includes high expectations for student learning, share and cultivate leadership among staff, improve instruction by being intimately involved and connected to teaching and learning, provide a hospitable educational climate, and effectively manage people, data, and school processes.

Evaluate your Practice: How does the principal model and communicate high expectations for student learning? How are staff members encouraged to pursue professional learning and growth opportunities? Does the principal share leadership with staff who possess the competencies to lead progress towards the school vision and goals? How does the principal build leadership capacity in others? Is the principal able to spend significant time on instructional tasks (keeping a log can provide data), and if not, what duties can be managed by someone else? Does the principal frequently conduct classroom observations and look for research-based practices, and are these data periodically aggregated and shared? Are teachers given prompt and constructive feedback that is used to plan professional development and what they have learned in professional learning? How does the principal share and celebrate successes within the school? By what means does the principal solicit and encourage constructive critique of the school’s progress and improvement process?

Introduction

Principals in low-achieving or high poverty, minority schools tend to have a greater impact on student outcomes than principals at less challenging schools (Leithwood, Louis, Anderson, & Wahlstrom, 2004; Louis, Leithwood, Wahlstrom, & Anderson, 2010). Therefore, principal leadership is critical to many low-performing schools in order to institute changes that will result in school improvement and academic success. While it may have once been expected that principals would handle all of their schools’ leadership tasks, it is no longer possible for one person to lead a school entirely on his or her own, given the ever growing burden placed on schools (Von Frank, 2011). The principal must work in collaboration with stakeholders to establish the vision and learning goals for the school and then ensure that staff members are in the best roles to maximize their own knowledge and skills, as well as ensure that the necessary resources are available to implement the vision (Murphy, Elliott, Goldring, & Porter, 2007). This practice brief highlights the research support for the roles that principals must assume within their school communities in order to bring about improvement and students’ academic success.

According to the Wallace Foundation (2013), there are five key responsibilities for principals as leaders. Each of these responsibilities must interact with the others in order for optimal leadership to occur.

1. Shape a vision of academic success for all students.

Principals must establish a schoolwide commitment to high academic standards and a focus on goals for student progress. This is critical because research has shown that high expectations contribute to the closing of the achievement gap (Porter et al., 2008). Effective principals ensure that all staff adopts these high expectations, which are critical to establishing a schoolwide learning improvement agenda (Knapp, Copland, Honig, Plecki, & Portin, 2010). The principal “must create a ‘shared vision of learning’ that allows for commonality across stakeholders and provides motivation for hard work and continual improvement” (Hallinger & Murphy, 2013, p. 17). This vision for learning
includes not only the students, but also the adult learning that is essential for students’ success. The principal must help educators see that they have a stake both in elevating their own professional growth and in elevating the growth of their colleagues, and all share collective responsibility to improve student learning (Lambert, 2002).

The principal must not only espouse the school’s vision and expectations for the success of all students, but also demonstrate them in his or her own behavior as well (Lucas & Valentine, 2002; Marks & Printy, 2003; Murphy, 2007). As Murphy (2007) describes:

Effective principals and other school-based leaders articulate the vision through personal modeling and by communicating with others in and around the organization...They demonstrate through their actions the organization’s commitment to the values and beliefs at the heart of the mission as well as to the specific activities needed to reach goals. (p. 73)

This modeling of expected behaviors not only clarifies how teachers and students should act, but can also lead to the empowerment of teachers in their practice and informal leadership roles (Lucas & Valentine, 2002). Principals can model behaviors that contribute to positive school cultures and academic success, for example, by personally enforcing discipline with students, which leads to a true sense of shared responsibility and a genuine feeling of support for teachers (Murphy, 2007). By remaining active in the process of curricular and instructional decisions, observations, and growth, principals demonstrate the importance of teaching and place value on the teachers themselves in carrying out the school’s vision (Murphy, 2007).

2. Cultivate leadership in others.

Distributed leadership in schools involves sharing responsibility on all administrative levels, working through teams, and engendering collective responsibility for student outcomes (Ritchie & Woods, 2007). The more willing principals are to share leadership, the better students’ academic success and teacher motivation (Louis et al., 2010). Research shows that a principal’s influence does not diminish as others gain influence in situations with distributed authority in decision-making. In fact, when principals and teachers share leadership, teachers’ relationships with one another and with the principal are improved and made stronger (Louis et al., 2010). Further, principals need not be concerned that they will lose influence as others gain influence. Although “higher-performing schools awarded greater influence to most stakeholders...little changed in these schools’ overall hierarchical structures” (Louis et al., 2010, p. 8).

Redding (2007) states that, “The principals’ role is not only to share leadership, but to build the leadership capacity of others in the school” (p. 43). Effective school leaders can build this capacity in part by running the school through a collaborative or shared lens (Murphy et al., 2007). Through their practice of shared leadership, effective principals encourage collaboration among staff and a sense of school community:

Effective school leaders are especially skillful in creating learning organizations and fostering the development of communities of learning. They are vigorous promoters of professional development, they nurture the growth of communities of professional practice, and they shape school organizations to adhere to the principles of community (Murphy et al., 2007, p. 187)

Encouraging professional growth (e.g., conferences, embedded professional learning) and providing opportunities to influence enhances the “the professionalization of teaching” as a career and can truly empower teachers (Marks & Printy, 2003; Wahlstrom & Seashore Louis, 2008). In addition, by creating formal leadership structures such as a leadership team, staff members will grow and develop in their roles, and the principal will be able to share leadership tasks among them (Hallinger & Murphy, 2013). Leadership teams often consist of lead teachers, instructional coaches, and assistant principals; because of the wide range of experiences within these groups, the delegation and distribution of tasks should be conducted according to their areas of expertise (Spillane, 2005). In addition, a principal does not have expertise in every area of his or her instructional responsibility, particularly when it comes to secondary content areas. Principals should share or distribute leadership to those with content area expertise and should partner with the leadership team to oversee their work (Hallinger & Murphy, 2013).

3. Improve instruction.

Effective principals focus on improving instruction, prevent teacher isolation, and connect with teachers.
Principals should strive to be the instructional or learning-focused leader in their building and should strive to spend at least half of their time working directly with teachers to improve instruction (Blase, Blase, & Phillips, 2010). Freeing up time for administrators to be more directly involved in improving day-to-day instruction and connecting with teachers through empowering leadership teams appears to be part of the reason that shared leadership improves student performance. Horng, Klasik, and Loeb (2009) report that in high-versus low-performing schools, as rated by state accountability systems, principals spent significantly less time on administrative tasks and more time on day-to-day instructional tasks. In order to be effective instructional leaders – by visiting classrooms, contributing to curriculum development, and coaching teachers – the principal must step away from more managerial responsibilities (Murphy et al., 2007; Hallinger & Murphy, 2013). The leadership team can find ways to free up additional principal time for instruction-related work by delegating some operational tasks (e.g., scheduling, reports, ordering and handling materials) to other staff (Wilhelm, 2015).

Principals also track teacher success and monitor curriculum and classroom instruction regularly in the classroom through formal and informal evaluations, classroom visits, observation sessions, and informal conversations (Louis et al., 2010). They compile reports that provide individual teacher feedback, as well as aggregate staff strength areas and areas in need of improvement without revealing individual teacher identities. This data can be used to connect individual teachers, small groups, and/or schoolwide staff with appropriate professional learning opportunities (Redding, 2007). Effective principals also provide feedback continually rather than waiting for end-of-year evaluations (Mendels, 2012). They provide direct and immediate feedback to both veteran and novice teachers to help improve their teaching by making frequent and spontaneous observations of classroom instruction (Seashore-Louis et al., 2010). Hull (2012) summarized research which showed that good principals provide further support to improve instruction by 1) emphasizing the value of research-based strategies and applying them to suit their school’s context; 2) encouraging teacher collaboration; and 3) providing more time for teacher planning.

4. Create a climate hospitable to education.

In order for teachers and students to focus on learning, the principal must establish a setting that is safe and orderly, as well as a community that is responsive and supportive of students (Goldring, Porter, Murphy, Elliott, & Cravens, 2007). In addition, teachers must feel that they are part of a culture that values good instruction. When teachers rank their schools as having a strong instructional climate, they also tend to rank their principals as having established an atmosphere of caring and trust. In addition, they are more likely than faculty at other schools to find the principals’ motives and intentions to be good (Louis et al., 2010). Without a community focus on issues that matter, teachers tend to be pessimistic and feel undervalued (Knapp et al., 2010). In order to build such a community, principals should focus on respect for every member of the school community; a positive, blame-free, solution-oriented, professional environment; and the inclusion of all staff and students in a variety of activities (Portin et al., 2009). This positive community should include the principal acknowledging and celebrating individual, team, and school successes (Parsons & Beauchamp, 2012).

5. Manage people, data, and processes to foster school improvement.

Principals must be good managers, getting the jobs of a school accomplished with the available resources. Effective principals hire selectively and weed out those who are not strong contributors. They also maximize the strengths of effective teachers by providing plenty of opportunities for them to demonstrate leadership and share their strategies with other teachers (Scherer, 2007). Groups of teacher leaders can supply a variety of professional knowledge needed for sustained school improvement and provide nonthreatening support and advice to novice teachers (Franklin, 2012).

Effective principals utilize data to diagnose and illustrate problems, as well as to understand the underlying causes of those problems (Louis et al., 2010). Once causes of challenges are understood, good principals drive solutions by setting goals, getting the faculty on board, encouraging students and teachers, communicating with families, and monitoring results (Porter et al., 2008). These principal efforts should occur within a “culture of candor,” with all stakeholders given opportunities to voice their constructive observations and recommendations (Murphy, 2007). Finally, principals must understand
that change is a process and often does not happen quickly; they must have patience, but determination, and model this for the rest of the team (The Wallace Foundation, 2013).

**Indicators to Support the Effective Practice**

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<tr>
<td>The principal makes sure everyone understands their role in continuously elevating professional practice.</td>
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<td>The principal develops the leadership capacity of others in the school.</td>
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<td>The principal models and communicates the expectation of improved student learning through commitment, discipline, and careful implementation of effective practices.</td>
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<td>The principal participates actively with the school’s teams.</td>
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<tr>
<td>The principal keeps a focus on instructional improvement and student learning outcomes.</td>
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<tr>
<td>The principal monitors curriculum and classroom instruction regularly.</td>
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<td>The principal spends at least 50% of his/her time working directly with teachers to improve instruction, including classroom observations.</td>
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<td>The principal compiles reports from classroom observations, showing aggregate areas of strength and areas that need improvement without revealing the identity of individual teachers.</td>
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<tr>
<td>The principal celebrates individual, team, and school successes, especially related to student learning outcomes.</td>
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<tr>
<td>The principal offers frequent opportunities for staff and parents to voice constructive critique of the school’s progress and suggestions for improvement.</td>
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<tr>
<td>The principal plans opportunities for teachers to share their strengths with other teachers.</td>
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**References**


Overview: Classroom observations conducted by principals, colleagues, and teachers themselves are an important data source in determining teacher strengths and areas in which they need professional development. Observation instruments must reflect research-based instructional practices, and all teachers need shared understanding and common language for these practices, as well as plenty of time for reflection and dialogue about how they can improve. Principals and peer observers will likely need training in how to conduct observations, as well as how to link data to professional learning and/or collegial support structures. Teachers must also self-assess their instruction; the process of creating video-recorded lessons can serve as a reflective tool to deepen teachers’ analysis of their instruction and encourage them to share and seek feedback from colleagues to improve practice.

Evaluate Your Practice: Do your teachers develop individual professional development plans, and are classroom observations used to inform the plans? What process is used for obtaining observations, reflecting on and discussing the results, and formalizing plans for professional development? Do observation tools reflect research-based teaching, and are teachers and observers using a common language to describe these processes? Are principals and peer evaluators provided with training in how to conduct classroom observations and help teachers link results to professional development? Are teacher self-assessments included within individual professional development plans, and is self-assessment linked to opportunities to share results and seek suggestions from colleagues? How does the principal encourage an atmosphere of de-privatization by encouraging teachers to observe each other’s teaching, share practices, and engage in collaborative discussion on improving instruction?

Introduction

Using data collected with validated observational tools anchors feedback in teachers’ practice along dimensions of teaching that are meaningful and has been shown to improve student achievement (Steinberg & Sartain, 2015; Taylor & Tyler, 2012). Data from these observations can be used to develop individualized professional development plans that address teachers’ instructional need areas. Danielson (2011) suggests that classroom observations that facilitate teacher improvement require: 1) a consistent definition of good teaching; 2) a shared understanding of this definition so that observers and teachers have a common language; 3) skilled evaluators/observers (principals, peer coaches, etc.) who are capable of recognizing the components of effective teaching; and 4) plenty of opportunity for reflection and dialogue that also helps the teacher refine their practice through professional learning. Principal and peer observations and teachers’ self-observations provide multiple lenses through which to assess teachers’ use of effective instructional practices and provide a picture of teacher strengths and weaknesses. A discussion of best practices to align classroom observation data with teachers’ professional development plans follows.

How can principals and peers conduct observations that facilitate teachers’ professional learning?

Systematic classroom observations by principals and peers that yield evidence of research-based practices in the classroom are a tool to link evaluation information to both schoolwide and teacher-specific professional learning needs (Redding, 2007). It is important to note, however, that multiple measures of teacher effectiveness are necessary including classroom observations, student learning growth, portfolios, student surveys, and work samples in order to ensure a comprehensive and accurate portrayal of teacher strengths and weaknesses (Goe, Biggers, & Croft, 2012; Hill & Herlihy, 2011). Classroom observations by administrators and colleagues provide an important piece of the puzzle by producing valuable data on teachers’ performance within an aligned teacher evaluation/professional
growth system. These observations should be undertaken within an atmosphere of trust; teachers should know that they are valued members of the school community and that observations are intended to improve teaching and learning (Stuhlman, Hamre, Downer, & Pianta, n.d.). Any observation measures selected should directly and explicitly align with good teaching and teaching standards, include protocols and processes that make sense to teachers, allow teachers to participate in or co-construct the evaluation, allow ample opportunity to discuss results with other colleagues, and align with professional development opportunities (Goe et al., 2012). Observers and evaluators should receive ongoing training to effectively implement observation systems, and training to interpret results and make professional development recommendations should be included within this training (Goe, 2013; Goe et. al., 2012; Hill & Herlihy, 2011).

Most teacher evaluation systems incorporate some type of post-observation meeting between observer and teacher to discuss the evaluation. DeMonte (2013) suggests that post-observation conferences should serve as a launching point for specific and sequenced improvement rather than a simple summation of the teachers’ instruction:

A teacher, for example, might be told by an evaluator who has just observed his or her instruction that the teacher seemed to have trouble formulating questions in whole-class discussions that will prompt student thinking. (The ability to frame effective questions for students is an area of teaching practice on Charlotte Danielson’s Framework for Teaching, and is one of the most commonly used observation rubrics.) To assist a teacher in the above example, the evaluator could direct the teacher to view video clips that show exemplary questioning techniques in a classroom. Or the evaluator could suggest that the teacher participate in some collaborative work with a master teacher who is helping design lessons featuring questioning with others in the school or district. (p. 11)

Unfortunately research on post-observation conferences generally has revealed that evaluators often are not providing teachers with the type of feedback that leads to instructional improvement. For example, studies in Chicago and Tennessee and showed that principals often dominated post-observation conferences and provided little or no depth or instruction-specific feedback, and the observation may have been treated more as a compliance activity rather than an opportunity to help teachers learn about their practice (DeMonte, 2013). In order to provide more appropriate, personalized and robust professional learning opportunities, Demonte (2013) suggests that teacher observation/evaluation systems should include the following components:

- Ensure that teachers and evaluators have a shared understanding about the evaluation rubric prior to assessment and observation, including instructional practices included in the rubric and how they will be viewed and assessed; pre-observation meetings can clarify lesson goals and rubrics being used by the evaluator (Redding, 2007). This shared understanding is a necessary first step towards sparking conversations about improving teaching and learning.

- Administrators and/or peer evaluators should be provided with professional development in how to provide the kind of feedback that teachers need and deserve in order to improve their teaching.

- Form groups of teachers based on data to collaborate together to improve particular skills and/or content. Collegial learning and coaching can deepen the mutual respect of team members and strengthen professional knowledge (Academic Development Institute, 2012).

- Provide evaluators with knowledge about the types of professional learning opportunities available so that they can have these resources accessible in post-observation conferences. For example, districts or states can establish research-based lists of opportunities or video libraries of exemplary teaching practices paired with materials to help teachers improve their instruction.

How can teachers use self-assessment of their teaching in order to facilitate their professional learning?

Aligned teacher evaluation and professional learning systems should include teachers’ self-assessment of their instructional effectiveness (Danielson, 2011; Hattie, 2009). Researchers at the Education Policy Research Center at Harvard University are currently piloting an alternative approach to traditional classroom observations for teacher evaluation. In lieu of in-person observations conducted by an evaluator, teachers are allowed to submit their own video-recorded lessons for evalu-
ination purposes as part of the Best Foot Forward (BFF) program. This study involves treatment group teachers using digital video to record and upload to a website self-selected lessons for observer review (including administrators and external content experts) followed by one-on-one discussions of the lessons between teachers and reviewers; control group teachers continue to use in-person classroom observations (Kane, Gehlbach, Greenberg, Quinn, & Thal, 2015). The researchers have concluded that BFF provided several advantages:

In sum, giving teachers control of the video collection and submission process improved several dimensions of the classroom observation process. It boosted teachers’ perception of fairness, reduced teacher defensiveness during post-observation conferences, led to greater self-criticism by teachers and allowed administrators to shift observation duties to quieter times of the day or week. Moreover, granting teachers the opportunity to self-select videos changed teacher rankings only slightly; the submitted lessons from the best teachers were still better than the submitted lessons from struggling teachers. (p. 4)

Video-based teacher self-evaluation has also been used successfully for teachers in Head Start programs (Wright, Ellis, & Baxter, 2012). An additional study by the researchers above found that the BFF program led to “instructional de-privatization.” Teachers in the BFF program were more likely to share video lessons with colleagues, and administrators were more likely to broker mentoring relationships and peer support among teachers (Quinn, Kane, Greenberg, & Thal, 2015). This de-privatization has been shown in other research to improve instruction; for example, the extent to which teachers engage in collaborative discussion and seek instructional advice from colleagues has been shown to predict changes to teacher practices (Parise & Spillane, 2010; Sun, Wilhelm, Larson, & Frank, 2014; Supovitz, Sirinides, & May, 2010). The principal can serve a key role in de-privatizing instruction by “establishing cooperative work structures, or by encouraging individual teachers to share resources and techniques, coach less expert peers, and observe other teachers’ instruction (Quinn, et al., 2015, p. 4).

### Indicators to Support the Effective Practice

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Description</th>
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<tbody>
<tr>
<td>All teachers improve their practice by responding to the principal’s observations relative to indicators of effective teaching and classroom management.</td>
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<tr>
<td>All teachers improve their practice by responding to observations by peers relative to indicators of effective teaching and classroom management.</td>
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<tr>
<td>All teachers improve their practice by assessing themselves relative to indicators of effective teaching and classroom management.</td>
<td></td>
</tr>
<tr>
<td>All teachers develop individual professional development plans based on classroom observations and self-assessments.</td>
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### References


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Core Function: Curriculum and Instruction

Effective Practice

Engage Instructional Teams in developing standards-aligned units of instruction

Overview: Instructional Teams must collaborate to develop standards-aligned instructional units. These standards-aligned units of instruction should include learning objectives and their criteria for mastery, pre- and post-tests to assess student mastery, well-designed learning activities aligned to learning objectives, and corresponding materials that are easily accessible to be shared with colleagues.

Evaluate Your Practice: Do Instructional Teams develop and refine instructional units that are standards-aligned? Do standards-aligned units of instruction include objectives and criteria for mastery? Do unit plans include both pre- and post-tests to gauge student mastery, and are results used to adjust instruction as necessary? Do units of instruction include a variety of differentiated learning activities for each unit objective? Are materials developed, well-organized, and readily shared among teachers?

Introduction

Teaching has long been seen as an individualized practice, with educators acting autonomously within their own classrooms. Darling-Hammond, Wei, Andree, Richardson, and Orphanos (2009) refer to this as an “egg crate model of instruction,” alluding to the very separate and independent nature of instructional practice. Recent meta-analyses (e.g., Hattie, 2012) have led researchers to advocate the development of Instructional Teams that regularly collaborate to solve learning dilemmas, examine impact of curricula and teaching on students, and cooperatively plan and critique lessons, objectives, and success criteria. Instructional Teams work to “build the curriculum from learning standards, curriculum guides, and a variety of resources [and] organize the curriculum into unit plans that guide instruction for all students and for each student” (Redding, 2007, p. 95). With the adoption, in many states, of the Common Core Standards, this task becomes once again one of prime importance. Instructional Teams, typically consisting of teachers of the same grade level, subject, or a cluster of grades, work together as a professional learning community to share the roles and responsibilities required to develop effective units of instruction. It is important to include special education teachers on Instructional Teams to allow for the development of standards-aligned individualized education programs (IEPs). IEPs that are standards-aligned lead to higher student expectations and increased exposure to subject matter with focused instruction to meet challenging goals, as well as increased collaboration between special and general education teachers (McLaughlin, Nolet, Rhim, & Henderson, 1999). English Language Learner (ELL) personnel should also be included on Instructional Teams to develop standards-aligned curricula to address students’ linguistic needs (Rance-Roney, 2009).

Plans for each standards-aligned unit of instruction, which typically involve three to six weeks of academic work within a given subject area or grade level, are developed by Instructional Teams and shared with all teachers that teach the corresponding unit. Aligning unit plans with standards serves as a check on guide/text/test congruence, and also provides teachers with an organizational structure for their own planning (Glatthorn, 1995). These standards-aligned units of instruction must include standards-based objectives and criteria for mastery, pre-post tests to assess student mastery, learning activities aligned to objectives, and corresponding materials for these activities that are well-organized and easily accessible by teachers. Relevant research that addresses ways that Instructional Teams can effectively develop standards-aligned instructional units is summarized below.
How can Instructional Teams effectively collaborate to develop standards-aligned units of instruction?

Include standards-based objectives and their criteria for mastery. Instructional Teams should develop unit plans that assure that students master standards-based objectives and also provide opportunities for enhanced learning. The Instructional Team must first review the standards to which they will align objectives, assessment items, and curriculum (Crawford, 2012). They should then engage in a process of:

- Prioritizing: Identify the most critical learning standards for the grade level or course from among the full set of relevant standards;
- Unpacking: Identify the explicit and implicit domain skills for those learning standards at the grade and course level; and
- Powering: Identify the essential skills from among the domain skills (Marzano, Yanoski, Hoegh, & Simms, 2013).

Once Instructional Teams have worked through the standards and defined performances and skills that correspond with the standards, they can define instructional objectives for each instructional unit. This process consists of

1. Writing end-of-year learning targets (or objectives) that describe the performances students should be able to demonstrate by the end of the year; these are the performances that every teacher will focus on for the year;
2. Vertically articulating the learning targets with the grade level and course level above and below the assigned grade level to ensure continuity between the grades and courses and sufficient coverage of the domains;
3. Finalize the end-of-year learning targets and make any necessary adjustments based on the vertical articulation;
4. Attach a mastery criterion to each learning objective that describes the level of performance a student must achieve in order to meet the objective; and
5. Divide the end-of-year targets into quarterly learning expectations and scaffold them so that they are sequenced appropriately. The sequencing should reflect skill hierarchies from simplest to most complex, in a manner that ensures learners will meet the end-of-year learning objectives (Crawford, 2012).

These instructional objectives should then be shared with all members of the school community and become the focus of curriculum, instruction, and assessment; they also provide all school community members with a common set of learning expectations across grade levels and schools within a district (Crawford, 2014).

Include pre-/post-tests to assess student mastery of standards-based objectives. After the learning objectives have been defined, Instructional Teams should determine how to evaluate whether or not the objectives have been achieved. A unit test is an assessment device, aligned with each standards-based objective covered in the unit and administered to all students before and after the unit of instruction (or smaller part of the unit). Unit tests are constructed to give teachers a good idea of a student’s level of mastery of the objectives without taking a great deal of time to administer and may range from pencil and paper tests to oral questioning or other systematic means for assessing mastery (Redding, 2007). Teachers benefit from knowing each student’s beginning mastery so that assignments can be differentiated for groups and individual students. After the lesson or unit, a post-test shows what has been gained by each student and signals the need for reteaching and informing the next lesson or unit.

Include specific learning activities aligned to objectives. Contrary to popular belief, design of the curriculum and learning activities should come after defining the learning objectives and their associated assessments (Wiggins & McTighe, 1998). By understanding from the outset where the learner needs to end up, teachers have a blueprint to help guide their development of the lessons, ensuring that they contain what needs to be taught. Learning activities should be carefully aligned with the objectives included in the unit plan to provide a variety of ways for a student to achieve mastery as evidenced in both the successful completion of the activities and correct responses on the unit post-test. Instructional Teams should develop differentiated learning activities for each objective that can be assigned to students based on their pre-test results and their progress during the unit (Redding, 2007). Learning activities (e.g., independent work, small group work, computer-based instruction, homework assignments) can be differentiated for lagging students, students on track, and early learners who
need enhanced assignments. An Instructional Team’s unit plans should include a description of each leveled and differentiated learning activity, the standards-based objectives associated with it, and criteria for mastery.

Develop materials for standards-aligned learning activities and share with colleagues as well as ensure materials are well organized and easily accessible by all teachers. Instructional Teams must work together to co-design standards-aligned units of instruction and collaboratively develop or identify high quality instructional materials for each learning activity to support student attainment of learning objectives. Wenger (2000) argues that Instructional Teams, or communities of practice, should have a “shared repertoire of communal resources—language, routines, sensibilities, artifacts, tools, etc.” (p. 229). In schools these resources are largely derived from the work of an Instructional Team. Helping to align school-wide instructional practices across the school and to the relevant learning standards not only leads to greater consistency in the quality of instruction that students are receiving, but it can also encourage collective creativity and innovation in teaching (Wenger, 2000). Having a bank of shared resources also reduces duplicative efforts from teachers who would typically have to create their own materials (Crow & Pounder, 2000).

Classroom organization benefits both teachers and students. Well-organized instructional materials help teachers maximize instructional time and help students make clear and smooth transitions and learn more efficiently and effectively (Marzano, 2011). Likewise, Charlotte Danielson’s Framework for Teaching stresses organization and management of materials and supplies as a component of effective professional practice (The Danielson Group, 2013). Marking and organizing the learning activities by subject, grade level, unit, and objective makes it easier for teachers to differentiate and provide the appropriate activity for students. Materials may be stored in a central place for all teachers to make use of them at the time they are needed.

### Indicator to Support the Effective Practice

| Units of instruction include pre-/post-tests to assess student mastery of standards-based objectives. |
| Units of instruction include specific learning activities aligned to objectives. |
| Instructional Teams develop materials for their standards-aligned learning activities and share the materials among themselves. |
| Materials for standards-aligned learning activities are well-organized, labeled, and stored for convenient use by teachers. |

### References


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Overview: Instructional Teams should take an active role in assessing and monitoring student mastery of standards-aligned learning objectives. Formative assessment approaches include administration of a pre-test to provide teachers and students with diagnostic information on what students already know so that instruction within units can address student learning needs appropriately. Post-tests reveal the degree of student mastery of learning objectives following instruction, and results can be used to guide reteaching if necessary. Instructional Teams may want to calculate effect sizes to gauge instructional impact on groups of students and determine why some groups perform better than others, as well as compare student progress to their achievement.

Evaluate Your Practice: Do your Instructional Teams systematically develop and administer formative assessments to be used at the beginning and end of lessons or units? Do teachers use the data to differentiate instruction? Do the teams use the information to modify units of instruction and share the most successful teaching strategies? Would determining effect sizes for some instructional units add valuable information to guide your Instructional Teams?

Introduction

Teaching has long been seen as an individualized practice, with educators acting autonomously within their own classrooms. Darling-Hammond, Wei, Andree, Richardson, and Orphanos (2009) refer to this as an “egg crate model of instruction,” alluding to the very separate and independent nature of instructional practice. Recent meta-analyses (e.g., Hattie, 2012) have led researchers to advocate the development of Instructional Teams that regularly collaborate to solve learning dilemmas, examine impact of curricula and teaching on students, and cooperatively plan and critique lessons, objectives, and success criteria. Instructional Teams work to “build the curriculum from learning standards, curriculum guides, and a variety of resources [and] organize the curriculum into unit plans that guide instruction for all students and for each student” (Redding, 2007, p. 95). It is important to include special education teachers on Instructional Teams to allow for the development of standards-aligned individualized education programs (IEPs). IEPs that are standards-aligned lead to higher student expectations and increased exposure to subject matter with focused instruction to meet challenging goals, as well as increased collaboration between special and general education teachers (McLaughlin, Nolet, Rhim, & Henderson, 1999). English Language Learner (ELL) personnel should also be included on Instructional Teams to develop standards-aligned curricula to address students’ linguistic needs (Rance-Roney, 2009).

Plans for each standards-aligned unit of instruction, which typically involve three to six weeks of academic work within a given subject area or grade level, are developed by Instructional Teams and shared with all teachers that teach the corresponding unit. Pre- and post-tests are methods of formative assessment that help teachers determine student mastery of objectives prior to the introduction of units or lessons and determine their mastery at the end of the unit or lesson. These tests enable the teacher to adjust his or her approach in teaching the lesson or unit and differentiate assignments and supports for each student and/or modify instructional approach as needed. Relevant research that addresses ways that Instructional Teams can effectively monitor and assess student mastery of standards-aligned objectives is described below.
How can Instructional Teams effectively use formative assessment approaches to assess and monitor student mastery?

Assessing and monitoring student mastery of learning objectives requires that Instructional Teams systematically use formative assessment methods. Black, Harrison, Lee, Marshall, and William (2004) provide a working definition of “assessment for learning,” as opposed to assessment for accountability purposes:

Assessment for learning is any assessment for which the first priority in its design and practice is to serve the purpose of promoting students’ learning. It thus differs from assessment designed primarily to serve the purposes of accountability, or of ranking, or of certifying competence. An assessment activity can help learning if it provides information that teachers and their students can use as feedback in assessing themselves and one another and in modifying the teaching and learning activities in which they are engaged. Such assessment becomes ‘formative assessment’ when the evidence is actually used to adapt the teaching work to meet learning needs. (p. 10)

Feedback within formative assessment provides information to teachers and students on the gap between a student’s current level of understanding and the desired learning objective. This feedback should also help students clarify learning goals and their progress towards these goals, as well as steps they need to take to reach those goals (Hattie & Timperley, 2007). Research addressing the effectiveness of formative assessment approaches on student learning generally shows at least moderate positive effect sizes across most studies, with stronger results obtained for formative assessment strategies learned within professional development initiatives and for computer-aided formative assessment (Hanover Research, 2014; Kingston & Nash, 2012; Rich, Harrington, Kim, & West, 2008; Wiliam, Lee, Harrison, & Black, 2004). Making students aware of learning objectives and assessment criteria for mastery of these objectives can also improve learning outcomes for students (Hanover Research, 2014).

Giving a pre-test to students is a critical part of the formative assessment process because it informs the teacher about each student’s level of understanding of the concept(s) about to be taught. Some students will need to catch up or be “red-flagged” for attention. Other students are primed and ready for the new information. Still other students may already have a firm grasp of the information about to be taught and need something extra to provide challenge. This information is all captured in a simple pre-test that the Instructional Team uses as data in order to make these decisions. Pre-tests are for diagnostic purposes only and should not be graded (Carnegie Mellon, n.d). Instructional Teams should “set the stage” for students with disabilities or English Language Learners (ELLs) by explicitly explaining the purposes of the pre-test (not for a grade, but to help the teacher determine what students already know so that he/she can plan accordingly) because these students often differ from their classmates in the way they respond to testing/assessment situations (Ainsworth, 2011). Because Instructional Teams have worked together to plan their units of instruction, they also have prepared leveled lessons and materials to address varying student performance on the pre-test so that each student’s needs are met.

The post-test then becomes the measure of how well the instruction was able to close the gap between what the student knew prior to the lesson and where the teacher wanted the student to be at the end of instruction. The post-test should use the same questions as the pre-test, and feedback from the post-test should be given to the student as quickly as possible. Instructional Teams can use the results of the post-test to shape how they re-teach the lesson for those who did not understand the first time around, or if this is a large number of students, perhaps reexamine how the unit was taught overall. Carefully constructed unit plans that include pre- and post-tests assure that students master standards-based objectives as well as provide opportunities for enhanced learning (Redding, 2007).

How can teachers and Instructional Teams further evaluate the impact of instruction on student mastery?

Instructional Teams may want to explore the use of effect sizes to help them determine the impact of their instruction on students. Effect sizes can be calculated by taking the difference between two mean scores (e.g., Unit 1 post-test mean class score—pre-test mean class score) and then dividing this figure by the average spread of student scores (i.e., average standard deviation). Effect size is a measure of student progress, not a measure of student achievement; effect sizes describe how much students have improved, not how they performed relative to other students in the class (Killian, 2016). Small
sample sizes (e.g., fewer than 30 students) may limit the accuracy of effect sizes, and thus this technique should be used primarily with larger groups of students (Hattie, 2012). Instructional Teams may want to use effect sizes to answer questions such as:

- “How well is what we’re doing working for different groups of students each year and why?”
- “What possible reasons could there be for some students or groups of students progressing more or less?” and
- “How does student progress compare with their achievement levels?” (LaPointe, 2014)

### Indicators to Support the Effective Practice

<table>
<thead>
<tr>
<th>Units of instruction include pre-/post-tests to assess student mastery of standards-based objectives.</th>
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</thead>
<tbody>
<tr>
<td>Unit pre-tests and post-tests are administered to all students in the grade level and subject covered by the unit of instruction.</td>
</tr>
<tr>
<td>Unit pre-test and post-test results are reviewed by the Instructional Team.</td>
</tr>
<tr>
<td>Teachers individualize instruction based on pre-test results to provide support for some students and enhanced learning opportunities for others.</td>
</tr>
<tr>
<td>All teachers reteach based on post-test results.</td>
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### References


Overview: Frequently assessing student learning contributes positively to student performance outcomes. Frequent formative assessment provides regular information on whether students are learning as expected, and can allow teachers to adjust their teaching as necessary and provide differentiated instruction based on student learning needs. Benchmark assessments should be used at least three times per year to provide timely information to Instructional Teams on whether standards-aligned learning objectives are being met so that instruction can be modified as necessary. Data-based decision making requires easy access to a variety of student data, as well as professional development on how to analyze and use data and sufficient time for teachers to work collaboratively to use data to guide their instructional practice. Schools can create their own data systems or seek funding for more complex systems that better meet their needs.

Evaluate Your Practice: Does your school administer at least three benchmark assessments annually? Do all your teachers include frequent assessment of students’ mastery in order to provide feedback to students and to adjust their instruction? How will leadership know that instructional decisions and differentiation are made based on relevant data? How quickly are test results provided to teachers? Have staff received adequate professional development to engage in data-driven instruction? What is the procedure for Instructional Teams to review assessment results and make immediate adjustments in instructional plans?

Introduction

Assessment is the process of testing (written, verbal, or by examination of work) to see what a student knows and can do and patterns of strength and weakness in what a group of students knows and can do (Walberg, 2007). Assessment within schools includes: 1) diagnostic-prescriptive assessments, such as unit pre- and post-tests, used by teachers and teams; 2) embedded assessments that are part of learning activities by which the teacher determines mastery of learning objectives; 3) periodic assessments, such as those provided by the district or school to gauge student mastery of standards-based objectives at several points throughout the school year (often called benchmark tests); and 4) annual assessments such as state standards assessments and standardized achievement tests (Redding, 2007). Danielson (2013) argues all of these forms of assessment are essential and that good teaching requires both assessment of learning (to ensure teachers and other stakeholders know that students are learning as intended) and assessment for learning (teachers incorporating assessments directly into the instructional process in order to modify or adapt instruction as needed to ensure student learning, often known as formative assessment).

Frequent assessment of student learning within schools has been shown to contribute to positive student outcomes across a variety of studies (e.g., Bangert-Drowns, Kulik, & Kulik, 1991; Hanover Research, 2014; Hattie & Timperley, 2007). School practices that facilitate frequent assessment of student learning are described below.

How often should schools and teachers assess students’ progress towards mastery of standards-based objectives?

At the classroom level. Teachers use assessments continually within the classroom, ranging from informal (e.g., a show of hands to see how many can correctly answer a teacher question, or exit tickets to determine what students know and what they still need to learn), to more formal approaches such as frequent quizzes to review the previous day’s learning and unit pre- and post-tests that measure progress towards learning objectives. These activities, often referred to as formative assessment, provide evidence of student learning that allows the teacher to adapt the
teaching work to meet student needs (Black, Harrison, Lee, Marshall, & William, 2004). Feedback of this sort has a powerful influence on achievement (Hattie, 2009) and should serve to both inform students and to give feedback to teachers “as to what students know, what they understand, where they make errors, when they have misconceptions, when they are not engaged” (p. 173). As teachers derive ongoing feedback from assessments they can modify their teaching as necessary and provide students with feedback so that they are able to self-regulate their learning and become motivated to engage in further learning (Hattie, 2012). Frequent assessment gives the teacher the information needed to differentiate instruction for each student or group of students. As Tomlinson (2009) describes:

Plans for differentiation stem from a teacher’s ongoing collection of information that details each student’s proximity to specified and essential knowledge, understanding, and skill that form curricular frameworks. A teacher who sees the central goals of teaching as ensuring that each student understands, applies, and transfers key content, uses pre-assessment and formative assessment as a sort of daily GPS to know how to steer instruction for individual students, small groups of students, and the class as a whole to achieve that goal. Formative assessment thus becomes a primary vehicle to guide teacher reflection on individual learners and to move them away from thinking only about “the class” as the unit of instruction. (p. 256)

At the school level. High achieving schools often use periodic benchmark assessments (at least three times per year) to track student progress and make adjustments as necessary (Olson, 2005). These assessments may be provided by testing companies or locally developed by teachers and schools. Herman, Osmundson, and Dietel (2010) describe the role of benchmark assessments within a balanced assessment system:

While annual state assessments provide a general indicator of how students are doing relative to annual learning standards, and while formative assessment is embedded in ongoing classroom instruction to inform immediate teaching and learning goals, benchmark assessments occupy a middle position strategically located and administered outside daily classroom use but inside the school and/or district curriculum. Often uniform in timing and content across classrooms and schools, benchmark assessment results can be aggregated at the classroom, grade, school, and district levels to school and district decision-makers, as well as to teachers. This interim indication of how well students are learning can fuel action, where needed, and accelerate progress towards annual goals. (p. 2)

Some critics claim that when used within a high-stakes testing environment, benchmark assessments may contribute to “teaching to the test.” Proponents of these assessments argue, however, that when used appropriately, they can provide specific feedback on academic areas where students need the most assistance (Coffey, 2009). When considering the use of benchmark assessment, schools should ensure that these assessments are well aligned with curriculum standards and provide teachers with frequent and timely information to guide their instruction. Timely information is crucial because the further away the time of assessment, the less relevant the results become (e.g., if students perform poorly on a benchmark assessment in September, receiving the results in December is too late to impact lesson planning and design (Doubet & Hockett, 2015). Schools should also assess the validity of benchmark assessments and provide adequate resources, including professional development and the necessary time for instructional planning to incorporate results (Herman et al., 2010).

How can schools ensure that teachers can easily access the student data they need to help guide instructional practice?

Schools must ensure that teachers and Instructional Teams have easy access to student data in order to allow for data-based decision making that informs instructional planning in a timely manner. Substantive use of data can improve the efficacy of school improvement teams and can improve the culture of professionalism within a school (Wayman & Stringfield, 2003). However, Wayman and Stringfield also point out that schools may be data-rich but information-poor if staff members cannot access the information they need to make data-driven instructional and school climate decisions. Often, the only data that teachers and instructional leaders can easily access are the scores that their students received on standardized tests, which typically provide little information to guide daily decision making in the classroom and school (Halverson, Grigg, Prichett, & Thomas, 2006; Means, Padilla, DeBarger, & Bakia, 2009; Wayman & Cho, 2008). While summative information on student learning is essential to guide instructional practice, many other types...
of information are required, including guidance information (student placement and behavioral records), student demographics, classroom grades, master schedule and calendar information, curricular information, and technological capacity (Halverson et al., 2006). In addition to limited access, many teachers lack the skills needed to retrieve, analyze, and apply the data to instruction; with support and training of both teachers and administrators, staff will be more amenable to data-driven practice and will better see the value in using data to guide their work (Wayman & Cho, 2008). The support includes allotting sufficient time for teachers to work together in analyzing and understanding their students’ data (Means et al., 2009). Other barriers to data integration and usage include failure to link databases together, poorly aligned information systems, and technological constraints (Herzog, Davis & Legters, 2012; Wayman & Cho, 2008).

Ideally, the systems created and managed by districts would meet all needs at the school level, but with competing priorities, the systems created by the district are more likely tailored to their own higher-level needs (Halverson et al., 2006; Heppen & Therriault, 2009). Most individual schools lack the time, expertise, or financial resources to create or purchase an integrated data warehouse for all of their data streams. However, there are ways to work around these limitations. Even without a database in the traditional sense, schools can create structures that will allow them to begin merging and tracking their data (Heppen & Therriault, 2009). For example, some schools have used Microsoft Excel, which often requires manual data entry and upkeep but is found on most computers and has easily accessible training resources. Spreadsheets created in Excel can be shared through a number of programs such as Google Drive or Dropbox, to ensure that all team members have access to the same data (Heppen & Therriault, 2009; Herzog et al., 2012). Schools teams should set schedules for updating data so that all members have access to the most current data in a timely manner, especially after assessments are given (Means et al., 2009; Herzog et al., 2012). Schools requiring more complex data systems can fund the purchase of a commercial system through federal funds such as Title I. Schools must consider privacy of student data, in accordance with the Family Educational Rights and Privacy Act (FERPA), and ensure that documents are password protected and only accessible by staff that need the information (Herzog et al., 2012).

**Indicators to Support the Effective Practice**

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<thead>
<tr>
<th>The school assesses each student at least 3 times each year to determine progress toward standards-based objectives.</th>
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<tr>
<td>The school provides all teachers timely reports of results from standardized and objectives-based assessments.</td>
</tr>
<tr>
<td>The school maintains a central database that includes each student’s test scores, placement information, demographic information, attendance, behavior indicators, and other variables useful to teachers.</td>
</tr>
<tr>
<td>All teachers assess student progress frequently using a variety of evaluation methods and maintain a record of the results.</td>
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**References**


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Core Function: Classroom Instruction

Overview: Sound instructional practice requires the use of research-based strategies at every stage of lesson implementation. Teachers should develop weekly lesson plans that are standards-aligned, and instructional units should include objectives-based pre- and post-tests. Teachers should keep records of students’ mastery of learning objectives and develop individualized instructional plans to differentiate instruction. When introducing lessons, teachers should review the previous lesson, clearly convey the lesson’s topic and objectives, stimulate interest, and use modeling and other strategies to build connections to prior knowledge. To effectively present lessons, teachers should proceed in small steps at a rapid pace while explaining content directly and thoroughly, maintain eye contact with students and vary vocal expression, and use prompting and cueing to keep students engaged. After the lesson teachers should re-teach as necessary, summarize key concepts, and review with questions that encourage automaticity with content as well as high-level questions to encourage elaboration and deepen student thinking. Teachers should foster students’ ability to paraphrase, summarize, and relate to lesson content, as well as check their own comprehension, and offer plenty of appropriate praise. Teachers must actively move around the classroom, interacting instructionally, managerially, and socially with students as they work in small groups or independently. Computer programs offer ways for students to reinforce and extend their learning and provide teachers with learning data, but teachers must ensure that these tools align with learning standards and include plenty of other forms of student assessment within their instruction.

Evaluate Your Practice: Do teachers use a document that aligns standards, curriculum and assessments when planning weekly lessons? Do these lessons include objectives-based pre- and post-tests? Do teachers keep a record of students’ mastery of objectives and develop instructional plans individualized for each student’s learning needs? When introducing lessons, do teachers review the previous lesson, clearly state the lesson’s topic and objectives, stimulate student interest, and use modeling and demonstration to link new material with previous learning and students’ prior knowledge? Do observations of teachers’ lessons reflect progression in small steps, a thorough explanation of content with plenty of prompting and cueing, plenty of eye contact, and variety of vocal expressions? Do all teachers re-teach when necessary? Do teachers use questions for both drill and practice recitations and for encouraging deeper cognition and higher-level thinking? Do teachers require students to paraphrase, summarize, and relate core content and check their own comprehension? What is the expectation for teachers to incorporate peer interactions within classrooms? Do teachers actively circulate around classrooms, checking student learning and engagement and practicing effective classroom management? Do many teachers need professional development to enhance their classroom management skills? Do most teachers interact in positive ways with students by praising them appropriately, and exhibiting interest, caring, and concern? Do teachers have a protocol for evaluating the degree to which computer programs are standards-aligned? Do teachers use a wide variety of classroom assessments in addition to those provided by computer programs?

Introduction

Research on effective classroom instruction can be found within the fields of cognitive science (i.e., how the brain acquires and uses information), the instructional practices of master teachers (i.e., teachers whose students exhibit high levels of learning and growth), and the cognitive supports that help students learn complex tasks (e.g., teachers’ use of think-aloud and modeling strategies; Rosenshine, 2012). While these types of research may differ from
one another, all three recommend sound instructional strategies that supplement and complement each other at each stage of the lesson delivery process (Rosenshine, 2012). A comprehensive instructional delivery process includes lesson preparation, introducing and presenting a whole-class lesson, summarizing and confirming understanding, and providing for student-directed small group and independent work, including computer-based instruction where appropriate (Redding, 2006). This brief will summarize research related to the delivery of sound instruction through multiple modes to maximize student engagement and learning.

How can teachers effectively plan and prepare for instruction?

Recent meta-analyses have led researchers to advocate the creation of Instructional Teams that regularly collaborate to solve learning dilemmas, examine impact of curricula and teaching on students, and cooperatively plan and critique lessons, objectives, and success criteria (e.g., Hattie, 2012). Teachers and Instructional Teams should be guided in their planning by a document that clearly aligns standards, curriculum, instruction, and assessment; often a district provides this document in order to keep all schools in the district focused in the same direction, but in some cases schools may need to develop their own (District Administration, 2004; Redding, 2006). Instructional Teams should work to “build the curriculum from learning standards, curriculum guides, and a variety of resources [and] organize the curriculum into unit plans that guide instruction for all students and for each student” (Redding, 2007, p. 95). Plans for each standards-aligned unit of instruction, which typically involve three to six weeks of academic work within a given subject area or grade level, are developed by Instructional Teams and shared with all teachers that teach the corresponding unit (Hattie, 2012). Once unit planning has taken place, then teachers can either together or individually develop lesson plans based on each unit of instruction; in some cases districts or schools can provide lesson plan templates to ensure quality and standardization (Redding, 2006).

Part of the planning process must include careful and regular incorporation of formative assessments to determine student mastery of learning objectives; formative assessment has been shown to have strong positive effect sizes on student learning across most studies (Hanover Research, 2014; Kingston & Nash, 2012; Rich, Harrington, Kim, & West, 2008; Wiliam, Lee, Harrison, & Black, 2004). Teachers should develop objectives-based pre- and post-tests as a key method of formative assessment to determine student mastery of objectives prior to the introduction of units or lessons and to determine their learning at the end of the unit or lesson (Redding, 2007). Pre-tests inform the teacher about each student’s level of understanding of the concepts in the upcoming lesson, allowing the teacher to subsequently differentiate assignments and supports as needed (Tomlinson et al., 2003). Teachers and Instructional Teams should plan differentiated learning activities that are leveled and aligned with standards and objectives to provide a menu of options for individual students (Redding, 2007). Post-tests given at the end of the unit or lesson then provide a measure of how well the instruction closed the gap between what students knew prior to the lesson and where the teacher wanted students to be at the end of instruction. Instructional Teams can use the results of the post-test to shape how they re-teach the lesson for those who did not understand the first time around, or if this is a large number of students, perhaps reexamine how the unit was taught overall. Teachers must closely monitor students’ mastery of learning objectives and keep explicit and easily accessible daily records to be able to compare student progress to the rate of improvement necessary to meet annual learning goals (Safer & Fleischman, 2005).

How can teachers most effectively implement teacher-directed instruction?

Direct instruction, in which the teacher uses explicit whole-class teaching techniques to teach a skill or set of skills, has been consistently shown through research to be an effective teacher-directed instructional method (Borman, Hewes, Overman, & Brown, 2003; Hattie, 2012; Rosenshine, 2012). Teachers must lead students through the learning process by carefully and thoroughly introducing and presenting the lesson in ways that stimulate student engagement and then summarizing key concepts learned and confirming that students have effectively met learning objectives (Marzano & Pickering, 2010; Redding, 2006). However, equally important is the teacher’s capacity to interact with students in positive ways that facilitate their understanding, self-regulated learning, and interactions with peers (Marzano, 2011). Each of these components of effective teacher-led instruction is described below.
Introducing the Lesson. Prior to introducing a new lesson, research shows that a brief review of the important concepts from the previous lesson and any associated homework consistently benefits student learning (Marzano, 2007; Redding, 2006; Rosenshine, 2012). Good teachers use student questioning to review the previous lesson and build a bridge to connect the new material, while also checking to determine if any re-teaching is necessary (Redding, 2006). Teachers should spend time reviewing material that requires overlearning, providing practice time beyond the level of initial mastery for newly acquired skills so that they become automatic (Rosenshine, 2012). Effective teachers also explain the lesson’s topic, theme, and learning objectives clearly and concisely to students so that they understand learning expectations; teacher clarity is an important component of effective instruction with large positive effect sizes (Hattie, 2012). To encourage student engagement and stimulate interest, good teachers link the lesson’s topic to students’ prior knowledge and interests (Danielson, 2013). Using cues to activate prior knowledge, providing guiding questions to stimulate interest and engagement, and use of advanced organizers (e.g., visual graphics or stories that highlight lesson content) are effective strategies for previewing the upcoming lesson (Marzano & Pickering, 2010; Redding, 2007).

Presenting the Lesson. Teachers must explain lessons directly, thoroughly, and with clarity, while developing students’ conceptual understanding through scaffolding and connections to students’ interests (Danielson, 2013). Effective teachers present lessons at a rapid pace, but also proceed in small manageable steps with practice after each major step (McLeod, Fisher, & Hoover, 2003; Rosenshine, 2012). Teachers must be skilled at creating a structured lesson that includes properly paced presentation with manageable amounts of content that can build student engagement and enhance learning. Well-orchestrated transitions between learning activities help avoid reduced time on task and decreases in attention, thus increasing the likelihood of sustained student engagement (Marzano & Pickering, 2010). Teachers must also make regular use of cueing and prompting. Cues provide students with hints about what is important during the lesson and what to focus their efforts on; prompts are stronger hints for a specific student response (Walberg, 2007). Teachers must provide ample wait time for students to respond in order for cueing and prompting to be effective. Student engagement can be further sustained by teachers maintaining eye contact with students, scanning the classroom as they speak, freely moving around, and encouraging all students to participate in class discussions (Marzano, 2014). In addition, good teachers speak with expression and use a variety of vocal tones, varying the pace, volume, pitch, and modulation to convey the teacher’s enthusiasm and build interest in the lesson (Redding, 2006).

Summarizing and Confirming Understanding. Effective teachers frequently pause to summarize material for students and to confirm that they are mastering learning objectives. Research shows that re-teaching is a powerful strategy to ensure all students are mastering content (Marzano, 2010). Re-teaching can occur both during instruction as the teacher continually monitors student understanding through questioning and then re-teaching as necessary, as well as after instruction when assessing mastery during review, with the teacher working more closely with students who need further instruction while other students engage in other instructional activities (e.g., enrichment). Effective teachers make frequent use of classroom questioning, assessing student understanding through drilling and recitation and increasing the likelihood of automaticity as students build their foundational knowledge (Rosenshine, 2012; Walsh & Sattes, 2017). Teachers must go beyond acknowledging a correct answer or addressing an incorrect response, following up with additional questions to extend student thinking, understand what they know, and diagnose what they do not understand (Chin, 2007). These probing questions that ask for more information in response to a student response or comment can facilitate deeper engagement and higher-level learning (Peterson & Taylor, 2012); follow-up questions posed to the rest of the class can help them evaluate their peer’s answer and reasoning and help them elaborate on the concept (Rosenshine, 2012; Smart & Marshall, 2013).

Effective teachers plan their questions in advance as they develop lessons (Manouchehri & Lapp, 2003) but are flexible enough to allow questioning to flow purposefully from student responses to continually bring the conversation to higher levels of cognitive demand (Chin, 2006; Smart & Marshall, 2013). Finally, teachers must provide closure to lessons by reviewing, clarifying, and reinforcing the key points and bringing them together to form a coherent picture, eliminating confusion and frustration on the part of students (Hattie, 2012). Effec-
tive teachers also place some of the onus for this process on students themselves. Research shows that students’ sense of agency within the learning process can be built by rephrasing, elaborating, and summarizing new material themselves so that is stored in long-term memory (Rosenshine, 2012). Teacher modeling of these strategies through think-alouds and teacher-led examples can support students in independent or collaborative practice (Rosenshine, 2012).

**Interacting With Students.** Teachers interact with students as they respond to questions that occur during recitations and classroom discussion. Open-ended questions encourage students to think and share in a more elaborate way, rather than simply responding to questions with one right answer, in which case they may feel pressured or uncomfortable if they do not know the correct answer (Heritage & Heritage, 2012; Peterson & Taylor, 2012). Open-ended questions provide the teacher with insight into students’ thinking about the content and how well they can extend what they are learning to other contexts (Chin, 2006). These questions allow teachers to see where groups of students may be struggling and to provide re-teaching if necessary (Rosenshine, 2012). Teachers must prepare open-ended questions carefully in advance to ensure alignment with instructional goals and desired student outcomes (Manouchehri & Lapp, 2003). Other effective practices include repeating student responses to questions as a means of validation before asking follow-up questions (Chin, 2006) and asking follow-up questions even when students give correct responses to push students towards higher levels of thinking as they justify or rationalize their answers (Smart & Marshall, 2013). Redirecting student responses by posing additional questions that ask students to clarify, refine, or elaborate on their responses also allows peers to compare and contrast ideas or evaluate others’ responses. Redirection is also useful for incorrect answers; instead of a teacher correcting students’ responses, the teacher can instead encourage students and to think about alternatives or justify their reasoning in a neutral, non-judgmental setting (Chin, 2006; Van Zee, Iwasyk, Kurose, Simpson, & Wild, 2000).

Teachers also create positive classroom environments by establishing positive relationships with students and providing for plenty of opportunity for peer interactions that stimulate learning and social development. Teachers who show interest in their students’ lives, advocate for and never give up on them, and act in a friendly manner establish the positive relationships that are important for effective instruction (Marzano, 2011). Offering praise to students can be a powerful motivator if it describes specific noteworthy behavior, refers to effort and accomplishment rather than ability (Dweck, 2010), and matches students’ preference for praise (private vs. in front of the whole class; Wright, 2014). Providing opportunities for peer interaction can include having students share their thoughts or responses with a set partner, facilitating student study groups, or encouraging peer tutoring (Rosenshine, 2012). More structured approaches involve students working collaboratively within small groups (e.g., project-based learning team); teachers may need to identify and assign roles within groups to give students a sense of purpose and value and to keep all students focused and motivated (Peterson & Taylor, 2012). Working with peers also provides further opportunity for students to monitor their understanding of content and develop important metacognitive skills. For example, reciprocal teaching, in which students are given the responsibility to become the “teacher” to a peer or small group of peers, requires them to thoroughly understand and coherently organize material in order to explain it to their peers; this approach has proven to be an effective classroom strategy (Hattie, 2012). In reciprocal teaching, students learn planning, structuring, and self-management by assuming the executive control normally exercised by teachers (Walberg, 2007); however, students need expert scaffolding and modeling by adults as they move from spectator to performer (Rosenshine & Meister, 1994).

**How can teachers facilitate student-directed small groups and independent work?**

To provide sound instruction within an optimum learning culture, teachers need to be able to effectively organize whole class, small group, and individual instruction. Teachers must be aware of what is happening in all areas of the classroom at all times and consistently reinforce classroom rules and procedures to maximize the time students spend engaged in lessons (Redding, 2007). Redding (2007) notes that “classroom management is evidenced in the teacher’s ‘withitness,’ the learner’s accountability for learning, the clear procedures in the
classroom, and the way the teacher mixes whole class instruction, small group instruction, and individual instruction” (p. 108). Teacher “withitness” manifests itself in multitasking, classroom awareness, alertness, intuition, and confidence in ways that project a powerful image that the teacher is in control of the learning environment (Pressman, 2011). When students are working in small groups or individually, the teacher must be able to move throughout the classroom and instructionally manage students by ensuring that all students are engaged, checking work, explaining instructions or learning content, asking and soliciting questions, and providing feedback (Redding, 2007). Teachers must also interact managerially with students, reinforcing rules and procedures; effective classroom management is strongly linked to teacher effectiveness (Hattie, 2012). Effective teachers also regularly interact with students socially; social interaction is a strong correlate of academic learning because it increases the opportunity for teachers to build a bond of connection with each student, increasing their sense of belonging within the classroom (Redding, 2007; Wang, Haertel, & Walberg, 1993). Teachers should establish daily contact with each student and show concern by expressing interest in their lives outside of school, thus providing a comfort zone for teacher-student communication (Parett & Budge, 2012).

**What should teachers consider when using computer-based instruction?**

There are a wide variety of digital tools available to promote learning; however, there is wide variation in the degree to which digital tools such as computer games and other computer-assisted learning programs are aligned with state, national, and content standards (Brysch, Huynh, & Scholz, 2012). The onus is often on the teacher to determine how digital tools such as games are related to content knowledge and curriculum requirements before embedding them within their lessons, causing a significant drain on teachers’ time (Brysch et al., 2012). In addition, sometimes even software advertised as being aligned to state standards can in reality be overly focused on a narrow range of standards to the exclusion of others (Schenke, Rutherford, & Farkus, 2014). Professional development must address how computer programs and other technologies are connected to the curriculum and aligned standards, as well as provide an opportunity for teachers to practice with the platforms and receive coaching, support, and further training during the school year (Purcell, Heaps, Buchanan, & Freydrich, 2013).

Computer-based learning programs typically incorporate assessment to measure student mastery of material efficiently and effectively (Glowa & Goodell, 2016; Wolf, 2010); however, computer programs do not provide a complete and accurate picture of what students have learned and should not substitute for teachers’ assessment of student learning (Redding, 2014). The current state of computer-based assessment within the classroom is much more likely to be focused on assessment of learning (summative assessment), rather than assessment for learning (formative assessment; Hewson, 2012; Pachler, Daly, Mor, & Mellar, 2010). Teachers must supplement mastery data provided by computer programs with other forms of assessment in order to ensure they have a complete picture of student learning.

### Indicators to Support the Effective Practice

<table>
<thead>
<tr>
<th>Delivery sound instruction in a variety of modes: Preparation</th>
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<tbody>
<tr>
<td>All teachers are guided by a document that aligns standards, curriculum, instruction, and assessment.</td>
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<tr>
<td>All teachers develop weekly lesson plans based on aligned units of instruction.</td>
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<tr>
<td>All teachers use objectives-based pre-tests and post-tests.</td>
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<tr>
<td>All teachers individualize instructional plans in response to individual student performance on pre-tests and other methods of assessment to provide support for some students and enhanced learning opportunities for others.</td>
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<tr>
<td>All teachers maintain a record of each student’s mastery of specific learning objectives.</td>
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</tbody>
</table>
### Indicators to Support the Effective Practice

#### Delivery sound instruction in a variety of modes: Teacher-Directed Instruction (Whole Class or Small Group)/Introducing the Lesson
All teachers review the previous lesson.

All teachers clearly state the lesson’s topic, theme, and objectives.

All teachers stimulate interest in the topics.

All teachers use modeling, demonstration, and graphics.

#### Delivery sound instruction in a variety of modes: Teacher-Directed Instruction (Whole Class or Small Group)/Presenting the Lesson
All teachers proceed in small steps at a rapid pace.

All teachers explain directly and thoroughly.

All teachers maintain eye contact.

All teachers speak with expression and use a variety of vocal tones.

All teachers use prompting/cueing.

#### Delivery sound instruction in a variety of modes: Teacher-Directed Instruction (Whole Class or Small Group)/Summarizing and Confirming Mastery
All teachers re-teach when necessary.

All teachers review with drilling/class recitation.

All teachers review with questioning.

All teachers summarize key concepts.

#### Delivery sound instruction in a variety of modes: Teacher-Directed Instruction (Whole Class or Small Group)/Interacting with Students
All teachers re-teach following questioning.

All teachers use open-ended questioning and encourage elaboration.

All teachers re-direct student questions.

All teachers encourage peer interaction.

All teachers encourage students to paraphrase, summarize, and relate.

All teachers encourage students to check their own comprehension.

All teachers verbally praise students.

#### Delivery sound instruction in a variety of modes: Student Directed Small Group and Independent Work
All teachers travel to all areas in which students are working.

All teachers meet with students to facilitate mastery of objectives.

All teachers encourage students to help each other with their work.

All teachers interact instructionally with students (explaining, checking, giving feedback).

All teachers interact managerially with students (reinforcing rules, procedures).

All teachers interact socially with students (noticing and attending to an ill student, asking about the weekend, inquiring about the family).

#### Delivery sound instruction in a variety of modes: Computer-based Instruction
All teachers have documentation of the computer program’s alignment with standards-based objectives.

All teachers assess student mastery in ways other than those provided by the computer program.
### Indicators to Support the Effective Practice

<table>
<thead>
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<th>Maintain sound classroom management</th>
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<tr>
<td>All teachers provide students with curriculum-related activities for use when the student is waiting for assistance from the teacher.</td>
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<tr>
<td>All teachers use a variety of instructional modes (whole-class, teacher-directed groups, student-directed groups, independent work, computer-based, and homework).</td>
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<tr>
<td>Transitions between instructional modes are brief and orderly.</td>
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<td>All teachers maintain well-organized student learning materials in the classroom.</td>
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<td>All teachers display classroom rules and procedures in the classroom.</td>
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<tr>
<td>All teachers reinforce classroom rules and procedures by positively teaching them.</td>
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<tr>
<td>All teachers conduct an occasional “behavior check.”</td>
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<tr>
<td>All teachers engage all students (e.g., encourage silent students to participate).</td>
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<tr>
<th>Provide a tiered system of instructional and behavioral supports and interventions</th>
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<tbody>
<tr>
<td>The school implements a reliable and valid system-wide screening process for academics and behavior that includes the assessment of all students multiple times per year and establishes decision rules to determine those students in need of targeted intervention.</td>
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<tr>
<td>The school implements a tiered instructional system that allows teachers to deliver evidence-based instruction aligned with the individual needs of students across all tiers</td>
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<tr>
<td>The school’s tiered instructional system includes documentation that describes what interventions are provided and how interventions are selected and assigned to students and how fidelity will be monitored.</td>
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<tr>
<td>The school implements a system-wide monitoring process that utilizes collaborative instructional teams who meet regularly to review student data from screening, progress monitoring, and outcome assessment to identify next steps for instruction for students across all tiers.</td>
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</table>

### Use sound homework practices and communicate with parents

| All teachers maintain a file of communication with parents. |
| All teachers regularly assign homework (4 or more days a week). |
| All teachers check, mark, and return homework. |
| All teachers include comments on checked homework. |
| All teachers count homework toward the student’s report card grade. |
| All teachers systematically report to parents the student’s mastery of specific standards-based objectives. |

### References


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**Core Function:** Personalized Learning: Digital Learning

**Overview:** Digital tools and programs are changing and evolving constantly. Teachers can personalize student learning by using appropriate digital tools and standards-aligned online curricula, as well as blended learning approaches and digital portfolios to capture student learning; however, job-embedded and sustained professional development is essential. School leaders and technology teams must evaluate broadband access, device availability, and device use policies when weighing the selection of digital learning tools, and they must ensure that online learning programs generate student data that is accessible and actionable. School leaders and peer mentors observing technology use and blended teaching must adjust protocols to reflect the changing teacher role in these classrooms. All stakeholders within the school community need training and support to use technological tools and programs effectively.

**Evaluate Your Practice:** Does your school have an instructional technology team and if so, are all stakeholder groups represented? What level of broadband access is available in the school and in students’ homes, and is it sufficient to take advantage of multiple digital tools? Does your school have a stated device use policy? What steps may be necessary to allow for one-to-one device access for your students? What observation protocols are used to look for teachers’ use of online and/or blended learning practices? Are online learning programs standards-aligned, and do they produce personalized student data that are easily accessible and used to guide subsequent learning? Are teachers proficient with a variety of digital tools, actively using blended and/or online learning practices, and contributing resources to online communities of practice? Do students use digital portfolios to capture their skills, interests, and growth over time? Is teacher technology professional development personalized, sustained, and job-embedded? Do all stakeholders (including parents) participate in appropriate technology training?

**Introduction**

Learner-centered or personalized learning refers to “tailoring learning for each student’s strengths, needs, and interests—including enabling student voice and choice in what, how, when, and where they learn—to provide flexibility and supports to ensure mastery of the highest standards possible” (Patrick, Kennedy, & Powell, 2013, p. 4). The student is actively involved with the teacher in co-constructing their individualized learning pathway, and the location, time, and pace of learning may vary from student to student (Redding, 2016). Technology makes personalized learning approaches possible at scale and can assist in all areas of teaching and learning, including student data and assessment, curriculum selection and alignment to standards, and instruction and learning (Redding, 2014; Wolf, 2010). A good deal of research evidence has supported the use of technologies to increase student achievement (e.g., Tamin, Bernard, Borokhovski, Abrami, & Schmid, 2011). Recent preliminary research also suggests that personalized learning practices that incorporate technology and online curricula, when implemented with fidelity, may result in positive and large student achievement gains, particularly for students behind academically (Greaves, Hayes, Wilson, Bielniak, & Peterson, 2012; Pane, Steiner, Baird, & Hamilton, 2015).

Digital tools and programs can play a key role in improving instruction and learning; however, schools need leadership and decision making that allows for the selection of appropriate tools and programs, monitoring implementation, and assessing effectiveness for student learning. Classroom instruction that personalizes student learning requires teachers who can appropriately select digital tools and standards-aligned online curricula and who are inspired professionals that contribute teaching ideas and content to online learning catalogs. All stakeholders within the school community will need training and ongoing support in using digital tools and programs in order to maxi-
mize the potential benefits of digital technologies for student learning. This brief provides a review of best practices in these areas.

What leadership and decision making is necessary for the selection, implementation, and assessment of the effectiveness of digital tools and programs?

Schools must match their digital learning needs with appropriate devices and programs that promote learning for all students through a comprehensive digital infrastructure (Grant & Basye, 2014; Thigpen, 2014). Strong leadership capable of developing this infrastructure along with a shared vision of all community members is required in order for technology to truly transform learning (U.S. Department of Education, 2016). School leaders must organize instructional technology teams in which teachers (and others where appropriate, e.g., media specialists, students, parents, etc.) are tasked with selecting digital tools; this process can help increase the effectiveness of implementation as well as ensure crucial teacher, student and parent buy-in (Grant & Basye, 2014; Overbay, Mollette, & Vasu, 2011).

Considerations for selection of digital technologies. School leaders and instructional technology teams selecting digital tools must consider a variety of factors, including broadband access, device availability, device use policies, and the capacity of online programs to capture and report accessible and actionable student data. It is critical that teachers and students have fast and reliable Internet access in order to use a wide range of digital tools, including learning and content management systems, video streaming, social networks, cloud capabilities, and online communication and videoconferencing tools (Thigpen, 2014). Approximately one-quarter of schools still lack sufficient broadband to take advantage of modern digital tools to promote learning (Education Superhighway, 2015); similarly, many homes lack high speed connectivity, leaving many children, particularly those in low-income, non-white and rural communities, without the capacity to use digital tools for homework and school projects (Thigpen, 2014). While recent federal initiatives have addressed broadband inequities and narrowed the gap in access, many schools still need to consider both school and home broadband access when selecting digital technologies to ensure that they will be usable in both settings.

School leaders must also consider how many digital devices to purchase and policies for their use. Recent literature suggests that a one-to-one ratio of devices to students combined with effective implementation is likely ideal for improving student outcomes. For example, a recent meta-analysis of research on one-to-one laptop programs found these programs, when well-integrated with curricula and with plenty of professional development for teachers, led to increased achievement, enhanced student engagement and enthusiasm, and more student-centered and project-based instruction (Zheng, Warschauer, Lin, & Chang, 2016). However, schools must consider whether there is sufficient funding to pay for devices, enough bandwidth to support all students using their devices simultaneously, and how to distribute and manage so many devices (Herold, 2016). Some schools have implemented “bring your own device” (BYOD) policies to allow and encourage students to use their personal digital devices for learning at school. Schools implementing BYOD policies need strong leadership and substantial planning in order to avoid potential pitfalls that can arise with these policies. Some examples include inequity (some students’ families may not be able to afford a device for their children), student distractions that can inhibit learning, lack of security features to secure student data, and students using a range of different devices with different capabilities, which can cause an instructional burden for teachers (U.S. Department of Education, 2016).

Monitoring implementation of digital technologies and programs and their impact on learning. School leaders must work with experienced peer mentors to assess and guide online or blended teaching practices (or hybrid approaches combining both elements along with traditional, direct instruction) in order to successfully implement personalized learning practices within their schools (Horn, 2015). The rapid pace of technological change requires teachers using these approaches continually learn and innovate within their work with students (Powell, Rabbitt, & Kennedy, 2014). Teachers implementing online or blended approaches may shift from primarily being conveyors of knowledge to coaches or mentors that encourage student ownership of their learning. Digital learning can also allow teachers to focus on encouraging critical thinking and application of knowledge, since digital content can successfully address the foundational levels of Bloom’s taxonomy, such as memorization (Powell, et al., 2014). Therefore, in order to assess the classroom
implementation of these approaches, school leaders and experienced peer mentors must utilize tools and techniques that appropriately capture key teacher behaviors that are reflective of sound instructional blended or online teaching (see Education Elements, 2014 for an example of a rubric to measure these behaviors). School leaders will likely need to rethink walk-through tools and better align them to identify effective blended teaching practices (TNTP, 2014a). An additional priority is measuring “off-stage” teacher activities to capture data on collaboration, data analysis, and planning (TNTP, 2014b).

For example school leaders can observe teachers as they examine formative data gathered from online assessments, and determine their proficiency in both understanding and acting on the assessment data to enhance student learning.

School leaders should also ensure that online learning programs used by the school generate student data that reveals program use, student performance, and progress. Online learning programs used within personalized learning systems should provide easily accessible student data to the student and his/her teacher (and often parents); this data then drives instruction as the student masters goals and achieves standards (Glowa & Goodell, 2016). Some schools and districts have developed online personalized learning plans that consist of daily actionable goals, action steps, and competencies. Students develop these plans in partnership with their teachers and document how they will meet established goals. These plans can contain assessment data and are used to document academic growth; they also may allow teachers (and school leadership) to capture data on non-academic skills and competencies (Edacause, 2016). Data or learning dashboards provide a single place that “integrates information from assessments, learning tools, educator observations, and other sources to provide compelling, comprehensive visual representations of student progress in real-time” (U.S. Department of Education, 2016). These dashboards can provide data in easily accessible formats tailored to various stakeholders (e.g., students, parents, etc.); they can also suggest resources to help students continue their learning and provide early detection of students who are struggling and may be at risk for failure or drop-out.

**Select appropriate digital tools.** There are an ever-increasing variety of digital tools available to teachers and schools to enhance classroom instruction and learning. Prior to making a decision to use a digital tool to teach a lesson, teachers must first consider the learning goals, activities, and formative and summative assessments that will make up the lesson; the selection of digital tools should follow naturally from other instructional planning decisions rather than serving as the focus of instruction (Hobgood & Ormsby, 2011; Leimbach, 2015). Koehler and Mishra (2009) provide a widely used framework of technology integration, TPACK (Technological Pedagogical Content Knowledge), which suggests that effective technology integration occurs when teachers carefully consider the interplay between the content (subject matter), pedagogy (teaching methods), and technology. Reflecting on all three domains together “results in a lesson in which all the component parts are aligned to support the learning goals and outcomes of the instructional plan” (Hobgood & Ormsby, 2011, p. 2).

**Ensure online curricula used are standards-aligned with measurable goals.** Online curricula and technologies must be aligned with national, state, or local standards, with clearly stated and measureable goals that describe what students will be able to know or do at the end of instruction (Worthen & Patrick, 2015). Many online curriculum providers are heeding the call for transparency as to how their materials align with standards and improve learning outcomes. For example, Khan Academy and the NROC (Network Resources Open College & Career) programs are open educational resources that link all online lessons/curricula with Common Core State Standards (CCSS) and provide students with learning dashboards that identify gaps and show progress towards standards and learning goals (Watson & Murin, 2014). Rubrics are now available to assist educators with selecting online curricula that are standards-aligned and demonstrate positive impacts on student learning. For example, Achieve’s EQuIP Project provides rubrics that ask teachers to consider the extent to which the lesson or curriculum unit “elicits direct, observable evidence of the degree to which a student can independently demonstrate the major targeted grade-level CCSS standards” (Achieve, 2016). Training modules provide teachers and professional learning communities with the skills needed for using the rubrics.

**How can teachers use digital tools and online curricula to enhance their instructional practice?**
Contribute to online learning content catalogs. International Society for Technology in Education (ISTE) standards suggest that teachers should be able to design and develop digital learning experiences and assessments by “incorporating contemporary tools and resources to maximize content learning in context” (ISTE Standards, 2008). These online learning content sites provide a digital space for teachers (and others) to upload, organize, and access educational content, and they allow teachers to create, edit, and publish digital materials such as lesson plans, teaching videos, teaching suggestions, and other multimedia content. These sites offer the opportunity for increased collaboration among teachers and allow teachers to tailor learning content to meet their students’ needs. Online learning content is often organized around professional communities of practice; for example, ISTE’s arts and technology network helps educators make explicit connections between art and technology, with members sharing resources, ideas, and lesson plan examples (ISTE, n.d.). When teachers are expected to create, refine, and update their own curricular resources, their role shifts from manager to more of a pedagogical professional (Tonks, Weston, Wiley, & Barbour, 2013).

Use online or blended learning approaches and digital portfolios to provide personalized learning. Blended learning is defined as “a formal education program in which a student learns at least in part through online learning, with some element of student control over time, place, path, and/or pace… the modalities along each student’s learning path within a course or subject are connected to provide an integrated learning experience” (Christensen, Horn, & Staker, 2013, p. 10). It is critical to note, however, that technology and data do not substitute for the student’s relationship to the teacher and other students within blended learning environments; rather, technology serves as a tool to enhance already proven effective pedagogy (Redding, 2014). Blended learning combines “the effectiveness and socialization of the classroom with the technology-enhanced active learning possibility of the online environment” (Dziuban, Harman, & Moskal, 2004). Completion of activities, readings, and assessments happens in the online environment, while face-to-face time is preserved for discussion and collaboration between teachers and students and between students and their peers. K-12 blended learning research is limited (Sparks, 2015); however, some evidence suggests that students with access to blended learning models may outperform those experiencing only one type of instruction (Bakia, Shear, Toyama, & Lasseter, 2012; Means, Toyama, Murphy, & Baki, 2013; Means, Toyama, Murphy, Bakia, & Jones, 2010; Pane, Griffin, McCaffrey, & Karam, 2014; Pane, Steiner, Baird, & Hamilton, 2015). It is essential that teachers are properly trained and supported in order to successfully function in their new roles (Horn & Staker, 2015); identifying a small core group of teachers to begin blended learning implementation prior to whole-school adoption can allow for adequate support for these teachers and encourage them to serve in support roles as the program expands (Darrow, Friend, & Powell, 2013).

Digital portfolios are purposeful collections of work, captured by electronic means, which serve as an exhibit of individual efforts, progress, and achievements and thereby offer additional opportunities for personalized learning (Cramer, 2009). They are used as part of ongoing assessment of learner progress in one or more subject areas, but can also create an authentic and public way for students to demonstrate mastery of basic media skills (Cramer, 2009; Weidner, 1998). Digital portfolios offer several advantages over paper-based approaches, including high rates of active student participation in selecting the media to capture events, enhanced creativity, heightened student interest, motivation and responsibility for learning, and easier access to materials by assessors (Athanases, 1994; Buschmann, 1993; Newhouse, 2015; Vizyak, 1994). Teachers must decide in advance what they wish students to demonstrate within their digital portfolio; in addition, expectations must be clear to both students and assessors, with explicitly defined learning objectives serving as a guide (Stobart & Eggan, 2012).

How should professional development be structured to maximize the benefits of digital tools and programs?

Implementing a sophisticated technology program that includes online tools and curricula as well as learning and student management systems requires stakeholder buy-in and will be most effective if all stakeholders participate in appropriate training in how the various tools can best be used to meet their needs (Moeller & Reitzes, 2011). Technology professional learning should be personalized for teachers and should be ongoing, job-embedded, and relevant to their instructional needs (Schifter, 2016; U.S. Department of Education, 2016).
Leaders should “learn alongside teachers and staff members, ensuring that professional learning activities are supported by technology resources and tools, time for collaboration, and appropriate incentives” (U.S. Department of Education, 2016, p. 42). Traditional professional development with technology tools has primarily focused on how to use these tools within current teaching and learning models rather than on helping teachers use technology in transformative ways that change their roles and pedagogical practices and impact the way students are learning within the classroom (Blanchard, LePrevost, Tolin, & Gutierrez, 2016). Teacher technology-enhanced professional development should be sustained (longer than one year), embedded in content, matched with stated objectives, and allow for teachers to reflect on and refine their pedagogical approaches (Gerard, Varma, Corliss, & Linn, 2011). Additionally, working with multiple teachers from the same school helps provide a supportive structure for technology integration (Gerard, Bowyer, & Linn, 2010). In order to increase access for teachers and provide transparency to stakeholders, district administrators may want to consider creating a “digital hub” to contain all worthwhile professional development materials (Cooper, 2015).

Parents also benefit from training and support to learn relevant aspects of a school’s technology program; this can translate into stronger parent engagement and thus higher levels of student engagement (The Children’s Partnership, 2010; U.S. Department of Education, 2016). Parent training may also be particularly valuable as schools adopt the use of new learning and student management systems. Learning management systems allow users to avoid signing in and out of multiple applications and provide a centralized place for teachers to post learning resources and personalize student learning, as well as promote more student-oriented social and collaborative learning experiences (Remis, 2015). When these systems are introduced within schools, administrators, teachers, support staff, students, and parents should participate in organized and ongoing training customized to their needs in order to maximize the benefits of these systems.

### Indicators to Support the Effective Practice

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<tr>
<th>Indicator</th>
<th>Description</th>
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<tbody>
<tr>
<td>Administrators, teachers, staff, students, parents, and other stakeholders participate in an organized training and support system incorporating program methodologies (including the use of online tools and curricula) and the proper use of the learning management and student management systems.</td>
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<tr>
<td>Instructional teams determine which digital learning tools (hardware) are appropriate based on device availability, internet and broadband access, and device use policies (such as “bring your own device”).</td>
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<tr>
<td>School leaders and peer mentors regularly observe and measure instances of online, hybrid, or blended teaching to ensure instruction is implemented fully and with fidelity.</td>
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<tr>
<td>Online programs generate accessible and actionable student data about their use, performance, and progress.</td>
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<tr>
<td>All teachers use appropriate technological tools to enhance instruction.</td>
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<tr>
<td>All teachers use online curricula with content, assignments, and activities clearly aligned to identified standards (state or national).</td>
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<tr>
<td>All teachers use online curricula whose goals are measurable and clearly state what students will know or do at the end of instruction.</td>
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<tr>
<td>All teachers regularly add new content and teaching suggestions to the online learning content catalog.</td>
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<tr>
<td>All teachers use online, hybrid, or blended learning as a part of a larger pedagogical approach that combines the effective socialization opportunities within the classroom with the enhanced learning opportunities available in online instruction.</td>
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<tr>
<td>All teachers enable students to place selected work into a digital portfolio that is updated throughout the student’s school experiences and provides a picture of interests, skills, competencies, and growth over time.</td>
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### References


Core Function: Personalized Learning

Effective Practice

Blended learning: Mix traditional classroom instruction with online delivery of instruction and content, granting the student a degree of control over time, place, pace, and/or path.

Overview: Blended learning combines online learning with face-to-face classroom instruction to allow for personalized and student-centered learning. Teachers’ roles will shift away from traditional practices towards providing individualized support as learning designers, mentors, and facilitators. Teachers will require ongoing training and support to implement blended learning, and teachers should be encouraged to work in teams, specializing in various roles. While technology provides personalized learning at scale, it cannot substitute for relationships or socialization; blended learning approaches afford both. Students within blended learning programs can also use digital portfolio technology to represent their learning and provide documentation of their interests, skills, competencies and growth over time.

Evaluate your Practice: What is blended learning and how is it implemented within K-12 education? What is the teacher’s role within blended learning environments, and what kinds of training and support are needed for effective implementation? How can technology be used to maximize personalized learning within blended learning instructional settings?

What is blended learning and how is it implemented within K-12 education?

Learner-centered or personalized learning refers to “a teacher’s relationships with students and their families and the use of multiple instructional modes to scaffold each student’s learning and enhance the student’s personal competencies” (Twyman & Redding, 2015, p. 3). The student is actively involved with the teacher in co-constructing their individualized learning pathway, and the location, time, and pace of learning may vary from student to student (Redding, 2016). Blended learning is defined as “a formal education program in which a student learns at least in part through online learning, with some element of student control over time, place, path, and/or pace, and at least in part at a supervised brick-and-mortar location away from home... the modalities along each student’s learning path within a course or subject are connected to provide an integrated learning experience” (Christensen, Horn, & Staker, 2013, p. 10). Blended learning is designed to be a “delivery mechanism” for personalized learning (Patrick, Kennedy, & Powell, 2013). While a good deal of research evidence has supported the use of technologies and online instruction to increase student achievement (e.g., Tamin, Bernard, Borokhovski, Abrami, & Schmid, 2011), K-12 blended learning research is limited (Sparks, 2015). However, some evidence suggests that students with access to blended learning models may outperform those experiencing only one type of instruction (Bakia, Shear, Toyama, & Lasseter, 2012; Means, Toyama, Murphy, Bakia, & Jones, 2010; Means, Toyama, Murphy, & Bakia, 2013; Pane, Griffin, McCaffrey, & Karam, 2014; Pane, Steiner, Baird, & Hamilton, 2015).

Through their research on blended learning schools and programs, researchers at the Christensen Institute have identified four blended learning models that are most prevalent within K-12 schools: 1) rotation models, in which students rotate among learning modalities (e.g., online learning, whole-group class discussion, projects, small-group instruction) on either a fixed schedule or at the teacher’s discretion; 2) flex models, in which online learning at the brick-and-mortar campus is the core vehicle for student learning, and students progress along an individualized, custom, and fluid schedule among learning modalities; 3) a-la-carte models, in which students take a course entirely...
online that is designed to support and/or complement learning experiences at the brick-and-mortar school; and 4) enriched virtual models, in which students are required to have face-to-face learning experiences with their teacher but complete their remaining classwork remotely (Clayton Christensen institute, n.d.). Rotation models are more widely used, particularly at the elementary level, and offer the benefits of allowing teachers to work with smaller student groups, making differentiated instruction more cost-effective and efficient (Christensen et al., 2013; Staker, 2014). The Flex, A-La-Carte, and Enriched Virtual Models involve more dramatic changes to traditional school models; these models are more often used at the middle and high school levels, where students presumably may be more capable of self-regulated online learning (Means et al., 2013). They may enable students to better learn at their own pace, engage with teachers more effectively, and recover more dropouts by removing traditional classroom barriers; they also can allow more students to take electives, foreign language, and advanced placement classes which may not be available in their brick-and-mortar school (Staker, 2014).

**What is the teacher’s role within blended learning environments, and what kinds of training and support are needed for effective implementation?**

Blended learning is about the instructional shift towards personalized, student-centered learning rather than the technology in and of itself; educators must reconsider their roles and build students’ self-regulated learning in order to foster the student agency and responsibility that is critical for blended learning to be successful (Murphy et al., 2014; Powell et al., 2015). Teachers’ roles shift from more traditional curricular and administrative tasks to working with data and providing more individualized support to students (Ames, 2012). Blended learning requires teachers to become “learning designers, mentors, facilitators, tutors, evaluators, and counselors to reach each student in ways never before possible” (Horn & Staker, 2015, p. 11).

It is essential that teachers are properly trained and supported in order to successfully function in their new roles (Horn & Staker, 2015). Horn and Staker recommend that the following training and support be provided for effective blended learning: 1) extend the reach of great teachers by enabling the use of digital technology (e.g., have these teachers lead professional development or online classes); 2) assign teachers specialized responsibilities (e.g., content experts develop curriculum, data experts); 3) allow teachers to teach in teams; 4) award micro-credentials for skills mastery; and 5) grant authority to blended learning teams. In addition, identifying a small core group of teachers to begin blended learning implementation prior to whole-school adoption allows these teachers to be more easily supported as the program unfolds (Darrow, Friend, & Powell, 2013). Instructional teams must also consider common potential implementation barriers such as insufficient connectivity/broadband; providing for a site-based blended learning coordinator/manager may help address these issues (Darrow et al., 2013; Murphy et al., 2014).

**How can technology be used to maximize personalized learning within blended learning instructional settings?**

Blended learning is the strategic integration of in-person and virtual learning to personalize instruction (The New Teacher Project, 2014). Differentiating instruction for every child is difficult, if not impossible, without the assistance of technology. Technology and online learning adjust automatically to the level of each individual learner and “…provide a simple way for students to take different paths towards a common destination” (Horn & Staker, 2015, p. 10). It is critical to note, however, that technology and data do not substitute for the student’s relationship to the teacher and other students within blended learning environments; rather, technology serves as a tool to enhance already proven effective pedagogy (Redding, 2014). Blended learning is a pedagogical approach that combines “the effectiveness and socialization of the classroom with the technology-enhanced active learning possibility of the online environment” (Dziuban, Harman, & Moskal, 2004). Completion of activities, readings, and assessments happens in the online environment, while face-to-face time is preserved for discussion and collaboration between teachers and students and between students and their peers. Not only does this “blended” arrangement produce positive student learning outcomes, but students report appreciation for the more effective face-to-face time and flexibility for learning that blended learning offers (U.S. Department of Education, 2010; Riley et al., 2014). In addition, technology offers the opportunity for students to connect, socialize, and learn from students all over the world who may share their interests and who they would not have encountered without the use of technology (Wellman & Gulia, 1999; Wellman et al., 1996).
Digital portfolios offer additional opportunities for personalized learning within blended instructional environments. Digital portfolios are purposeful collections of work, captured by electronic means, which serve as an exhibit of individual efforts, progress, and achievements (Cramer, 2009). They are used as part of ongoing assessment of learner progress in one or more subject areas, but can also create an authentic and public way for students to demonstrate mastery of basic media skills (Cramer, 2009; Weidner, 1998). Digital portfolios offer several advantages over paper-based approaches, including high rates of active student participation in selecting the media to capture events; enhanced creativity; heightened student interest; motivation and responsibility for learning; and easier access to materials by assessors (Athanas, 1994; Buschmann, 1993; Newhouse, 2015; Vizyak, 1994). Teachers must decide in advance what they wish students to demonstrate within their digital portfolio; in addition, expectations must be clear to both students and assessors, with explicitly defined learning objectives serving as a guide (Stobart & Eggan, 2012).

### Indicators to Support the Effective Practice

<table>
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<tr>
<td>All teachers receive initial and ongoing training and support in effective use of blended learning methods.</td>
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<td>Instructional teams determine which blended learning model is appropriate for the school or individual classroom.</td>
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<tr>
<td>All teachers build students’ ability to learn in contexts other than school.</td>
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<tr>
<td>All teachers connect students’ out of school learning with the school learning.</td>
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<tr>
<td>Hardware, web browser, and software requirements are specified to students and parents before the use of online instruction outside of school.</td>
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<tr>
<td>All teachers employing blended learning methods make sure that technology and data enhance relationships but do not pretend to substitute for them.</td>
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<tr>
<td>Instructional teams and teachers use fine-grained data to design for each student a learning path tailored to that student’s prior learning, personal interests, and aspirations.</td>
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### References


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Overview: Cognitive competency involves building students’ prior knowledge to better allow for mastery of learning materials. Research-based practices to foster students’ cognitive competency include regularly reviewing materials and concepts (particularly those which will be used for subsequent learning), using effective classroom questioning (to include both lower and higher-level questions, appropriate wait time, and Socratic questioning), and plenty of direct and explicit vocabulary instruction.

Evaluate your Practice: How can teachers help students build their background knowledge through effective review/recitation strategies in order to facilitate new learning? How can teachers help students build their knowledge by promoting their vocabulary development in order to facilitate new learning?

Introduction

Learner-centered or personalized learning refers to “a teacher’s relationships with students and their families and the use of multiple instructional modes to scaffold each student’s learning and enhance the student’s personal competencies” (Twyman & Redding, 2015, p. 3). The student is actively involved with the teacher in co-constructing their individualized learning pathway, and the location, time, and pace of learning may vary from student to student (Redding, 2016). Cognitive competency, one of four personal competencies within recent personalized learning frameworks, refers to “prior knowledge that facilitates new learning” (Redding, 2014, p. 4). Building students’ knowledge through effective classroom recitation practices and intentionally fostering students’ vocabulary development are two key ways that teachers can help students build their prior knowledge, setting the stage for enhanced cognitive competency and improved learning.

How can teachers help students build their background knowledge through effective review/recitation strategies in order to facilitate new learning?

 Teachers can foster the building of students’ knowledge and cognitive competency through research-based practices that include effective review and teacher questioning strategies.

Regular Review of Previously Learned Material. This practice is critical to helping students expand their knowledge base and foster new learning (Rosenshine, 1986) and is particularly essential for material that will be used for subsequent learning. These concepts and skills should be developed continually over time, with students engaged in distributed practice (Marzano, 2004). Important content should also be revisited “in incrementally deeper and broader steps until the end of the course or grade to ensure deep and lasting learning” (Rogers, 2013, p. 61). When re-teaching is necessary, it should involve the use of different materials and examples than those used for initial instruction; re-teaching of priority lesson content should continue until students demonstrate they have learned it (Cotton, 1995). Digital learning instructional activities that include review and reinforcement components can provide individualization and personalization to allow for students to develop mastery of course materials.

Use of Effective Classroom Questioning Techniques. Effective learning and achievement requires student engagement, with plenty of opportunities to respond to instruction (Harbour, Evanovich, Sweigart, & Hughes, 2015). Skillful questioning using both lower-cognitive (fact and recall) and higher-cognitive (open-ended and interpretive/evaluative) questions facilitates students’ acquisition of conceptual knowledge and, ideally, can lead to deeper learning.
(Chin, 2007; Gall, 1984; Harbour, et al., 2015). Some research has suggested that higher-cognitive questions contribute to higher student achievement (Redfield & Rousseau, 1981); teachers should ask a majority of these types of questions when teaching students above the primary grades (Cotton, 1995). Teachers should also ensure that both faster and slower learners have opportunities to respond to higher-level questions (Slavin, 1994).

Teacher questioning should allow for generous amounts of “wait time” or “think time;” at least three seconds for lower-cognitive questions and more for higher-cognitive ones (Ciardiello, 1986; Slavin, 1994; Stahl, 1994). When students give incorrect or incomplete answers, teachers should probe for understanding and help them produce correct or better answers (Slavin, 1994). During whole-group questioning, teachers should reiterate, or “re-voice” student responses to their questions, in order to both affirm student responses and make their ideas available to the whole class as common knowledge (Chin, 2007). Teacher questioning within inquiry-based classrooms, which allow students to construct their own meanings (rather than solely relying on teacher provided information), share thoughts and ideas, and guide discussions, can lead to greater cognitive engagement and learning (Chin, 2006; Smart & Marshall, 2013). Questioning techniques such as Socratic questioning, which involve teachers facilitating guided discussions by responding to student comments and questions with deeper, probing questions to further develop student understanding of subject matter, can encourage students to self-evaluate their responses, leading them to reflect on and improve the accuracy and depth of their understanding (Chin, 2006).

**How can teachers help students build their knowledge by promoting their vocabulary development in order to facilitate new learning?**

Vocabulary has long been recognized as a strong determinant of reading success and is key to helping students expand their accessible knowledge and thus enhance new learning. Young children who enter school with limited vocabulary knowledge are at greater risk for later reading difficulties, particularly with reading comprehension (Catts, Fey, Zhang, & Tomblin, 2001), and vocabulary gaps only grow larger in the early grades (Biemiller & Slomin, 2001). Teaching vocabulary throughout the school years is not just a learning process for those struggling with or learning the English language, but also for all students as they master new content and skills (Sniad, 2016). Features of effective vocabulary instruction include (a) direct, explicit instruction that includes extensive teacher modeling; (b) teacher and material scaffolding that carefully controls the level of task difficulty; and (c) numerous practice opportunities with immediate and specific feedback (Coyne, McCoach, & Kapp, 2007; Vaughn, Gersten, & Chard, 2000). This explicit and direct instruction with plenty of practice with vocabulary should include practices that

- Help students relate new vocabulary to their background knowledge (e.g., through pre-reading vocabulary-building exercises);
- Help students develop elaborated word knowledge (e.g., help students express word meanings in various ways through drawing pictures or creating other non-linguistic representations, creating metaphors and analogies, creating graphic organizers, and using vocabulary learning logs);
- Provide for active student involvement in learning new words (e.g., having students create a visual word wall using pictures that represent various concepts being taught); and
- Help students acquire new vocabulary independently (e.g., teach students what to do when they encounter an unfamiliar word and increase word exposure through supplemental reading). (Carr & Wixson, 1986, as cited in Lent, 2012, pp. 58–59)

### Indicators to Support the Effective Practice

<table>
<thead>
<tr>
<th>The School Community Council ensures that all parents understand the purpose of a standards-aligned curriculum, their own children’s progress, and their role in supporting learning at home.</th>
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<tbody>
<tr>
<td>All teachers and teacher teams plan instruction based on the aligned and expanded curriculum that includes rich reading, writing, memorization, and vocabulary development.</td>
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<tr>
<td>All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of the aligned curriculum and other cognitive competency activities.</td>
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## Indicators to Support the Effective Practice

<table>
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<tr>
<th>The school’s key documents explain the value of cognitive competency and how it is enhanced through specific roles and relationships.</th>
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<tr>
<td>The school promotes cognitive competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.</td>
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<tr>
<td>All teachers reinforce elements of mastered knowledge that can be retained in memory through recitation, review, questioning, and inclusion in subsequent assignments.</td>
</tr>
<tr>
<td>All teachers include vocabulary development (general vocabulary and terms specific to the subject) as learning objectives.</td>
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<tr>
<td>All teachers assign rich reading and the application of the reading in written work and discussion.</td>
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### References


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Core Function: Personalized Learning

Effective Practice

Metacognitive Competency: Teach and model metacognitive processes and strategies to enhance students’ self-management of learning

Overview: Self-management strategies have been demonstrated to improve student learning outcomes and are critical components of personalized learning. These strategies, however, are not learned automatically or just by teachers telling students about them; they must be taught explicitly and modeled by teachers for students. Effective metacognitive processes and strategies include goal setting and planning for strategy use, self-monitoring through self- and peer-checks of learning, as well as documentation of learning strategies used and their effectiveness, and evaluation of learning through formative assessment, self-recording of progress, rubrics, and performance exemplars. The school community can further foster metacognitive competency through professional development for teachers and co-curricular staff and addressing metacognitive competency within school documents and rituals and routines.

Evaluate Your Practice: How can goal setting and planning for strategy use promote students’ management of their learning? How can self-monitoring of progress promote students’ management of their learning? How can self-evaluation promote students’ management of their learning? How can schools provide further support for fostering students’ metacognitive competency?

Introduction

Learner-centered or personalized learning refers to “a teacher’s relationships with students and their families and the use of multiple instructional modes to scaffold each student’s learning and enhance the student’s personal competencies” (Twyman & Redding, 2015, p. 3). The student is actively involved with the teacher in co-constructing their individualized learning pathway, and often through technology the location, time, and pace of learning may vary from student to student (Redding, 2016). Metacognitive competency, one of four personal competencies within recent personalized learning frameworks, becomes critical for student success, particularly within personalized learning pedagogies, as students are responsible to some degree for managing their own learning. Metacognition in its simplest sense refers to thinking about one’s thinking with the goal of enhancing learning (Wilson & Conyers, 2016). High academic achievers have been shown to have high levels of metacognitive competency (Wang, Haertel, & Walberg, 1993), and metacognitive instruction can help close the gap between high and low achievers (Pellegrino & Hilton, 2012). Metacognitive strategy instruction is particularly imperative given many states’ and districts’ adoption of Common Core Standards, which require students to be able to use metacognitive learning strategies extensively in order to engage in higher-order processes such as researching and synthesizing information, as well as critically reading and evaluating texts (Conley, 2014).

Research has provided extensive support for explicitly teaching self-regulated learning strategies to students, and meta-analyses have shown consistently positive effects on student performance generally, and in specific domains such as reading, writing, and mathematics (e.g., Dignath & Büttner, 2008; Hattie, Biggs, & Purdie, 1996). Students need to have both metacognitive knowledge (e.g., knowledge about one’s self as a learner and knowledge about learning strategies, including when and why to use them) and metacognitive regulation (e.g., monitoring one’s cognition, including using planning activities, awareness of task performance, and evaluation of efficacy of strategy use; Lai, 2011; Redding, 2014). Strategy instructional interventions that have a sustained and long-term positive effect on student performance include “teaching students skills such as determining when, why, and how to use learning strategies, how to plan a learning task and establish goals for learning, and explaining the relevance and importance of a task so that they can see the importance of what they are doing (deBoer, Donker-Bergstra, & Kostons, 2013, p. 59-60).
Research also shows that students should be explicitly taught about “driving their brains” (Wilson & Conyers, 2016) via a metacognitive process that includes three stages that may overlap:

1) goal-setting and planning, including how/when/where to use a repertoire of learning strategies;
2) self-monitoring of progress, including self- and peer checks of work and documentation of learning strategies; and
3) self-evaluation of learning and subsequent modification of strategy use as necessary (Redding, 2014).

The remainder of this research practice brief summarizes the research that supports teaching the metacognitive process to improve student outcomes, as well as ways that school communities can further support students’ metacognitive competency.

**How can goal-setting and planning for strategy use promote students’ management of their learning?**

Planning strategies are used prior to learning and include activities such as goal setting and pre-planning of resource allocation. Examples include setting a goal, deciding upon the amount of time to spend on an activity, and choosing what to do first (see Allen & Hancock, 2008). Goal setting is critical for enhancing academic performance, and research has demonstrated a clear link between the degree of goal difficulty and performance (Chidester & Grigsby, 1984; Mento, Steel, & Karren, 1987; Tubbs, 1986; Wofford, Goodwin, & Premack, 1982; Wood, Mento, & Locke 1987). Achievement is enhanced to the degree that students and teachers set challenging rather than “do your best” goals, relative to the students’ present competencies (Chidester & Grigsby, 1984; Guzzo, Hunter & Schmidt, 1983; Jette, & Katzell, 1985; Locke & Latham, 1990; Mento et al., 1987; Tubbs, 1986; Wood et al., 1987). Explicit classroom instruction on how and why goal setting is important has yielded academic gains ranging from 16% to 41% (Marzano, 2007). This explicit instruction may involve teacher modeling of goal setting followed by having students analyze past performance to set new performance goals (Marzano, 2009).

Students need to develop a repertoire of learning strategies to facilitate their learning across content areas. Learning strategies may include note-taking, organization and representation of content, self-questioning, memorization, and test preparation (see Dunlosky, Rawson, Marsh, Nathan, & Willingham, 2013 for a recent review of strategy effectiveness). Learning strategies must be explicitly taught, and teacher modeling of strategies is key (Pressley & Harris, 1990). For example, teachers can model diagramming (e.g., concept maps, t-charts, flow charts, etc.) as a learning strategy to demonstrate understanding and then scaffold the strategy to students with plenty of guided practice and opportunity for independent application (Ellis, Denton, & Bond, 2014). Pressley and Harris (2006) further recommend that teachers model 1) why the strategy is used by providing specific reasons for the strategy selection, 2) how the strategy is used by providing explicit instruction absent of ambiguity, and 3) what strategies to select in specific situations by selecting the appropriate strategy to match the situation. Research also shows that metacognitive learning strategies should be integrated into subject matter rather than taught in isolation in order to increase the chances that students will transfer their new learning across other settings (Pellegrino & Hilton, 2012; White & Fredericksen, 1998).

**How can self-monitoring of progress promote students’ management of their learning?**

Self-monitoring involves the capacity for students to track their thoughts and behaviors during the learning process (Wilson & Conyers, 2016). Self-monitoring interventions have been shown to improve academic performance (e.g., Wood, Murdock, & Cronin, 2002) and have a positive feedback effect, with students seeking to raise their goals based on observed outcomes (Zimmerman, 1990). There are typically two primary components used in a self-monitoring intervention: self-observation, where a student learns to identify and monitor a specific strategy, and self-recording, in which the student records some aspect of that strategy, such as whether or not it is occurring or the outcome associated with that strategy (Amato-Zech, Hoff, & Doepke, 2006). Children need to be shown explicitly how to self-monitor and taught how to attribute learning outcomes to strategy use (Ghatala, Levin, Pressley, & Goodwin, 1986). Self-monitoring interventions also tend to be more effective when reinforcement for self-monitoring is provided to the students (Otero & Haut, 2015).

Peer checks provide another avenue for building students’ self-regulation skills. Engaging in evaluative and corrective activity on peers’ work has been shown to improve students’ management of their own work (Lindemann, 1982; Sadler, 1989); explaining their de-
sions to others helps students to be more aware of their own performance. Sadler (1989) suggests that engaging in evaluative and corrective activity on other students’ work has the advantages that: (a) the work is of the same type and addressed to the same task as their own; (b) students encounter a wide range of solutions to creative, design, and procedural problems, and exposure expands their own repertoire of solutions; (c) other students’ attempts cover a wide spectrum of mistakes for students to observe; and (d) the use of other students’ work in a cooperative environment assists in achieving some objectivity, in that students are less defensive of, and less committed emotionally to other students’ work than to their own. Students need to be shown explicitly how to complete evaluations of peers’ work, and reinforcement for the evaluation should be provided.

Dunlosky et al. (2013) concluded in their study of learning strategies that students tend to cling to familiar practices rather than learn new techniques that might be more effective. A teacher’s role, then, is to teach effective practices as well as guide students to which practices are most effective for their own self-regulation. As part of evaluating the performance of themselves and others, students should document which learning strategies were more effective than others in improving learning outcomes. Only when training provides practice in attributing changes in performance to strategies, in order to select the more effective strategy, are children able to use that information to guide their strategy choices in a subsequent learning task (Ghatala et al., 1986).

Students should be taught that self-monitoring of performance is valuable in school and in life in general. Wilson and Conyers (2016) suggest that teachers should 1) emphasize that self-monitoring should cover a lesson’s content, and students should continually question their knowledge and consider the strategies and skills they are using for learning; 2) build in regular opportunities for students to “check in” on their learning during a lesson through individual or whole-group questioning; and, 3) frequently assign students to work in pairs or small groups, reminding them they can and should learn from each other and that explaining and discussing lesson content enhances memory and learning.

How can self-evaluation promote students’ management of their learning?

Teachers can further build their students’ metacognitive competency by teaching strategies for students to determine their own mastery of learning tasks. Self-recording of performance can provide students with systematic, often visual, data regarding their performance, which they collect themselves. For example, self-graphing of performance can provide learners with visual clarification of learning objectives and how well they have understood what they need to learn and what they need to do to achieve their goals (Kasper-Ferguson & Moxley, 2002). Teaching students how to use instructional rubrics, which are standards-referenced tools that provide students with detailed information about what is expected of their work, have also proven successful with a wide range of students (Andrade, 2000; Andrade & Boulay, 2003). Providing exemplars of performance can further assist students with managing their learning, as they make explicit what is required and define a valid standard against which students can compare their work (Orsmond, Merry, & Reiling, 2002). Formative assessment (low-stakes testing that provides information to teachers about how to tailor instruction to meet students’ needs) also helps students recognize the gaps between their current progress and their targeted goals. These comparisons help students determine whether current modes of engagement should continue as is, or if some type of change is necessary (Nicol & Macfarlane-Dick, 2006).

How can schools provide further support for fostering students’ metacognitive competency?

Metacognitive instruction is not commonly observed, and teachers often have limited knowledge about metacognition and how it can be enhanced (Wilson & Conyers, 2014). Wilson and Conyers argue that “without support for teaching about metacognition at the policy level, teachers may feel too pressed for time to fit this instruction into the already packed school day” (p. 2). School and district improvement plans may need to include targeted professional development that provides teachers with this knowledge and how they can teach and reinforce metacognition and students’ ability to manage their own learning. This type of professional development has been used successfully within several areas, including science inquiry programs (Seraphin, Philippoff, Kaupp, & Vallin, 2012), formative assessment
within middle school math classrooms (Dempsey, Bee-
sley, Fazendeiro Clark, & Tweed, 2016) and elementary
students’ formative self-assessments of their learning us-
ing rubrics (Zubrzycki, 2015). Deeper learning within do-
 mains may require metacognitive instruction embedded
within content to help students “think like a historian or
an engineer” for example (Graesser, 2015; Muijset
al., 2014), suggesting that this instruction should be strategi-
cally incorporated into teacher planning within profes-
sional learning communities.

Lesson plans for teachers and relevant planning docu-
ments for co-curricular programming can serve to
provide documentation of a school-wide commitment to
building and enhancing students’ metacognitive com-
petency (Twyman & Redding, 2015). Similarly other key
school documents such as school improvement plans
and parent literature about school programming can
incorporate goals and objectives centered on enhancing
students’ metacognitive competency. These documents
should reflect the value the school places on metacogni-
tive competency and how teachers and other staff con-
tribute to efforts to ensure that students develop these
critical skills. Co-curricular staff, including, for example,
afterschool educators and others working within youth-
serving organizations, can also benefit from training to
incorporate metacognitive strategies into their program-
ning for students.

In addition, metacognitive competency should be
recognized within a school’s routines and rituals and its
importance made visible within hallways and classrooms
so that students, staff, and parents realize its value to
learning and future success. Morning announcements
and student awards can highlight metacognitive achieve-
ments by students (e.g., mastery of learning strate-
gies); in addition, school rituals such as having students
write letters to future students with reflections on their
learning and advice at the end of courses can address
metacognitive competency (Costa & Kallick, 2008). Meta-
cognitive competency can also be reinforced through
technology-aided resources, such as digital (online)
portfolios or badges that allow students to document
and display their progression through learning tasks and
accomplishments (Redding, 2014).

<table>
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<tr>
<th>Indicators to Support the Effective Practice</th>
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| The School Community Council ensures that all par-
ents understand metacognitive competency, learning
strategies, and ways they can support their children’s
self-management of learning at home. |
| The School Community Council ensures that all volun-
teers understand metacognitive competency and their
roles relative to its enhancement in students. |
| All teachers and teacher teams plan instruction based
on the aligned and expanded curriculum that includes
objectives for student management of their learning. |
| All staff conducting co-curricular programs fulfill the
purposes of the programs including appropriate ele-
ments of student management of learning |
| The school’s key documents explain the value of meta-
cognitive competency and how it is enhanced through
specific roles and relationships. |
| The school promotes metacognitive competency in
school rituals and routines, such as morning announce-
ments, awards assemblies, hallway and classroom wall
displays, and student competencies. |
| All teachers teach and model the metacognitive pro-
cess (goals, strategies, monitoring, and modification)
and specific learning strategies and techniques. |
| All teachers include self-checks, peer-checks, and docu-
mentation of learning strategies as part of assignment
completion. |
| All teachers teach methods of logic, synthesis, evalua-
tion, and divergent thinking. |
| All teachers build students’ metacognitive skills by
teaching learning strategies and their appropriate ap-
plication. |
| All teachers build students’ metacognitive skills by pro-
viding students with processes for determining their
own mastery of learning tasks. |
| All teachers build students’ ability to use a variety of
learning tools. |

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Core Function: Personalized Learning

Overview: Student engagement and persistence are important to academic achievement and can be impacted by teacher practices in the classroom. Promoting a growth mindset, granting students choice in or control over their learning activities and strategies, stretching the interests of students, and connecting their progress towards their aspirations through personalization and student questioning can help build students’ motivational competency. Student data can be used to personalize learning experiences based on their prior knowledge, interest in topics, and aspirations and goals. The focus on motivational competency should be school-wide and reflected in teacher and co-curricular staff lesson planning, school documents and rituals, and built into intentional communications with families.

Evaluate Your Practice: How can promoting a growth mindset encourage student engagement and persistence with learning? How can increasing students’ choice encourage their engagement and persistence with learning? How can building students’ interest in topics increase their motivation for learning tasks? How can teachers use data to design learning paths tailored to students’ prior learning, interests, and aspirations? How can schools provide further support for fostering students’ motivational competency?

Introduction

Learner-centered or personalized learning refers to “a teacher’s relationships with students and their families and the use of multiple instructional modes to scaffold each student’s learning and enhance the student’s personal competencies” (Twyman & Redding, 2015, p. 3). The student is actively involved with the teacher in co-constructing their individualized learning pathway and often through technology the location, time, and pace of learning may vary from student to student (Redding, 2016). Motivational competency, one of four personal competencies within recent personalized learning frameworks, is critical for student success. Motivational competency refers to student engagement and persistence towards learning goals that is required for learning (Redding, 2016). Student motivation is considered a dynamic, multifaceted phenomenon (Eccles, Wigfield, & Schiefele, 1998; Graham & Weiner, 1996; Seifert, 2004). Different motivational theories and constructs have been put forward to try to understand how and why students are motivated for academic achievement (e.g., Pintrich, 2003) because proper motivation can promote and sustain that academic achievement (Mega, Ronconi, & De Beni, 2013). Several methods are known to help build students’ motivational competency; a summary of these “best practices” is provided below.

How can promoting a growth mindset encourage student engagement and persistence with learning?

If students believe that their own academic abilities can improve over time (i.e., they have a “growth mindset”), they are more likely to respond to initial obstacles by remaining involved, trying new strategies, and using all the resources at their disposal for learning (Dweck, 2010). A substantial body of evidence indicates that students’ academic and lifelong success is a function of both their actual achievement and their attitudes, or mindsets, about achievement (Borghans, Duckworth, Heckman, & Ter Weel, 2008). To promote a growth mindset, teachers should focus praise on learners’ work product or effort, rather than on their innate ability (e.g., “You are so smart in math!”). Behavior-specific praise provides detailed feedback to students about their competence and problem-solving strategies so that they may adjust their behavior in the future, and praise for effort leads to increased effort and student attribution of their success to their use of strategies (Mueller & Dweck, 1998).
Learners with a growth mindset tend to set more challenging goals, develop more adaptive strategies for learning, persist longer, and ultimately perform better (Locke & Latham, 2002; Sitzmann & Ely, 2011; Zimmerman, 2002). In addition, students with a growth mindset are more likely to focus on a mastery goal orientation, responding to academic challenges with sustained effort; mastery-focused classrooms have been shown to benefit motivation and improve learning outcomes (Meece, Anderman, & Anderman, 2006). Teachers of mastery-oriented classrooms should provide 1) appropriate learner tasks and enough time for students to complete tasks at their own pace; 2) opportunities for active student participation in decision-making related to instruction and classroom rules; 3) meaningful and specific feedback to students; and 4) opportunities for student collaborative group work where self-monitoring and self-evaluation are encouraged (Lüftnegger, van de Schoot, Schober, Finsterwald, & Spiel, 2014). Explicitly teaching self-regulation strategies, such as goal-setting, strategy use, self-monitoring, and modification of approach, also positively impacts learning and achievement (e.g., Dignath & Büttner, 2008; Hattie, Biggs, & Purdie, 1996).

How can increasing students’ choice encourage their engagement and persistence with learning?

Giving students choice in, or control over their learning activities and/or learning materials, helps promote student-directed learning. Often touted as allowing students to “take responsibility for their learning” (Checkley, 1995), proponents of student-directed learning believe that this practice increases student motivation, learning, and engagement (Gambrell, 1996; Malone & Lepper, 1987). A meta-analysis of 41 studies revealed a strong link between providing students with choices and their intrinsic motivation, task performance, and their willingness to accept increasingly challenging tasks (Patall, Cooper, & Robinson, 2008, as cited in Goodwin, 2010). Too many choices, however, produced diminishing returns (e.g., giving more than five options was less effective than giving three to five). Research shows that fewer choices should be offered to less experienced/younger students, while older/more advanced students can be offered more options, with transitions to more choices occurring gradually (Guthrie, Wigfield, & Perencevich, 2004, as cited in Goodwin, 2010). Incorporating project-based learning into the classroom is one way to help promote student choice and student-directed learning. Project-based learning (PBL) has been linked to a variety of positive learning outcomes, including achievement, content knowledge, attitudes, motivation, and critical thinking skills (Condliffe, 2016; Kokotsaki, Menzie, & Wiggins, 2016). Students can provide input as to their roles on teams, tasks, resources, questions, and final products; however, teachers in many cases may need to provide “driving questions” to help structure projects (Condliffe, 2016).

When appropriate, students can be given an element of choice or control over their use of learning strategies. However, strategy use does not emerge organically without direct instruction, so students cannot be expected to make choices about the application of learning strategies unless they have been taught how to do so. In order to learn how to choose from among problem-solving strategies, students need to see evidence that the strategies they are learning really do lead to improved performance (see Pressley, Levin, & Ghatala, 1984, 1988; Pressley, Ross, Levin, & Ghatala, 1984). Teacher modeling of strategies is key to teaching those strategies (Pressley & Harris, 1990). This instruction must include not only the strategies themselves, but also how to choose the most effective strategies to solve problems. Pressley and Harris (2006) recommend that teachers model: 1) why the strategy is used, by providing specific reasons for the strategy selection; 2) how the strategy is used, by providing explicit instruction absent of ambiguity; and 3) what strategies to select in specific situations, by selecting the appropriate strategy to match the situation.

How can building students’ interest in topics increase their motivation for learning tasks?

Building students’ curiosity about and interest in a range of topics increases their motivation. Students who are interested “or see a connection between academic tasks and their own future goals...are more likely to expend persistent effort and exhibit academic behaviors that support school success” (Farrington et al., 2012). The teacher’s challenge then is to nurture that same persistence and engagement with a topic or task for areas in which the student has not shown prior interest or of which he/she does not have prior knowledge. The relationship formed between the teacher and the student and their family allows the teacher to both know the student’s interests and aspirations and build from those interests/aspirations into other topics or studies. A
teacher with her “relational suasion” (Redding, 2014, p. 7) can motivate a student to tackle even a formerly un-
pleasant or undesired task because the student now has
an internal motivation to not only please the teacher, but
also to gain new mastery for herself.

Teaching students to ask questions is one of the best
ways to help them build that curiosity and inquisitive-
ness. While teachers often ask students if they have
questions, they rarely teach them how to ask ques-
tions to pursue possible new areas of interest related
to a topic. Like any skill, asking questions can be taught
and practiced, and with the 21st century emphasis on
self-directed learning, this skill is increasingly impor-
tant (Rothstein & Santana, 2011). The QFT (Question
Formulation Technique) is a research proven method
of teaching this skill. Briefly, this technique involves the
teacher providing a question focus followed by student
generation of questions (both closed and open-ended),
student improvement of questions, student prioritization
of questions, a research activity (with student input), and
finally reflection on what was learned (for a complete
description see Rothstein & Santana, 2014). Classroom
studies (e.g., Elves, 2012) show positive academic bene-
fits for this technique, and Rothstein and Santana (2014)
argue that it promotes student voice, critical thinking
(both divergent and convergent), and metacognition.

How can teachers use data to design learning paths
tailored to students’ prior learning, interests, and aspira-
tions?

Data-based decision-making focuses on ongoing moni-
toring of student outcomes to provide an evidence base
for continued use of an intervention (VanDerHeyden &
Havey, 2013) and can result in improvements in student
achievement (Campbell & Levin, 2009; Cawelti & Pro-
theroe, 2001; Lai, McNaughton, Amituanai-Tola, Turner,
& Hsiao, 2009; Carlson, Borman, & Robinson, 2011) and
increased student motivation for academic tasks (Eliot &
Harackiewicz, 1994). The data that are collected in the
course of daily instructional practice can be examined to
evaluate the impact of different practices and interven-
tions on student performance. The data that are gener-
ated allow teachers to customize individual learners’ cur-
riculum paths, personalizing their learning experience. A
variety of personalization techniques may be included,
such as targeted scaffolding (based on a student’s prior
knowledge), the inclusion of topics of interest to individu-
al learners (including those in which interest has been

How can schools provide further support for fostering
students’ motivational competency?

Teachers must intentionally build the enhancement of
students’ motivational competency into their instruc-
tional planning. To best enhance motivational compe-
tency, Redding (2014) recommends that all teachers
and instructional teams incorporate their strategies for
enhancing student motivation into their lesson planning
process. By purposefully planning out ways to spark stu-
dent interest, promote a growth mindset, and create a
sense of value for the topic, these behaviors will become
more embedded into the instruction and culture of the
school and consequently, will foster habits of student
engagement and persistence (Redding, 2014). Staff in-
volved with co-curricular programming (e.g., afterschool
or summer programming) can similarly be encouraged to
adapt their programming in order to build and reinforce
students’ motivational competency and thus encourage
their engagement. These programs should be encour-
aged to connect learning experiences to real life, offer
collaborative activities, and develop positive relation-
ships to increase student interest and engagement (Beck-
ett et al., 2009).

Parents can also be partners in fostering their student’s
growth mindset and are a critical lever for instilling
values about certain tasks and processes in schooling,
both of which lead to motivation. Motivational compe-
tency should be embedded into key communications
and school documents, explaining what it is and how it is
addressed throughout the school day and year, as well as
the parent’s role in promoting it (Redding, 2006, 2016).
Incorporating motivational competency into school
routines and rituals, such as morning announcements,
student showcases, and morning meetings, can further
help to embed the competency into the overall culture
and value system of the school (Educator Competencies,
2015; Redding, 2014a).
Indicators to Support the Effective Practice

The School Community Council ensures that all parents understand motivational competency (a growth mindset, the value of mastery, and connecting learning tasks with students’ personal aspirations) and how they can enhance motivational competency at home.

The School Community Council ensures that all volunteers understand motivational competency and their roles relative to its enhancement in students.

All teachers and teacher teams plan instruction with a curriculum guide that includes methods to enhance student motivation to learn.

All staff conducting co-curricular programs fulfill the purposes of the programs including appropriate elements of student motivation to learn.

The school’s key documents explain the value of motivational competency and how it is enhanced through specific roles and relationships.

The school promotes motivational competency in school rituals and routines, such as morning announcements, awards assemblies, hallway and classroom wall displays, and student competitions.

All teachers promote a growth mindset by attributing learning success to effort and self-regulation and insist upon (and reward) persistence to mastery.

All teachers encourage self-direction by giving students choice in the selection of topics and the application of learning strategies.

All teachers help students articulate their personal aspirations and connect their learning to the pursuit of these aspirations.

All teachers stretch students’ interests to find value in new topics and connect learning tasks to students’ personal aspirations.

All teachers differentiate assignments to provide the right balance of challenge and attainability for each student.

References


Core Function: Personalized Learning

Overview: Social/emotional competencies include self-awareness, self-management, social awareness, responsible decision-making, and relationship skills; these competencies are important for academic success. Educators can help promote these competencies by explicitly teaching, modeling, and facilitating competencies; establishing classroom norms centered around the competencies; being attentive to students’ emotional states and managing their emotions; and using cooperative learning to foster these skills. Professional development in how to address students’ social/emotional competency is critical for teachers and any other staff or other adults working with students. Social/emotional competency should be explicitly addressed within curriculum guides, key school documents, and school rituals and routines.

Evaluate Your Practice: How are students’ social/emotional competencies developed within your school and in individual classrooms? Have members of the school community received training in how to build students’ social/emotional competencies? How do school documents, other communications, and routines and rituals reflect or address your students’ social/emotional competencies?

What are social/emotional competencies, and how do they impact student learning?

Learner-centered or personalized learning refers to “a teacher’s relationships with students and their families and the use of multiple instructional modes to scaffold each student’s learning and enhance the student’s personal competencies” (Twyman & Redding, 2015, p. 3). The student is actively involved with the teacher in co-constructing their individualized learning pathway, and the location, time, and pace of learning may vary from student to student (Redding, 2016). Social/emotional competency, one of four personal competencies within recent personalized learning frameworks, fosters a level of concern and respect for oneself and others, and strengthening skills of self-management and productive decision-making (Carreker & Boulware-Gooden, 2015; Educator Competencies, 2015; Redding, 2016). Specifically, social/emotional learning (SEL) helps students use their “sense of self-worth, regard for others, and emotional understanding and management to set positive goals and make responsible decisions” (Carreker & Boulware-Gooden, 2015, p. 2). The Collaborative for Academic, Social, and Emotional Learning (Weissberg & Cascardino, 2013), has developed a framework that identifies five social/emotional competency clusters as critical for young people’s success. The behaviors that characterize these competency clusters are:

- Self-awareness—the ability to identify one’s emotions and how they influence behavior;
- Self-management—the ability to calm oneself down when upset, to set goals and work toward them, and to manage and control emotions;
- Social awareness—the ability to recognize what is appropriate in certain settings and empathize with others;
- Responsible decision making—the ability to make decisions that take into account social standards, consequences, and context; and
- Relationship skills—the ability to communicate well, to listen and respond appropriately, and to negotiate conflict.

Social/emotional competencies can be taught and developed in every type of school and in students of diverse backgrounds and ages, and research suggests that academic achievement, motivation, behavior, and peer relations improve when social/emotional competencies are taught (Durlak, Weissberg, Dymnicki, Taylor, & Schellinger, 2011; Mart, Dusenbury, & Weissberg, 2011). Students who set high academic goals, have self-discipline, self-motivate,
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ers also must be well informed about what supports and services are available (e.g., multi-tiered support systems, positive behavioral interventions, and wraparound services) and how best to connect at-risk students to appropriate prevention and intervention services in a timely manner.

4. Use cooperative learning methods that encourage questioning, seeking help from peers, and offering help to peers. Cooperative learning methods involve students working together in small groups to help each other learn academic content (Slavin, 2015). Effectively working in these groups requires some student mastery of relationship skills (e.g., active listening/communicating, negotiating conflict constructively, asking for help, etc.; Weissberg, Durlak, Domitrovich, & Gullotta, 2015). Teachers must first enlist a variety of ideas by enabling learners to ask questions of one another and the teacher (Sharan, 2015); these opportunities build students’ confidence in the value of their opinions and ideas and set the stage for successful cooperative learning (see Sharan, 2015 for further description of cooperative learning methods).

How can teachers promote social/emotional competencies?

Students develop personal competencies in part through instruction, but also “through the modeling, encouragement, and caring exhibited by teachers and other people they respect” (Redding, 2014a, p. 7). A teacher’s “relational suasion” refers to their capacity to influence their students’ learning, motivation, and metacognitive and social/emotional competencies through their personal knowledge of and interaction with students and their families (Redding, 2013). Using their relational suasion, teachers can

1. Systematically teach, model, and facilitate the competency behaviors described above, in ways that allow students to apply them as part of their daily repertoires (Weissberg & Cascarino, 2013); evidence-based programs that enhance social/emotional competency should also be adopted (e.g., see CASEL, 2015).

2. Establish classroom norms. Classroom norms are specific expectations that teachers establish for students’ behavior. They are ways of behaving that are established by the teacher and that define the culture of the classroom. Establishing norms in the classroom is part of what brings students together as a single group, developing the interconnections between individuals. This process is one of the most important influences on academic achievement (Schmuck & Schmuck, 1992). Together, teachers and students should establish and define classroom norms (Finley, 2014).

3. Be attentive to students’ emotional states and guide students in managing their emotions. Teachers may need training in trauma-informed approaches that target social/emotional development and problem solving in order to build resilience and hope for the future, particularly for students living in high stress environments (Anderson, Blitz, & Saastamoinen, 2015; Baum, Rotter, Reidler, & Brom, 2009). Teachers also must be well informed about what supports and services are available (e.g., multi-tiered support systems, positive behavioral interventions, and wraparound services) and how best to connect at-risk students to appropriate prevention and intervention services in a timely manner.

How can students’ social/emotional competency be further enhanced within the school community?

Schools must implement the building of students’ social/emotional competency on a school-wide basis; research suggests that lack of student interest is correlated with less of a school-wide emphasis on social and emotional learning (Bridgeland, Bruce, & Harihara, 2013). States and districts can prioritize this emphasis through policy and inclusion of social/emotional competencies within learning standards and guidelines. Teachers must also explicitly address social/emotional competencies within their curriculum guides and lesson planning. By purposefully planning out ways to help students manage their emotions, build relationships with others, set goals for themselves, and make responsible decisions, these behaviors will become more embedded into the instruction and culture of the school. However, many teachers report little or no preparation for teaching and supporting the development of social/emotional competencies (Bridgeland et al., 2013); therefore, professional development in promoting social/emotional competency within both the classroom and when working with families is imperative. Where appropriate, social/emotional competency training should be extended to all school staff as well co-curricular staff (e.g., after-school and summer programs),
parents, and school volunteers in order to ensure that everyone within the school community strives to build students’ competencies (Redding, 2016).

Social/emotional competencies should also be reflected within key school documents and communications. These documents may include the school’s mission statement, compact with parents, school improvement plans, staff employment manuals, and student handbook. Documents should clearly describe how social/emotional competency is promoted in the school and should be posted on the school’s website and used as a planning guide for supportive school rituals and routines (Redding, 2014b). Technology can further be used to recognize and celebrate social/emotional competency through social media networks and in-school chat groups and can communicate anti-bullying guidelines for both face-to-face and virtual interactions (Redding, 2014b).

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<td>The school selects, implements, and evaluates evidenced-based programs that enhance social/emotional competency.</td>
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<tr>
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### References


Core Function: Family Engagement in a School Community

Effective Practice: Explain and communicate the purpose and practices of the school community

Overview: Schools can improve student learning by engaging with families around their purposes and practices by viewing parents as partners in their children’s education, nurturing parents to provide leadership in school decision-making, and providing clear, consistent, and frequent communication. The school’s key documents such as a parent involvement policy and/or school-family compact specify school and parent expectations and highlight ways that the school can partner with parents to promote student learning. Schools should also communicate with parents by establishing well-defined homework and class visitation policies, garnering parent input where appropriate. Teachers and school staff may need professional development centered on effective communication with families and ways to cultivate school-family partnerships.

Evaluate Your Practice: How can schools foster communication by involving families in decision-making around the purposes and practices of the school? What are other effective ways the school can communicate the purposes and practices of the school to parents and families?

Introduction

A substantial amount of research has documented the influential role of the family in student learning and educational attainment (e.g., De Fraja, Oliveira, & Zanchi, 2010; Dufur & Troutman, 2013); family involvement in school may benefit low income and minority students the most (Henderson & Mapp, 2002). Research has also demonstrated that schools can improve their students’ learning by engaging parents in ways that directly relate to their children’s academic progress, maintaining a consistent message of what is expected of parents, and reaching parents directly, personally, and with a trusting approach (Epstein, 1995; Henderson & Mapp, 2002; Patriakou, Weissberg, Redding, & Walberg, 2005; Redding, 2000; Redding, Langdon, Meyer, & Sheley, 2004). Effective parent engagement must be comprehensive in nature, with the school consistently interfacing with parents at many points, in many venues, over the course of the schooling years (Swap, 1993). This is vital for all students at all grade levels, in all settings (urban to rural), and even more so for those with disabilities and English language learners (CII, 2011).

Communication with families is a key component of effective family engagement, and schools must explain the purposes and practices of the school, while also engaging families to seek their input and build trust and a sense of common purpose. Effective research-based practices in these areas are described below.

How can schools foster communication by involving families in decision-making around the purposes and practices of the school?

Schools must see families as partners who have a voice in school affairs, including decisions about budgets, school programs and personnel, changes in curriculum and instruction, and student behavior (Henderson, Mapp, Johnson, & Davies, 2007). Seeking parent input within a School Leadership or School Improvement Team by including parents can serve to increase and enhance the quality of communication and influence both individual families and the school’s operation itself. According to Redding and colleagues, “the cumulative effects of more frequent and higher quality interactions among teachers and parents are a greater reservoir of trust and respect, increased social capital for children, and a school community more supportive of each child’s school success” (Redding et al., 2004, p. 6). Representation on a School Leadership Team may be individual parents/family members of currently enrolled students or may be representatives from a School Community Council or similar school-based team with a majority
Key school documents that provide communication and promote family engagement may include a parent involvement policy and a school-family compact. Parent involvement policies should be written with the assistance of parents and should establish expectations for parental involvement, coordinate with early childhood program’s parent involvement strategies, and identify and attempt to eliminate barriers to greater participation and more effective involvement. An effective parent involvement policy must focus on improving student achievement and should include a vision statement developed with and for families, highlighting the importance of the family-school partnerships (Henderson et al., 2007; Westmoreland, Rosenberg, Lopez, & Weiss, 2009). Moles and Fage (2011) suggest “parents should organize around a shared vision such as increasing the number of children ready for college or providing a quality education for all children, rather than around interests that often compete and divide parents” (p. 9). In addition, family engagement should be interwoven through a school’s instructional program, planning/management, and other aspects of schooling so that the school serves as a place of connection for students and their families (Moles & Fage, 2011).

The school-family compact serves as a clear written agreement between parents and teachers about how they should work together and is required for Title I schools under the Every Student Succeeds Act (ESAA). Best practices indicate that a compact should focus on learning, including ways that parents can support their child’s learning at home and opportunities for parents to communicate with the school to increase these supports (ADI, 2011; Henderson, Carson, Avallone, & Whipple, 2011; Henderson, et al., 2007). It is also essential that the compact explicitly outline the means by which parents, school staff, and students will share responsibility for improving student achievement, how the school and parents will build and develop a partnership to help achieve state standards, and a description of parent-teacher communications (Henderson, 2015).

What are other effective ways the school can communicate the purposes and practices of the school community to parents and families?

A school’s key documents must be developed and shared regularly with parents and families in order to ensure effective home-school communication around the purposes and practices of the school community. An ongoing conversation between parents and teachers around key documents and events connecting the home and school builds reciprocal trust and a sense of common purpose. Parents should receive “practical, jargon-free guidance on ways to maintain supportive verbal interaction with their children, establish a quiet place for study at home, encourage good reading and study habits, and model and support respectful and responsible behaviors” (CII, 2011, p. 185). The school should also provide culturally and linguistically appropriate opportunities for parents to meet one another and share norms, standards and parenting concerns and successes. Teachers and staff should receive professional development to build their capacity to work with all families; this professional development should promote a strengths-based (rather than deficit-based) view of families (CII, 2011).
consistency from teacher to teacher and across grade levels and subjects, established by a homework policy, contributes to teachers’, parents’, and students’ understanding of the school’s purposes for homework and also reinforces students’ formation of independent study habits (Redding, 2006). Studies on homework that included an interactive element requiring children to talk with someone at home about the assignment have shown a variety of significant, positive outcomes, including improved study skills, increased parent involvement, and better teacher attitudes (Bennett-Conroy, 2012; Epstein, Simon, & Salinas, 1997; Van Voorhis, 2003). Classroom visit plans should balance the need to minimize disruptions or interference with student learning, maximize safety, and create a welcoming and transparent environment for families; parents should be involved in creating these policies and plans (ADI, 2011; Henderson et al., 2007). These policies should specify whether advance notice is required and how parents should arrange the visit, and the role of the parent/teacher during the visit. Clear and frequent communication and consistent implementation of these policies are necessary and help establish a welcoming environment for families and encourage true partnerships focused on student learning (Henderson et al., 2007; Redding, 2006; Redding et al., 2011).

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<th>Indicators to Support the Effective Practice</th>
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<tr>
<td>The school’s Compact includes responsibilities (expectations) that communicate what parents can do to support their students’ learning at home (curriculum of the home).</td>
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<tr>
<td>The school’s Parent Involvement Policy includes a vision statement about the importance of family-school partnership in a school community.</td>
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<tr>
<td>The school’s Mission Statement is distinct, clear, focused on student learning, and includes the important role of the family.</td>
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<tr>
<td>The school’s Homework Guidelines require homework at all grade levels.</td>
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<tr>
<td>The school’s Homework Guidelines show the minimum amount of daily study time by grade level.</td>
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<tr>
<td>The school’s Homework Guidelines stress the importance of checking, marking, and promptly returning homework.</td>
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<tr>
<td>The school’s Homework Guidelines make homework a part of the student’s report card grade.</td>
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<tr>
<td>The Student Report Card provides parents an opportunity to report on the student’s home-based studying and reading habits.</td>
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<tr>
<td>The Student Report Card includes the student’s progress toward learning standards.</td>
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<tr>
<td>Classroom Visit Procedures are clear, constructive, welcoming, and available for visitors in the office.</td>
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<tr>
<td>The school’s Parent Involvement Policy, Compact, and Classroom Visit Procedures encourage parents to visit classrooms.</td>
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<tr>
<td>The school celebrates its accomplishments.</td>
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<tr>
<td>The school recognizes the individual accomplishments of teachers.</td>
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<tr>
<td>The school recognizes the accomplishments of teams (e.g., teacher teams, School Community Council (SCC), and parent-teacher organization).</td>
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<tr>
<td>The school’s key documents (Parent Involvement Policy, Mission Statement, Compact, Homework Guidelines, and Classroom Visit Procedures) are included in the school improvement plan and other official documents.</td>
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<tr>
<td>Teachers are familiar with the curriculum of the home (what parents can do at home to support their children’s learning) and discuss it with them.</td>
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Indicators to Support the Effective Practice

The school uses Open House as an opportunity to convey to parents that what goes on at home impacts student’s academic performance.

The “ongoing conversation” between teachers and parents is candid, supportive, and flows in both directions.

Teachers use emails to provide parents with practical guidance to maintain regular and supportive verbal interactions with their children.

Teachers use email to communicate with parents about student progress.

Teachers use phone calls to provide parents with practical guidance to maintain regular and supportive verbal interactions with their children.

Teachers use telephone calls to communicate with parents about student progress.

Teachers use postcards and notes to parent to share student accomplishments.

The school has a web-based student information system to inform parents of student progress and updates information weekly.

The school regularly communicates with parents about its expectations of them and the importance of the curriculum of the home (what parents can do at home to support their children’s learning).

The school provides parents and other visitors a friendly document that outlines the ground rules for visits to the school and classrooms.

The school’s website has a parent section that includes information on how parents may post items.

The school’s newsletter includes articles by parents, information on home support of learning, announcements of parent activities, and provides procedures on how parents may submit items.

The school has a bulletin board near the front entrance that includes information on home support for learning, announcements, parent activities, and provides procedures on how parents may post information.

References


Moles, O. C., & Fege, A. F. (2011). New directions for Title I family engagement: Lessons from the past. In S. Redding, M. Murphy, & P. Sheley (Eds.), *Handbook...

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Core Function: Family Engagement in a School Community

Effective Practice: Provide two-way, school-home communication linked to learning

Overview: Schools must regularly communicate with families about their expectations and the importance of the “curriculum of the home.” This communication must be an ongoing, two-way conversation that is candid and supportive about student learning. Teachers can communicate to parents how they can promote their children’s learning at home through home reading/language activities, appropriate studying techniques, and interactive homework that involves parent input and engagement. Teachers and school staff will likely need professional development in order to promote culturally appropriate two-way communication. Frequent and ongoing substantive communication with families is essential and is made easier with electronic resources such as email, school management systems, and informative school websites.

Evaluate Your Practice: How can schools effectively communicate the importance of the curriculum of the home to families? What are other ways schools can facilitate two-way communication with families?

Introduction

Positive two-way communication between home and school, which involves listening as well as informing, sets the stage for developing a relationship built on trust and respect (Byrk & Schneider, 2003; Hiatt-Michael, 2010). Unfortunately, many parents complain that they rarely hear from their child’s school unless there is a problem with behavior or student grades (NEA, 2008). Meta-analyses suggest that educators who consistently show love and respect for students and their families, hold high expectations of students, and communicate frequently and effectively will be successful (Jeynes, 2010). Overloaded teachers and busy parents may face a variety of barriers to beneficial communication, but wise school leaders will establish a healthy climate and find ways to promote ongoing, candid, supportive, bidirectional communication (Epstein & Salinas, 1992, as cited in NEA, 2008; Redding, 2006).

Two-way school-home communication that is linked to student learning is a key component of effective family engagement, and schools must have candid and supportive ongoing conversations with families about how they can support their student’s learning outside the school day. Effective research-based practices in these areas are described below.

How can schools effectively communicate the importance of the curriculum of the home to families?

A substantial amount of research has documented the influential role of the family in student learning and educational attainment (e.g., De Fraja, Oliveira, & Zanchi, 2010; Dufur, Parcel, & Troutman, 2013); family involvement in school may benefit low income and minority students the most (Henderson & Mapp, 2002). Research has also demonstrated that schools can improve their students’ learning by engaging parents in ways that directly relate to their children’s academic progress, maintaining a consistent message of what is expected of parents, and reaching parents directly, personally, and with a trusting approach (Epstein, 1995; Henderson & Mapp, 2002; Patrikakou, Weissberg, Redding, & Walberg, 2005; Redding, 2000; Redding, Langdon, Meyer, & Sheley, 2004). Effective parent engagement must be comprehensive in nature, with the school consistently interfacing with parents at many points, in many venues, over the course of the schooling years (Swap, 1993). This is vital for all students at all grade levels, in all settings (urban to rural), and even more so for those with disabilities and English language learners (CII, 2011).

Recent passage of the Every Student Succeeds Act (ESSA) requires each district to reserve at least 1% of its Title I funds to carry out parent and family engagement activities, with priority given to “high need” schools (Leadership Conference Education Fund, 2016).
The “curriculum of the home”—the bundle of attitudes, habits, knowledge and skills that children acquire through their relationship with their family and that facilitates their school learning—is more predictive of academic learning than the family’s socioeconomic status (Marzano, Pickering, & Pollock, 2001; Redding, 2000, 2006). Walberg (2007) notes “cooperative efforts by parents and educators to modify alterable academic stimulating conditions in the home have had beneficial effects on learning for both older and younger students” (p. 96). When teachers reach out to parents by meeting face to face with them at the beginning of the year, send weekly materials on how to help their children at home, and telephone routinely with news about their children, math and reading performance can improve substantially (Westat & Policy Studies Associates, 2002, as cited in Henderson, Mapp, Johnson, & Davies, 2007; Kraft & Dougherty, 2013). Interactive homework (homework assignments that require help from family members), especially when coupled with teacher outreach and invitations for two-way communication, can be especially effective in bridging home and school with powerful, positive outcomes for students. For example, the TIPS (Teachers Involve Parents in Schoolwork) program increased students’ grades and homework completion, as well as parent involvement (Van Voorheis, 2003, 2011a, 2011b; Bennett-Conroy, 2012). Teachers can help their students’ family members to be aware of what they can do outside of school to encourage their student’s academic success at each age and grade level (Caspe, Lopez, & Wolos, 2006/2007; Kreider, Caspe, Kennedy, & Weiss, 2007; Walberg, 2007).

What are other ways schools can facilitate two-way communication with families?

It is important to note that schools must recognize that parents of all ethnicities and socioeconomic levels do value education (Henderson & Mapp, 2002), but many face barriers, such as language differences, a lack of familiarity or prior negative experiences with the U.S. educational system, a desire to not interfere with how teachers do their jobs, and outside stressors (Vera et al., 2012). A unifying thread in many success stories is “the philosophy of working in collaboration with parents as opposed to a more paternalistic approach where parents are told what to do” (Vera et al., 2012, p. 198). Teacher training can bring awareness of the deficit view many hold toward parents of poverty, language difference, or low education by showing how to recognize and build on families’ strengths and funds of knowledge (Chen, Kyle, & McIntyre, 2008; Moll & Gonzalez, 2004). Learning about families’ funds of knowledge can in turn provide culturally relevant prompts to encourage verbal interaction between parents and students.

Teacher training is even more essential when the teacher and the students’ families have different home cultures, with some teachers holding a deficit view of low-income families and others simply unaware of ways that these families and communities can contribute to children’s education (Shumow & Harris, 2000). Something as basic as eye contact can easily be misinterpreted by those from different cultures—school personnel born and raised in the U.S. expect to have eye contact during conversation as a basic sign of attention and respect from the listener. However, for many people in other cultures, the opposite is true—looking away or down shows respect and deference to the speaker (Kugler, 2012). As Ferguson (2008) states, “When school staff have a better understanding of their students’ home cultures, families’ parenting practices, home contexts, home crises, or significant family and community events, they can develop processes and strategies to bridge school-based and home-based activities and increase support for student learning” (p. 14).

Two-way communication, which involves the importance of listening as well as informing, has been successfully targeted within professional development programs that involved training teachers to use active listening and other communication skills used by counselors (e.g., Symeou, Roussouandidou, & Michaelides, 2012). Professional development is enhanced by opportunities for teacher practice and reflection; giving teachers time to consider ways they can connect their teaching to what they learn from their students’ families can maximize the benefits of the training (Kyle, McIntyre, Miller, & Moore, 2005). In addition, it is imperative that administrators and school boards also participate in preservice and ongoing professional development on the importance of strategies for cultivating positive home—school relationships (Dotger & Bennett, 2010; Hiatt-Michael, 2006, 2010; Sheldon & Sanders, 2009).

Teachers and other educators should regularly share information and create opportunities for families to communicate their insights, concerns, and hopes for their
children; such attention to affective as well as academic concerns can build trust between the school and home. Communication should be child-centered, constructive, clear and concrete (avoid educational lingo and acronyms), and continuous (Mart, Dusenbury, & Weissburg, 2011). The school should also provide culturally and linguistically appropriate opportunities for parents to meet one another and share norms, standards, and parenting concerns and successes. Another way to enhance two-way communication between schools and families involves providing class meeting times to discuss curriculum and learning rather than focusing exclusively on classroom “nuts and bolts” such as behavior rules or supply lists. For example, teachers can discuss their approach to teaching and encourage parent discussion of ways they can foster their children’s learning at home. Teachers can also ask parents around midyear what they think is going well with their child’s learning and if they have problems or concerns; teachers can then compare this information to their own classroom experiences with the child (Henderson et al., 2007).

Finally, information technology in education can be helpful in bridging the communication gap that frequently becomes more challenging as students progress into the upper grades. Parents can initiate and maintain contact with the school outside of normal school hours via email, and can access information on their child’s grades, attendance, and behavior by logging into student management programs. School websites can provide easy access to these electronic reporting systems through a link on the school’s main webpage. School websites also provide a convenient and effective way of keeping communication flowing between parents and the school by housing useful information such as calendars, teacher contact information, homework, and club and organizational information. Parent resource sections of the website can post tips for parents on helping their child succeed, provide links to parent resource websites, allow for the download of school forms, and request volunteer helpers. These resources can remove barriers to two-way communication between schools and families by allowing easy and efficient ways to connect with one another to promote student learning and success (ADI, 2011).

References


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Core Function: Family Engagement in a School Community

Overview: Schools can improve student learning by ensuring that teachers are equipped with necessary skills to work with parents and by providing parents with tools to support their children’s learning. Schools can provide guidance and support to parents by encouraging family reading activities, ways to support their children’s studying, and interactive homework activities. Schools can also encourage and collaborate with parents in their efforts to sustain positive verbal interactions with their children and to model responsibility and respect. Successful initiatives are those that elicit parent input and provide two-way child-centered, regular, clear, and constructive communication. Teachers often lack training in working with families to support student learning; professional development that is hands-on with opportunity for reflection is essential for teachers and other school personnel to enhance school–family partnerships.

Evaluate Your Practice: How can schools provide guidance and support to help parents foster and support their children’s learning? How can professional development help teachers collaborate with parents to foster and support their children’s learning?

Introduction

The “curriculum of the home”—the bundle of attitudes, habits, knowledge, and skills that children acquire through their relationship with their family and that facilitates their school learning—is more predictive of academic learning than the family’s socioeconomic status (Marzano, Pickering, & Pollock, 2001; Redding, 2000, 2006). Walberg (2007) notes “cooperative efforts by parents and educators to modify alterable academically stimulating conditions in the home have had beneficial effects on learning for both older and younger students” (p. 96). When teachers reach out to parents by meeting face to face with them at the beginning of the year, send weekly materials on how to help their children at home, and telephone routinely with news about their children, math and reading performance can improve substantially (Westat & Policy Studies Associates, 2002, as cited in Henderson, Mapp, Johnson, & Davies, 2007; Kraft & Dougherty, 2013). Teachers can help their students’ family members to be aware of what they can do outside of school to encourage their student’s academic success at each age and grade level (Caspe, Lopez, & Wolos, 2006/2007; Kreider, Caspe, Kennedy, & Weiss, 2007; Walberg, 2007).

Schools can provide guidance to families to support their children’s learning in a variety of ways; however, educators and other school staff must have professional development addressing the most effective ways to work with families to promote learning. Effective research-based practices in these areas are described below.

How can schools provide guidance and support to help parents foster and support their children’s learning?

Guidance to help parents support their children’s learning at home. Walberg (2011) argues that “even small improvements in the amount and quality of academically constructive hours outside school are likely to have more than moderate learning effects while contributing little or nothing to schools’ costs” (p. 70). Parents can encourage their children’s academic success through home activities that link to their children’s curriculum in school. For example, programs that equip parents with new abilities to nurture their children’s language skills have resulted in positive and enduring reading outcomes (St. Clair, Jackson, & Zweiback, 2012). Redding (2000) has concluded that school/teacher efforts to encourage family reading activities result in both improved reading skills and interest in reading. Reading School–Home Links, available in archived form through the U.S. Department of Education, provide an example of
student assignments that require parent–child interaction, link to school learning, and simultaneously educate parents about school learning (ADI, 2011; Jeynes, 2013; Redding, 2006). Schools should also encourage parents to both establish a quiet and distraction-free studying/reading place for their children and enforce a consistent studying routine and schedule based on their child’s age and academic requirements (ADI, 2011; Redding, 2000, 2006). Interactive homework (homework assignments that require help from family members), especially when coupled with teacher outreach and invitations for two-way communication, can be especially effective in bridging home and school with powerful, positive outcomes for students. For example, the TIPS (Teachers Involve Parents in Schoolwork) program increased students’ grades and homework completion, as well as parent involvement (Van Voorhis, 2003, 2011a, 2011b; Bennett-Conroy, 2012).

**Guidance to help parents model/encourage responsibility and respect and sustain positive verbal interactions with their children.** Several meta-analyses have shown that the most highly correlated components of parent involvement are also subtle—high expectations, loving and effective communication, and a parental style that is both supportive and provides structure (Jeynes, 2011a, 2011b). Research has also shown that low-income families tend to speak with, encourage, and read to their children less frequently than wealthier families (Hart & Risley, 1995; Walberg, 2011). Teachers should recognize that parents of all ethnicities and socioeconomic levels do value education (Henderson & Mapp, 2002), but many face barriers, such as language differences, a lack of familiarity or prior negative experiences with the U.S. educational system, a desire to not interfere with how teachers do their jobs, and outside stressors (Vera et al., 2012). A unifying thread in many success stories is “the philosophy of working in collaboration with parents as opposed to a more paternalistic approach where parents are told what to do” (Vera et al., 2012, p. 198). Teacher training can bring awareness of the deficit view many hold toward parents of poverty, language difference, or low education by showing how to recognize and build on families’ strengths and funds of knowledge (Chen, Kyle, & McIntyre, 2008; Moll & Gonzalez, 2004). Learning about families’ funds of knowledge can provide culturally relevant prompts to encourage verbal interaction between parents and students. Interactive homework (described above) can also support positive parent–child interactions and increase student engagement.

Family members will benefit from receiving practical, jargon-free guidance on ways to maintain supportive verbal interaction with their children and promote healthy development at home (CII, 2011); this support has been shown to have a significant, positive and sustained effect on youth development (Durlak et al., 2007). Guidance should be carefully worded; offering a workshop or tip sheet on “parenting” may insult families (Henderson et al., 2007). Instead, schools should offer suggestions for maximizing learning outside of the school day, but also seek parent input on topics of interest and offer resources accordingly. O’Donnell, Kirkner, and Meyer-Adams (2008) found that involvement of low-income parents may be highly dependent upon personal outreach efforts and relationship building; therefore parents promoting parenting classes and then leading other parents in multi-session groups may appeal to them.

Developing social/emotional skills such as taking responsibility for one’s actions and showing respect for others cannot be accomplished in isolation, either at home or at school. These skills must be modeled, practiced, and reinforced across multiple contexts (Mart, Dusenbury, & Weissburg, 2011). Teachers and other educators should regularly share information and create opportunities for families to communicate their insights, concerns, and hopes for their children; such attention to affective as well as academic concerns can build trust between the school and home. Communication should be child-centered, constructive, clear, and concrete (avoid educational lingo and acronyms), and continuous (Mart et al., 2011). Schools implementing character education programs that emphasize respect and responsibility should include families in their efforts in order to increase their chances for success. Parents should be represented on character education committees, and special efforts should be made to reach out to parents who may not feel they are a part of the school community (Lickona, Schaps, & Lewis, 2007).

**How can professional development help teachers collaborate with parents to foster and support their children’s learning?**

While most teachers agree that family involvement is important for student learning, most report receiving...
little or no preparation for working with parents and enter the profession unaware of how to develop excellent school–family partnerships (Bartels & Eskow, 2010; Patte, 2011). Teachers and school leaders need both preservice training and ongoing professional development, including practice in engaging with a variety of family contexts, to develop the necessary skills to foster effective school–home partnerships. Teachers may incorrectly assume parents know how to help their children, and they may express surprise that parents find school personnel threatening; therefore it is critical to understand what teachers believe in order to design effective professional development (Shumow & Harris, 2000). Teacher training is even more essential when the teacher and the students’ families have different home cultures, with some teachers holding a deficit view of low-income families and others simply unaware of ways that these families and communities can contribute to children’s education (Shumow & Harris, 2000). As Ferguson (2008) states, “When school staff have a better understanding of their students’ home cultures, families’ parenting practices, home contexts, home crises, or significant family and community events, they can develop processes and strategies to bridge school-based and home-based activities and increase support for student learning” (p. 14).

Positive communication sets the stage for developing a relationship built on trust and respect, including beneficial home–school relationships (Bartels & Eskow, 2010; Bryk & Schneider, 2003). Two-way communication, which involves the importance of listening as well as informing, has been successfully targeted within professional development programs that involved training teachers to use active listening and other communication skills used by counselors (e.g., Symeou, Roussoundou, & Michaelides, 2012). Professional development is enhanced by opportunities for teacher practice and reflection; giving teachers time to consider ways they can connect their teaching to what they learn from their students’ families can maximize the benefits of the training (Kyle, McIntyre, Miller, & Moore, 2005). Hands-on, interactive professional development should be followed by brief refresher trainings throughout the school year and focus group discussions on implementation (Cavey, 1998). In addition, it is imperative that administrators and school boards also participate in preservice and ongoing professional development on the importance of and strategies for cultivating positive home–school relationships (Dotger & Bennett, 2010; Hiatt-Michael, 2006, 2010; Sheldon & Sanders, 2009).

### Indicators to Support the Effective Practice

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<tr>
<td>The school provides parents with practical guidance to maintain regular and supportive verbal interactions with their children.</td>
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<td>All-school events (e.g., Family–School nights) include parent-child interactive activities.</td>
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<td>Teachers regularly make “interactive” assignments that encourage parent-child interaction relative to school learning.</td>
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<td>The school provides a Family Resource Library that includes materials with information about parenting and parents’ roles in children’s education.</td>
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<td>The school encourages parents to volunteer and provides orientation and training for them.</td>
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<td>The school provides intergenerational associations in which parents or community volunteers assist in the classroom.</td>
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<td>Parent education programs include some multi-session group experiences with specific agendas.</td>
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<td>Parent education programs are led by trained parent leaders.</td>
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<td>The school offers parent education programs focused on building skills relative to the curriculum of the home (what parents can do at home to support their children’s learning).</td>
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<tr>
<td>The school provides parents with practical guidance to establish a quiet place for children’s studying at home and consistent discipline for studying at home.</td>
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<td>The school provides parents with practical guidance to encourage their children’s regular reading habits at home.</td>
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<td>The school provides parents with practical guidance to model and encourage respectful and responsible behaviors.</td>
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<tr>
<td>The school provides parents with practical guidance on learning standards.</td>
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<td>Professional development programs for teachers include assistance in working effectively with parents.</td>
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### References


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Overview: High quality early educational experiences have been shown to significantly improve educational outcomes for children, particularly those from disadvantaged backgrounds. Pre-K and early grade teachers need specialized training to support children’s development, and many experts are recommending that teachers from both levels receive joint training and engage in collaborative planning. Schools need to be aware of the incoming educational experiences of their kindergarten students to better understand their needs so that teachers can plan instruction accordingly. Curriculum and instructional plans should align with early learning standards, and cross-grade instructional planning can help students with key transitions between grade levels. High quality early learning opportunities should address all domains of development, and teachers should engage in regular, two-way communication with families that focuses on ways families and schools can work together as a team to promote children’s learning.

Evaluate Your Practice: What types of training/education do pre-K through Grade 3 teachers need to effectively promote young children’s development? What types of educational practices can provide young children with high quality learning opportunities?

Introduction
Participation in high-quality pre-kindergarten (pre-K) programs can improve academic, behavioral, social–emotional, and cognitive outcomes for children with varying backgrounds, including those growing up within economically disadvantaged environments (e.g., Andrews, Jargowsky, & Kuhne, 2012; Barnett, 2008; Camilli et al., 2010; Karoly & Bigelow, 2005; Reynolds et al., 2007). Research has shown that attending a high-quality preschool can improve future test scores and attendance and can reduce grade-level retention and special education placements for children who may be at risk for academic challenges in elementary school (Andrews et al., 2012; Barnett, 2008; Reynolds, 1993; Reynolds et al., 2007). Long-term benefits of attending a high-quality pre-K program include higher rates of high school graduation, increased likelihood of attending college, and greater lifetime earnings (Heckman, Moon, Pinto, Savelyev, & Yavitz, 2010; Karoly, Kilburn, & Cannon, 2005; Reynolds & Ou, 2011; Reynolds & Temple, 2008). However, some research has also determined that some of these benefits for children may not persist into 3rd grade (e.g., Bogard & Takanishi, 2005; Li et al., 2012; Lipsey, Farran, & Hofer, 2015; Puma et al., 2012). Without additional and continuous supports as children progress through the elementary grades, the benefits of high quality early learning experiences may not be sustained sufficiently to help children at risk for poorer academic outcomes meet learning challenges. This brief summarizes the existing research which addresses the necessary training of pre-K and other early child educators and the types of programs and practices that are effective in promoting early childhood development that sets the stage for children’s future academic success.

What types of training/education do pre-K through Grade 3 teachers need to effectively promote young children’s development?

Specialized training in early childhood education or child development is an important component of quality early education (Barnett, Carolan, Fitzgerald, & Squires, 2012). The National Association for the Education of Young Children (NAEYC) defines early childhood as birth through age eight (NAEYC, 2009). Early childhood training is essential for all teachers working with children within this age range in order to understand their developmental needs and provide continuous supports as they progress through the early elementary grades (U.S. Department of Education, 2016). Young children’s learning and development clearly depend on the educational qualifications of their teach-
Research reveals that specialized training in early childhood development is linked with improved classroom quality and academic and social child outcomes (Barnett, 2003; Pianta, 1997); in addition, teachers with specialized training are better able to support children’s healthy development and their school readiness (Bueno & Darling-Hammond, 2010). This research has led the NAEYC to recommend that all early childhood teachers have specialized training in early childhood education or child development so that they are aware of the unique needs and learning trajectories of young children (Hyson, 2003). This specialized training should result in teachers who have a strong identification and involvement in the field of early childhood education, are aware of and uphold ethical guidelines and professional standards, engage in continuous collaborative learning to inform practice, and are capable of advocating for children and the profession (NAEYC, 2009). Many policy experts are also recommending that pre-K and K-3 teachers receive joint teacher preparation and engage in collaborative planning wherever possible (e.g., Shore, 2009).

**What types of educational practices can provide young children with high quality learning opportunities?**

Schools identify children’s early learning experiences prior to school entry. While federal policies require the collection of data about children’s early learning experiences (Early Childhood Data Collaborative, 2013), these data are often not compiled at the school level, giving educators an incomplete picture about children’s early learning prior to school entry. It is important for principals and teachers to know about students’ early learning experiences prior to school entry, including whether, what types, and the extent of experiences in pre-K and other formal early learning settings (Bornfreund & Severns, 2010). A number of national experts recommend the creation and use of a unique child identifier—a single non-duplicated number that is assigned to and remains with a child throughout participation in early learning programs and services and across key databases (Data Quality Campaign, 2006). This unique identifier allows stakeholders to obtain a complete picture of the formal services and early learning opportunities the child has accessed across systems. Further, the Early Childhood Data Collaborative (2011) advocates linking early childhood data with K-12 and other key data systems to better understand relationships among early learning opportunities and later outcomes. These linked systems can provide two-way communication between early childhood education programs and K-12 programs so that early childhood education programs can determine how children progress once they exit these programs, and K-12 programs can tailor instruction to meet individual children’s needs when they arrive at school (Early Childhood Data Collaborative, 2011). These linked systems can also provide coordination of services with other providers and help with referrals to other programs.

Examples of alignment across grades include Montgomery County Maryland, which created a P-12 curriculum framework, and supported alignment by developing instructional guides for all grade levels which included sample lesson plans that aligned with the curriculum framework and state standards (Marietta, 2010). Some researchers have noted that many children experience discontinuities as they progress from preschool through 3rd grade, particularly when transitioning from preschool to kindergarten, including a reduction in free-choice time and more whole-group instruction (New, Palsha, & Ritchie, 2009). FirstSchool, an initiative to promote public school efforts to become more responsive to the needs of an increasingly younger and more diverse population, provides an example of a P-3 model that utilizes a curriculum framework to stress the continuity of student learning goals and professional learning communities that emphasize cross-grade instructional planning (New et al., 2009). In fact, the policy literature “suggests that prekindergarten and K-3 teachers should receive

Schools and pre-K instructional teams use activities that stimulate child development in all domains. Young children’s development occurs across multiple domains (Payton et al., 2008), and early learning opportunities that support the whole child lay the foundation for successful learning throughout that child’s life. Scott-Little, Kagan, and Frelow (2006) summarize research on the importance of early learning environments that support each of the five domains of development: 1) physical development (e.g., large gross motor and small fine motor skills); 2) social/emotional development (e.g., emotional support and secure relationships); 3) approaches to learning (e.g., ways children become engaged in learning through curiosity, creativity, independence, cooperativeness, and persistence); 4) language and literacy (e.g., communicating effectively and having emergent literacy experiences); and 5) cognitive development (e.g., cognition and general knowledge that result from participating in a rich learning setting with skilled and appropriate adult intervention). Daily stimulation in each of these domains is critical because “young children’s development is strongly interconnected, with positive outcomes in one area relying on development in other domains” (NAEYC & NAECS-SDE, 2002).

Schools and pre-K instructional teams meet with families regularly to engage in two-way communication regarding children’s development outside the classroom. Research shows that family engagement and involvement provides a number of benefits for young children academically and socially, including literacy and math skills (Henderson & Mapp, 2002; Van Voorhis, Maier, Epstein, & Lloyd, 2013). Van Voorhis et al. (2013) examined nearly 100 family involvement studies and concluded that when given direction, families from diverse backgrounds can become more involved with their children’s learning at home and at school, and this increased engagement can lead to both academic and social improvements. For teachers, families’ knowledge of a child’s development outside the classroom, their home experiences, and their community engagements is valuable to provide a whole picture of the child and to inform instruction with that child inside the classroom (Head Start National Center on Parent, Family, & Community Engagement, 2014). To effectively engage the families of their students, teachers need to both create a welcoming environment and consider the linguistic and cultural backgrounds of these families (Halgunseth & Peterson, 2009). Scheduling regular in person meetings (minimum of two per year) and maintaining ongoing two-way communication are critical so that teachers and parents can form partnerships that foster children’s classroom success (Steen, 2011).

**Indicators to Support the Effective Practice**

| The school has a system in place for determining the nature and extent of early learning opportunities each student has accessed prior to school entry. |
| All pre-K teachers have specialized education in early childhood education or child development. |
| Pre-K Instructional Teams design the curriculum to be aligned with the state early learning standards and align instructional plans to the curriculum. |
| All pre-K teachers ensure that all students are involved in activities each day that are designed to stimulate development in all domains: social/emotional, physical, approaches to learning, language, and cognitive development. |
| All pre-K teachers meet with family members (parents or guardians) formally at least two times a year to engage in two-way communication regarding students’ cognitive, social/emotional, and physical development outside the classroom. |

**References**


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Overview: Longitudinal data systems allow educators to capture key data that can help them make decisions on how to best support students and increase the likelihood that they will graduate and be prepared for college and/or career. Effective longitudinal tracking systems allow educators to monitor student progress and intervene with students who are not on track for graduation, as well as provide a gauge of the effectiveness of their instructional or intervention programs during high school and beyond. Early warning systems that include attendance, behavior, and course performance (at a minimum) and provide frequent, real-time data can serve to identify students at risk for dropping out so that appropriate interventions can be implemented. Leadership teams using these systems must meet frequently and communicate results to teachers so that instructional approaches can be adjusted if necessary; a second group of adults comprised of community partners can provide further supports for students at risk for dropping out.

Evaluate Your Practice: How can leadership teams effectively monitor student data using longitudinal data systems in order to make decisions that support student success? How can early warning systems prevent students from dropping out? How can leadership teams effectively use early warning systems to prevent students from dropping out?

Introduction

Longitudinal data systems allow schools to capture key information on their success in preparing students for college and career, as well as provide early warning data on students at risk of dropping out so that appropriate assistance can be initiated. This often resembles a tracking system or process that collects and analyzes data points such as transfer, dropout, graduation rates, attendance, tardiness, and post high school movements of graduates. This brief describes methods of tracking student longitudinal data and discusses how early warning data systems can be used to intervene with students who may be at risk for dropping out.

How can leadership teams effectively monitor student data using longitudinal data systems in order to make decisions that support student success?

The existing literature on secondary school phenomena is rich with information about why students transfer, drop out, or pursue postsecondary education. However, there is less information available about how schools can effectively track these student status changes and what impact this tracking could have. Therefore, examples of organizations or school systems that have found ways to monitor these student indicators and outcomes provide information on potential options for schools to emulate.

Consortium on Chicago School Research—On Track Indicator. The Chicago Public Schools, in partnership with the Consortium on Chicago Schools Research, use a data tool called the On Track Indicator, which helps schools determine which students are completing the milestones needed to be on track for graduation in their ninth grade year. By tracking the course performance and credit accumulation of students in a purposeful way, schools are able to provide interventions in a timely manner to try to reduce future dropout rates and improve student outcomes (Allensworth & Easton, 2005). Research has shown this tool to be effective in both increasing the percentage of on-track students in 9th grade and improving both graduation rates and academic outcomes for these students (Roderick, Kelley-Kemple, Johnson, & Beechum, 2014).

New Visions for Public Schools—School Snapshot and Ninth Grade Tracker. New Visions for Public Schools created a tool called School Snapshot, which aggregates data for schools so that teams can determine which students are on
track for graduation and college readiness. The indicators they highlight include attendance, grade point average, a metric for college readiness, course accumulation, and passage rates on state exams. With this aggregated data, schools are able to diagnose which students are on or off track to graduate, as well as which students are on track for college. Knowing how critical the ninth grade year is to high school outcomes, New Visions has a separate Ninth Grade Tracker that is shared with parents and used to determine as soon as possible when a student needs additional supports (Fairchild et al., 2011; Carrano, 2013).

**Naviance – Alumni Tracker.** Naviance is a software system for high schools that tracks the high school experience, college application process, and academic outcomes for students. This system allows access for students, parents, and school staff, and it keeps track of everything from course history, assessments, and grades to college application activities (Bloom & Kissane, 2011). A partnership with the National Student Clearinghouse now allows schools using Naviance to also track postsecondary outcomes for alumni. Through this comprehensive system, schools are able to find out how their graduates fared in college, including how far they have progressed and what degrees they earned (Spackey 2013). Some school districts have reported case study data that show increases in graduation rates for minority populations, as well as increases in the percentages of students applying to college since implementing the Naviance program (Burns, 2016; Herbert, 2012; Hobsons, Inc., 2016).

Schools can use the systems described above or their own systems to closely monitor their students’ inputs and outcomes to better understand the population they serve, as well as the effectiveness of the programs they are providing. These data should be shared among key stakeholders both in and outside of the school to determine which interventions are working as intended to help students be prepared for college and career experiences. It is important to note that leadership team members or others working with student data to monitor progress will likely need professional development on ways to work with this data effectively in order to impact student performance and school improvement (Data Quality Campaign, 2009).

**How can early warning systems prevent students from dropping out?**

Dropping out of high school has significant consequences to individuals, communities, and the nation. Individuals who drop out of high school have more difficulty finding jobs than those with higher levels of education (Amos, 2009), costing them millions of dollars in lost income over their lifetimes. Young adults, ages 16-24, who are high school dropouts have a particularly hard time, generating lower earnings and higher incarceration rates than their graduate peers (Sum, Khatiwada, McLaughlin, & Palma, 2009). Dropouts also tend not to participate in the civic lives of their communities, with much lower rates of volunteering, voting, and other indicators of civic health (Bruce, Bridgeland, Fox, & Balfanz, 2011). The U.S. economy loses billions of dollars in revenue from a lack of productive workers and increased social services.

A student’s decision to drop out of high school does not arise suddenly, but rather slowly, through a process of disengagement, over a period of years. Warning signs of dropping out are apparent well before students actually leave school, signaling trouble for some as early as the elementary or initial middle grades. Research has converged around three categories of academic data that have been shown to be the most powerful predictors of whether or not a student will drop out in the future. These data points have become known as the “ABC’s” – attendance or absenteeism, behavior problems, and course performance or failure (Mac Iver & Mac Iver, 2009). Dropouts also tend not to participate in the civic lives of their communities, with much lower rates of volunteering, voting, and other indicators of civic health (Bruce, Bridgeland, Fox, & Balfanz, 2011). The U.S. economy loses billions of dollars in revenue from a lack of productive workers and increased social services.

Early Warning Indicator and Intervention Systems (EWS) are part of the data-driven, outcomes-focused, high-impact education movement (Bruce et al., 2011). The purpose of these systems is to enable all students both to stay on track to graduate and to prepare for college and career. Using these systems increases educators’ ability to identify, through analyzing data, those students who are falling behind far enough in advance to provide appropriate interventions. These systems “grew out of a simple premise that disengagement from school is a
gradual process and that students show identifiable indicators that they are on the path to dropping out” (Bruce et al., 2011. p. 2.). Research over the past 15 years has shown that EWS that measure attendance, behavior, and course performance indicators are better predictors of student outcomes than demographics or test scores (Neild, Balfanz, & Herzog, 2007; Pinkus, 2008).

To supplement traditional EWS, Porter, Balu, Gunton, Pestronk, and Cohen (2016) recommend using data systems that allow for frequent, real-time, student data updates. They assert that because high school students often can move from being on track to off-track for graduation in a matter of weeks, indicator analysis alone may not provide a complete picture to guide school leaders’ actions. Approaches that capitalize on high-frequency data updates and treat risk for dropping out as a continuous measure can add more value. These iterative models tell school leaders, for each student at a point in time, the likelihood of graduation and of meeting milestones required for graduation (e.g., advancing to the next grade, passing a course). These iterative frameworks allow models to be updated constantly as contextual factors change or new information becomes available and can be used to answer evaluation questions that address school initiatives.

How can leadership teams effectively use early warning systems to prevent students from dropping out?

There is no “one size fits all” formula for how schools should construct their systems of data, collaboration, and intervention; it is critical for team members to have input on how the processes will work to fit the needs of their own environments. However, implementation of an EWS should begin prior to the start of the school year, with time spent gaining staff buy-in and enriching their understanding through professional development. This early collaboration allows leadership teams to parse through processes, roles, responsibilities, and questions before the school year begins (Herzog, Davis, & Legters, 2012). During the school year, the leadership team needs to meet frequently, at least twice a month, to review the data on students and their progress (Mac Iver & Mac Iver, 2009). The data must be shared with classroom teachers as well, but too much data can be overwhelming (Bruce et al., 2011). Some schools and districts have found that organizing the data through specialized lists, data dashboards, or color coding can help teams sort large data sets of at-risk students to quickly hone in on individual students’ barriers or struggles. As stated above, data should be consistently accurate and current, with focus lists of targeted students being dynamic and open to change as new needs arise or progress is made (Herzog et. al., 2012). Educators may need help in using early–warning data to improve student achievement and outcomes, and outside support organizations such as higher education institutions or nonprofits may provide assistance. Additionally, finding time to collaborate with colleagues to analyze data may be challenging; schools must allocate sufficient time for teachers to meet, discuss, and reflect on data in order to make informed instructional decisions (Pinkus, 2008).

An EWS presumes that there is also an existing system of tiered interventions at the school, in which the first tier has established a strong foundation for all students; for example, attendance and behavior policies or 9th grade transition activities should serve as “preventive” strategies (Pinkus, 2008). The second tier, “group strategies,” should focus on the 10–20% of students who may need additional supports beyond the school-wide approaches. The final tier of “individual strategies” are for the 5–10% of students whose needs are so extensive that they need one on one supports, such as tutoring or counseling (Mac Iver & Mac Iver, 2009; Pinkus, 2008).

Mac Iver and Mac Iver (2009) recommend compiling a second team of adults, made up of partner organizations, community members, and social service professionals, to provide services to targeted students. Teams are encouraged to leverage all available resources, such as community partnerships, to surround students with support; some of these adults should be “near peers,” who are close in age to the students and can be positive role models for them. Schools forming these relationships should take care to adhere to the privacy rights guaranteed to students and their families by the Family Educational Rights and Privacy Act (FERPA; Bruce et al., 2011).
The Leadership Team monitors rates of student transfer, dropout, graduation, and post-high school outcomes (e.g., student enrollment in college, students in careers) using a longitudinal data system. The Leadership Team implements, monitors, and analyzes results from an early warning system at the school level using indicators (e.g., attendance, academic, behavior monitoring) to identify students at risk for dropping out of high school.

References


Overview: Distributed leadership involves sharing management duties with all members of a school’s staff and contributes positively to student achievement. This type of leadership is important because it contributes to the entire group’s accountability for success and frees up administrator time to be more closely involved in practices that improve student performance and teacher success. Shared leadership also allows staff to grow within their roles as they take on additional responsibilities for student success.

Evaluate Your Practice: Why should principals distribute leadership and management duties within their schools? How can principals effectively distribute these management duties?

Introduction

While it may have once been expected that principals would handle all of their schools’ leadership tasks, it is no longer possible for one person to lead a school entirely on his or her own, given the ever growing burden placed on schools (Von Frank, 2011). All of the different types of responsibilities on a principal’s desk (e.g., finance, operations, instruction, discipline, etc.) are simply too much for one person to manage alone (Robinson, Lloyd, & Rowe, 2008). The principal must work to establish the vision for the school and then ensure that staff members are in the best roles to maximize their own knowledge and skills, as well as ensure that the necessary resources are available to implement the vision (Murphy, Elliott, Goldring, & Porter, 2007). This practice brief highlights research that addresses how a principal can effectively distribute management duties so that he/she can serve as an instructional leader and positively impact student achievement.

Why should principals distribute leadership and management duties within their schools?

Distributed leadership in schools involves sharing responsibility on all administrative levels, working through teams, and engendering collective responsibility for student outcomes (Ritchie & Woods, 2007). Leaders of all kinds of organizations, including schools, need to depend on others to accomplish the group’s purpose and need to encourage the development of leadership across the organization (see Gardner, 1990; Kouzes & Posner, 2008; Yukl, 2009). Distributed leadership has been demonstrated to improve student performance. According to Walhstrom, Seashore Louis, Leithwood, and Anderson (2010), the more principals are willing to share leadership responsibilities and provide all stakeholders with greater influence on decisions, the better students perform on math and reading tests. Further, principals need not be concerned that they will lose influence as others gain influence. Although “higher-performing schools awarded greater influence to most stakeholders...little changed in these schools’ overall hierarchical structures” (Walhstrom et al., 2010, p.8). Finally, when principals and teachers share responsibility, teachers’ working relationships with each other are also better, which impacts student achievement positively (Walhstrom et al., 2010).

How can principals effectively distribute these management duties?

Freeing up time for administrators to be more directly involved in day-to-day instruction and organization management appears to be part of the reason that distributed management responsibilities improve student performance. Horng, Klasik, and Loeb (2009) report that in high- versus low-performing schools, as rated by state accountability systems, principals spent significantly less time on administrative tasks and more time on day-to-day instructional tasks. In order to be effective instructional leaders—by visiting classrooms, contributing to curriculum development,
and coaching teachers—the principal must step away from more managerial responsibilities (Hallinger & Murphy, 2013; Murphy et al., 2007). These non-instructional areas of work are still critical for the school to operate efficiently; though they can and often must be delegated, they are still a means to achieving the end goals outlined in a school’s vision.

By creating formal leadership structures, such as a leadership team, staff members will grow and develop in their roles, and the principal will be able to share leadership tasks among them (Hallinger & Murphy, 2013). Leadership teams often consist of lead teachers, instructional coaches, and assistant principals; because of the wide range of experiences within these groups, the delegation and distribution of tasks should be conducted according to their areas of expertise (Spillane, 2005). In addition, a principal does not have expertise in every area of his or her instructional responsibility, particularly when it comes to secondary content areas. Principals should share or distribute leadership to those with content area expertise and should partner with the leadership team to oversee their work (Hallinger & Murphy, 2013).

While it is ultimately the principal’s job to lead the school, manage daily operations, and model how to live the school’s vision (Murphy et al., 2007), leadership teams create an environment of mutual accountability for student achievement, so that a principal is not solely responsible (Von Frank, 2011). Distributing leadership in this way allows everyone to bear responsibility in the school’s goals around teaching and learning of students. As Robinson et al. (2008) concluded, the more closely tied a principal is to the work in the classrooms, and the more he or she is able to develop and empower the staff, the better student outcomes will be.

### Indicators to Support the Effective Practice

The traditional roles of the principal and other administrators (e.g., management, discipline, security) are distributed to allow adequate time for administrative attention to instruction and student supports.

### References


Overview: High schools can provide several systems of support to ensure student content mastery and prevent dropouts. Early warning systems that include attendance, behavior, and course performance (at a minimum) and provide frequent, real-time data can serve to identify students at risk for dropping out so that appropriate interventions can be implemented. Highs schools must also provide a system of tiered interventions that differentiate intervention and provide increasingly intensive strategies depending on student needs. Tutoring programs, particularly those that offer peer-learning and cross-age tutoring, can benefit at-risk students, as can co-curricular programs. Extended learning opportunities that increase instructional time for at-risk students (e.g., afterschool programs) have proven effective, as have content and credit recovery programs, particularly those used within blended learning contexts.

Evaluate Your Practice: What early warning system does your school use, and how efficiently are data used to support students? What tutoring options are available to at-risk students, and what is their level of effectiveness? What co-curricular opportunities are available to students, and what is the level of participation? What extended learning opportunities are available, and how are they aligned with learning content? What process does your school use to offer credit recovery options to students at-risk for dropping out? Can blended learning provide a cost-effective mechanism for credit recovery?

Introduction

Dropping out of high school has significant consequences to individuals, communities, and the nation. Individuals who drop out of high school have more difficulty finding jobs than those with higher levels of education (Amos, 2009), costing them millions of dollars in lost income over their lifetimes. Young adults, ages 16-24, who are high school dropouts have a particularly hard time, generating lower earnings and higher incarceration rates than their graduate peers (Sum, Khatiwada, McLaughlin, & Palma, 2009). Dropouts also tend not to participate in the civic lives of their communities, with much lower rates of volunteering, voting, and other indicators of civic health (Bruce, Bridgeland, Fox, & Balfanz, 2011). The U.S. economy loses billions of dollars in revenue from a lack of productive workers and increased social services.

A student’s decision to drop out of high school does not arise suddenly, but rather slowly, through a process of disengagement, over a period of years. Warning signs of dropping out are apparent well before students actually leave school, signaling trouble for some as early as the elementary or initial middle grades. Research has converged around three categories of academic data that have been shown to be the most powerful predictors of whether or not a student will drop out in the future. These data points have become known as the “ABC’s” – attendance or absenteeism, behavior problems, and course performance or failure (Bruce et al., 2011; Mac Iver & Mac Iver, 2009). The ABC’s present an opportunity for schools to monitor student progress early and intervene to help students get on track to graduation. Research shows that most students at risk of falling off track could graduate if they were provided with the appropriate supports early enough and those supports were sustained (Bruce et al., 2011).

High schools can provide several systems of support to ensure that students master the core content and graduate on time with their peers. Early warning systems, academic supports such as tutoring and tiered interventions, extended learning time initiatives, and content/credit recovery courses have been shown to be effective in supporting student success and high school completion.
What supports can high schools provide to ensure content mastery and graduation?

Early Warning Systems. Early Warning Indicator and Intervention Systems (EWS) are part of the data-driven, outcomes-focused, high-impact education movement (Bruce et al., 2011). The purpose of these systems is to enable all students both to stay on track to graduate and to prepare for college and career. Using these systems increases educators’ ability to identify, through analyzing data, those students who are falling behind far enough in advance to provide appropriate interventions. These systems “grew out of a simple premise that disengagement from school is a gradual process and that students show identifiable indicators that they are on the path to dropping out” (Bruce et al., 2011, p. 2). Research over the past 15 years has shown that EWS that measure attendance, behavior, and course performance indicators are better predictors of student outcomes than demographics or test scores (Neild, Balfanz, & Herzog, 2007; Pinkus, 2008). Chicago Public Schools uses an EWS called the On Track Indicator, which helps schools determine which students in their 9th grade year are completing the milestones needed to be on track for graduation. By tracking the course performance and credit accumulation of students in a purposeful way, schools are able to provide interventions in a timely manner to try to reduce future dropout rates and improve student outcomes (Allensworth & Easton, 2005). Research has shown this tool to be effective in both increasing the percentage of on-track students in 9th grade and improving both graduation rates and academic outcomes for these students (Roderick, Kelley-Kemple, Johnson, & Beechum, 2014). It is important to note that leadership team members or others working with student data to monitor progress will likely need professional development on ways to work with this data effectively in order to impact student performance and school improvement (Data Quality Campaign, 2009).

Tiered Interventions. An EWS presumes that there is also an existing system of tiered interventions at the school, in which the first tier has established a strong foundation for all students; for example, attendance and behavior policies or ninth grade transition activities should serve as “preventive” strategies (Center for Equity & Excellence in Education, 2012; Pinkus 2008). The second tier, “group strategies,” should focus on the 10–20% of students who may need additional supports beyond the schoolwide approaches. The final tier of “individual strategies” are for the 5–10% of students whose needs are so extensive that they need one on one supports, such as tutoring or counseling (Mac Iver & Mac Iver, 2009; Pinkus, 2008).

Tutoring and Co-Curricular Learning Opportunities. Tutoring can be implemented as part of an academic afterschool program, as part of a mentoring program, or as a supplement for supporting a particular subject area of classroom instruction (Fluke, O’Connor, Hoff, & Peterson, 2014). Tutoring programs, especially peer tutoring, have been shown to positively impact performance, particularly for at-risk students (Bowman-Perrott, et al., 2013; Lauer et al., 2006; Scruggs, Mastropieri, & Mashak, 2012). Peer tutoring programs should be monitored and include heterogenous grouping (Lauer et al., 2006). At-risk students have also been shown to benefit from being tutors within cross-aged tutoring programs (Gausted, 1992; Giesieke, Cartledge, & Gardner, 1993; Robinson, Schofield, & Steers-Wentzell, 2005; Supik, 1991). Cross-age tutoring programs should not involve too large of an age or grade gap between tutor and tutee; the optimal age range for tutors is two to four years older than tutees (Robinson et al., 2005).

Student participation in co-curricular programming, which has been referred to as “extra-classroom energy in action” (Lawson & Lawson, 2013) has consistently been linked to positive developmental benefits, including higher grades, motivation, and school completion (Arcaira, Vile, & Reisner, 2010; Bohnert, Fredericks, & Randall, 2010; Feldman & Matjasko, 2005), as well as self-esteem (Kort-Butler & Hagewen, 2011) and civic involvement in terms of voting and volunteering beyond high school (Hart & Donnelly, 2007). Co-curricular programming may foster school connectedness and may be especially beneficial for at-risk students who may lack resources for participation outside of school (Marchetti, Wilson & Dunham, 2016; Massoni, 2011).

Extended Learning Opportunities. Extended learning (ELO) programs are those that provide additional instructional time to at-risk students beyond what their on-track peers receive. ELO programs can be structured in a variety of ways and may occur during the school day or after school and on the weekends. According to Chait, Muller, Goldware, and Housman (2007), many experts recommend focusing on ninth graders, which is
a key transition year for preventing dropouts. EL programs have been shown to increase academic achievement, student engagement, and attendance (American Youth Policy Forum, 2006; Council of Chief State School Officers, 2006; Silva, 2007). These programs have the potential to help close the achievement gap, increasing achievement, particularly, for low performing and high poverty students (Chait et al., 2007). Several approaches to EL programs include the following:

- **Shadow classes** provide an extra class period focusing on a particular subject. They immediately follow the regular class for that subject, but provide additional, individualized support to work toward mastery of concepts.

- **Afterschool programs** that offer student enrichment experiences in areas such as service learning, vocational activities, and recreation increase student engagement (Afterschool Alliance, 2009). The inclusion of arts in these programs have been found to increase at-risk students’ grades, improve their self-esteem, and help them develop more positive relationships and behaviors (Charmaraman & Hall, 2011).

- **Block scheduling** increases the time spent in core courses and decreases the time spent changing classes by making class periods longer. The increase in class time provides more time for activities and hands-on projects and allows teachers to differentiate instruction more thoroughly.

- **Catch-up courses** are designed to prepare students for college preparatory courses by assisting them in catching up on their grade level work; they are not intended to recover missed credits. Semester-long catch-up courses in reading and math have been shown to increase the number of students passing standards-based classes (Quint, 2006).

- **Summer programs**, as the name suggests, take place during the summer and provide a bridge between school years. Summer programs that are highly structured, provide individual and small group instruction, and focus on reading and math skills have been shown to be effective in helping at-risk students stay on track (or catch up) academically (CCSSO, 2006).

Beckett, et al., (2009) recommend that ELO programs strive to 1) ensure connection with what and how learning happens during the school day; 2) adapt to meet the needs, preferences, and attendance habits of students and parents to maximize engagement; 3) provide students with highly trained instructors and opportunities for one-on-one or small group support; 4) use real-life examples, collaborative activities, and positive relationships to increase engagement and interest; and 5) evaluate the program through ongoing data collection and summative assessments.

**Content and Credit Recovery Programs.** Content and credit recovery (CCR) programs are those that allow students to pass and receive credit for a course that was previously failed, thus helping them meet grade level standards and stay on track to graduate on time (Chait, et al., 2007; Watson & Gemin, 2008). Schools are frequently turning to online credit recovery options as a cost-effective way to address dropout prevention while dealing with increases in demand and decreases in funding (Picciano, Seaman, Shea, & Swan, 2012; Trotter, 2008). Many schools have credit-retrieval “labs,” where students are scheduled to go during the school day—or in some cases, afterschool, at night, during the summer, or on weekends—to work on online versions of the courses they did not pass (Trotter, 2008; Watson & Gemin, 2009). CCR programs offered within blended learning models, in which an in-person teacher can identify student needs and differentiate instruction, provide the opportunity for students to feel success through individualized online content and in-person support (Dessoff, 2009).

**Indicators to Support the Effective Practice**

| The school provides all students with academic supports (e.g., tutoring, co-curricular activities, tiered interventions) to keep them on track for graduation. |
| The school provides all students extended learning opportunities (e.g., summer bridge programs, afterschool and supplemental educational services, Saturday academies, enrichment programs) to keep them on track for graduation. |
| The school provides all students with opportunities for content and credit recovery that are integrated into the regular school day to keep them on track for graduation. |
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Core Function: High School/Opportunity to Learn

Effective Practice

Prepare students for postsecondary options

Overview: High schools must provide key programming to prepare students for college and/or career. They must offer rigorous coursework, convey the expectation that all students can be successful, and provide the appropriate level of support to ensure their success. Rigorous academic preparation may include access to AP courses and/or IB, early college, and dual enrollment programs. Predictive data allow schools to provide early interventions and supports such as tutoring, maximizing out-of-school time, and mentoring. Information and programming for college and career readiness is particularly critical for low-income, minority, and first-generation college students who often lack the “social capital” to participate in effective decision-making within the college preparation process. All students need career guidance and support, and comprehensive programs such as work-based learning and career academies allow students to experience various work environments and vocational settings while also completing college preparatory coursework to ensure they are well prepared for whatever future they choose.

Evaluate Your Practice: What process does your school use to offer dual credit, AP, and IB classes, and how is equitable access for all students ensured? What process does your school use to provide early interventions in academic and supplemental supports for all students challenged by rigorous college readiness curricula? What supports does your school need from the LEA to implement these supportive structures? How does your school help students without significant social capital (e.g., first generation college students) navigate the college-going experience? What does your school do to provide students with hands on opportunities to investigate a variety of careers and occupations? How can your school build outside career and occupation connections for students? What protocols does your school have to assist students in choosing and applying to their best match colleges and universities?

Introduction

While high school graduation and college-going rates have increased over the past 10 years, significant gaps still exist between minority and majority students and between students living in lower versus higher income communities (Strauss, 2016). High schools must provide supportive programs and structures to ensure that students are capable of successfully transitioning from the high school setting into college and/or a productive career after graduation. Initiatives that help encourage and provide resources for students to pursue postsecondary education or careers are particularly essential in high-poverty communities where many students lack these resources and connections. Students need opportunities to take rigorous coursework, learn about college and career options, and have support throughout the process in order to make decisions that are appropriate for them. As many students, especially in disadvantaged communities, are the first in their families to attend college, schools cannot assume that they inherently have this information or know-how. Therefore, schools need to provide supplemental services, experiences, and opportunities for students to help them be ready for the college or career that best suits them.

How can high schools provide academic rigor, support, and guidance to prepare students for a variety of postsecondary options?

In order to enhance college/career readiness, schools must have high expectations for all students to achieve, provide opportunities to pursue higher-level coursework, and have in place supports for students so that they can succeed (Adelman, 2006). In some schools a culture shift must occur to aim to provide a college preparatory experience for students. Messaging and opportunities around the new norms and values of the school must be available to all students and shared with parents, and all staff must internalize these norms and work to help each student have the
opportunities to go to college (Schneider, 2006). In addition, rigorous coursework and appropriate supports and guidance are essential to ensuring students are college and/or career ready.

**Opportunities and support for rigorous coursework.** Research shows that enrollment in advanced coursework increases the likelihood of attending college (Coca, Johnson, & Kelley-Kemple, 2011; Kelley-Kemple, Proger, & Roderick, 2011). Unfortunately, low-income students are typically not steered towards taking these courses, leading to lower rates of college attendance and completion (Darling-Hammond, 2010). Removing the “opportunity gap” and increasing access to rigorous coursework for low-income or high-poverty students is therefore an essential task of educators. *Advanced Placement* (AP) is a program of individual college-level courses that can, depending on students’ exam scores and requirements of postsecondary institutions, substitute for college credits. *International Baccalaureate* (IB) programs provide a holistic experience of academic rigor and personal growth to juniors and seniors (Kyburg, Hertberg-Davis, & Callahan, 2007; Mayer, 2008). IB programs require significant teacher training and integrated courses in six subject areas that lead to special diplomas for graduating students (Burris, Wiley, Weiner, & Murphy, 2008). A large study of the IB program in Chicago revealed that students participating were significantly more likely to attend and persist in college and to report that they were well prepared to succeed and excel in their coursework (Coca et al., 2011). AP and IB courses can contribute to disrupting high-end achievement gaps; however, students from disadvantaged and rural communities are often missing out (Gagnon & Mattingly, 2015; Theokas & Saaris, 2013). Educators should remove any unnecessary barriers to enrollment, increase student awareness of the courses and their importance, and ensure high expectations for enrollment of traditionally underrepresented student groups (Theokas & Saaris, 2013).

High schools can also increase students’ access to rigorous courses by offering *Dual Enrollment* programs. Dual Enrollment programs allow high school students to take courses at a local community college and earn college credit. These programs provide students with more rigorous or discipline-focused course options that may not be available at their high schools, especially for those who are interested in vocational or technical programming (Bailey, Hughes, & Karp, 2002). Dual enrollment programs have been associated with positive outcomes such as high school graduation and college enrollment rates, college grade point averages, and progress toward college completion (Karp, Calcagno, Hughes, Jeong & Bailey, 2007). Early college programs, which typically serve high-needs populations, allow students to pursue college credit during high school, usually at no cost to their families. Some research has shown that early college students outperform their peers in high school graduation and postsecondary enrollment rates (Berger, Turk-Bicakci, Garet, Knudson, & Hoshen, 2014). *Online courses* can allow students to take courses (e.g., AP courses) that they might not otherwise be able to access, either because of lack of in-person availability or time. Online courses can be accessed “anytime, anywhere,” allowing students to work at their own pace and from any location. These courses can provide personalized learning experiences for students and enhance their engagement and academic performance (Patrick, Kennedy, & Powell, 2013).

Initial data on students entering the school is essential to understanding students’ contexts and backgrounds prior to placing them in their first high school classes. Predictive analytics systems that determine college readiness using student information (such as course rigor and academic performance) enable teachers to develop early interventions that target specific student needs (Education Commission of the States, 2014). High schools must also use this performance data to help provide the proper scaffolding or system of academic supports for students to succeed in rigorous courses (Mayer, 2008; Tierney et al., 2009). High schools should not expect all students to earn college credits or attain IB diplomas but should provide exposure to this coursework and the supports needed for them to do well (Mayer, 2008). These supports include peer or staff tutoring, which have been shown to be cost- and time-effective interventions (Mayer, 2008; Tierney et al., 2009). Maximizing out-of-school time—such as afterschool, Saturdays, or summer—for this purpose can be especially helpful for students who need extra time and exposure to the material they are struggling to master (Mayer, 2008). These academic supports should be supplemented by social supports, including adult mentoring programs such as AVID (Advancement Via Individual Determination) that provide cultural capital to low-income students to encourage college-going behaviors (Bernhardt, 2013; Black et al., 2008; Peabody, 2012). Additional supports include smaller learning com-
munities and peer advisory groups that allow students to bond with their peers and with trusted staff advisors and instructors (Bangser, 2008; Schneider, 2006).

**Support and guidance for college/career pathways.**

Students need supportive and informative networks as they plan their transition out of high school. There is a significant “social capital gap” between students who have access to critical information and support on how to prepare and effectively participate in college/career decision-making and those who do not (Roderick, Nagaoaka, Coca, & Moeller, 2008). Low-income, minority, and potential first-generation college students are most often lacking information about college and career planning (Bell, Rowan-Kenyon, & Perna, 2009). All students should have access to individualized college and career counseling, standardized test preparation, college visits and college fairs, and support in completing applications and financial aid forms (Schneider, 2006). Bell et al. (2009) found that as students progress through high school, their reliance on families for information about college decreases, and the school becomes the primary source of information; therefore, trusting relationships with school personnel are critical for college and career readiness. Programs that increase access to college advising have been shown to increase college matriculation and receipt of scholarships (Bettinger et al., 2010). In addition, mentoring/advising programs such as Talent Search that provide close-age peer advisors have been shown to positively affect graduation rates and postsecondary enrollment (Cahalan, et al., 2004). Further support for college preparation can be provided for students financially. Recent “college promise” programs that connect high-poverty schools with local community colleges encourage students to strive towards postsecondary education by providing financial incentives ranging from savings accounts to free two-year tuition (U.S. Department of Education, 2016).

High school students need information, experiences, and skills that will help them navigate the start of their careers in a directed and purposeful way. All students need access to these purposeful career development efforts, regardless of future plans, abilities or disabilities, gender, and ethnicity, and to have their individual needs considered and met (Haimson & Deke, 2003). Typical career development activities include job shadowing, group worksite tours, employer presentations, career counseling, and career interest inventories. More comprehensive programs include:

**Work-based Learning** (WBL) provides vocational or technical experience in work settings. About 72% of U.S. high schools provide WBL opportunities for students (NCES, 2011). WBL has been found to help students apply and extend classroom learning, increase motivation and understanding, explore careers, and develop critical understanding of the work environment (Brown, 2003; Kenny, Walsh-Blair, Blustein, Bempechat, & Seltzer, 2010). High school students who participate in WBL activities achieve at the four-year postsecondary level as well as or better than students who do not participate in these activities (Swail & Kampits, 2004).

**Career academies** provide a systematic way to connect students with vocational knowledge and work experiences. Career academies are typically “schools within schools,” where students work with a team of teachers around a common vocational theme (e.g., healthcare, technology occupations). The school forms partnerships with businesses and other organizations within the community who provide employees who work in these areas to serve as mentors, guest speakers, and internship providers (Stern, Dayton, & Raby, 2010). Coursework is designed to promote college readiness and ensure that students earn the credits they need to graduate and attend college, and academic rigor is equally important to the vocational experiences provided. Research has shown that career academy students had higher rates of on-time graduation, attendance, and engagement, as well as lower dropout rates, when compared with similar peers not in an academy (Kemple & Snipes, 2000; Stern et al., 2010). To provide implementation support for schools implementing career academies, the Exploring Career and College Options (ECCO) program provides students with a more structured series of seminars around their college and career visits to help them establish connections to program components. ECCO was found to greatly boost the capacity of schools to provide the non-academic resources that have been found to be most influential for students’ future paths (Visher, Altuna, & Safran, 2013).
The school provides all students with opportunities to enroll in and master rigorous coursework for college and career readiness.

The school provides all students with academic supports (e.g., supplemental interventions) when needed to enable them to succeed in rigorous courses designed for college and career readiness.

The school provides all students with supports and guidance to prepare them for college and careers (e.g., career awareness activities, career exploration, college visits, advising).

All teachers integrate college and career guidance and supports relevant to their subject areas into their taught curricula.

The school routinely provides all students with information and experience in a variety of career pathways.

References


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Core Function: High School/Opportunity to Learn

Overview: Research demonstrates that students benefit from a wide array of opportunities to extend their learning beyond the classroom. Student participation in extracurricular activities (e.g., athletics, student council, arts, academic clubs) has been shown to positively impact academic performance, motivation, and engagement, and may be even more critical for low-income students who may lack resources to participate outside of school. Students also benefit from service- and work-based learning opportunities, provided they are tied to what is learned in the classroom and students are guided to reflect on their experiences. Dual enrollment and access to online courses can afford students a chance to take courses they might not otherwise have access to, thus personalizing their learning and increasing academic engagement and performance.

Evaluate Your Practice: How does your school require and/or encourage participation in extracurricular programs? Is there a broad array of activities available to students, and what is the level of participation at your school? Are there barriers to participation for certain activities, and if so, what steps can be taken to remove them? Who is or will be responsible for capturing and reporting data on extracurricular participation, and how will this data be used to improve programs? What processes will your school use to design, implement, and monitor student service learning projects, and how will teachers be equipped to facilitate these projects? Are service- and work-based learning experiences tied directly to classroom learning, and are students guided to reflect on their experiences? Would students at your school benefit from a career academy approach? What dual enrollment and online learning opportunities are available to students, and what is the participation level of different student subgroups (e.g., at-risk, high-performing)?

Introduction

Building student engagement in high school both within and beyond the classroom can enhance the likelihood of academic success and persistence towards graduation. Educational research has clearly demonstrated that high schools should provide ample opportunities for students to extend their learning beyond the classroom in order to encourage this engagement. These opportunities include those directly connected to school curriculum and learning (e.g., service learning, dual college enrollment, etc.) as well as those that offer a chance for students to try out and refine their skills and interests (e.g., sports, performing and visual arts, clubs, etc.). Learning beyond the classroom can enhance student understanding of the larger community, help them build relationships with adults and find mentorship, grow peer networks, and learn about a particular trade and what the working world is like (Darling-Hammond, Ancess, & Ort, 2002; Eccles, Barber, Stone, & Hunt, 2003). A discussion of the research that supports inclusion of these opportunities and how schools can promote student involvement follows.

How do students benefit from co-curricular programming, and how can schools encourage student participation?

Extracurricular, or co-curricular, activities are voluntary student activities that occur beyond the realm of the normal academic curriculum; however, it is important to note that they are not a diversion, but an extension of good educational programming (National Federation of State High School Associations, n.d.). Student participation in extracurricular programming, which has been referred to as “extra-classroom energy in action” (Lawson & Lawson, 2013), has consistently been linked to positive developmental benefits, including higher grades, motivation, and school completion (Arcaira, Vile, & Reisner, 2010; Bohnert, Fredericks, & Randall, 2010; Feldman & Matjasko, 2005), as well as self-esteem (Kort-Butler & Hagewen, 2011) and civic involvement in terms of voting and volunteering beyond high school.
(Hart & Donnelly, 2007). Athletic programs, for example, have been shown to reduce dropout rates by almost 40% (Holloway, 2002), and in-school arts participation and engagement are highly correlated with academic motivation and students’ sense of well being (Martin et al., 2013). Students with disabilities who participate in high school extracurricular activities have been shown to be more likely to complete postsecondary degrees (Palmer, William, & Cheatham, 2016). Extracurricular programming may foster school connectedness and may be especially beneficial for low-income students who may lack resources for participation outside of school (Marchetti, Wilson, & Dunham, 2016; Massoni, 2011). These activities are likely to have adult supervision, so they often result in positive adult-student relationships that are less formal than those between teacher and student (Darling, Caldwell, & Smith, 2005).

The rate of student participation in school activities is related to their perception of school climate, as well as school size. In schools with larger student bodies and less positive climates, student participation may be lower (McNeal, 1999). This is partly due to an issue of access, with more students who may be vying for a fixed number of positions on sports teams or roles in a student governing body, thus allowing smaller percentages of students to participate. Schools must provide more opportunities and remove barriers to student engagement and participation, such as minimum GPA or prerequisite expertise (Mahoney & Cairns, 1997). Making a diverse array of clubs and activities available to a wide range of students allows them the opportunity to embed their identities in multiple extracurricular contexts and foster multiple competencies, thus enhancing their adjustment and attachment to school (Barber et al., 2005, as cited in National Federation of State High School Associations, n.d.).

What types of nontraditional opportunities can schools incorporate to extend learning opportunities for students?

In addition to offering students a diverse array of extracurricular offerings as described above, high schools can incorporate educational approaches that are intrinsically tied to the curriculum and that offer students an opportunity to extend their learning within communities, colleges, and work settings. Service learning is a teaching strategy that integrates community service with instruction to enrich learning, teach civic responsibility, and strengthen communities. Service learning is not mere volunteering; it requires the application of academic standards to a project. According to English and Moore (2010), service learning promotes learning through active participation in service experiences, provides structured time for students to reflect about their service experience, provides an opportunity for students to use skills and knowledge in real-life situations, extends learning beyond the classroom and into the community, and fosters a sense of caring for others.

Work-based learning (WBL) provides vocational or technical experience in work settings. About 72% of U.S. high schools provide WBL opportunities for students (NCES, 2011). Compared with other countries, high school students in the U.S. spend less time learning in a work setting (Hoffman, 2011), resulting in relatively few U.S. youth having the applied skills that employers seek (Casner-Lotto & Barrington, 2006). WBL has been found to help students apply and extend classroom learning, increase motivation and understanding, explore careers, and develop critical understanding of the work environment (Brown, 2003; Kenny, Walsh-Blair, Blustein, Bempchat, & Seltzer, 2010). WBL can facilitate work readiness (Halpern, 2006; Phillips, Blustein, Jobin-Davis, & White, 2002), increase job-related skills and knowledge (Halpern, 2006), and increase school attendance and reduce dropout (Hughes, Bailey, & Mechur, 2001). Further, high school students who participate in WBL activities achieve at the four-year postsecondary level as well as or better than students who do not participate in these activities (Swail & Kampits, 2004).

Service and work-based learning allow students to connect outside experiences to the classroom in ways that other activities cannot. They each provide different real-world experiences that can expand student understanding, connect students to possible career paths, and enhance future civic engagement (Darling-Hammond, et al., 2002; Scales, et al., 2006). Both service learning and internship/WBL approaches have been found to be most effective when there is classroom-based preparation prior to the real-world experience and guided reflection during and after the experience (Kemple & Snipes, 2000; Scales et al., 2006). Focusing on student processing of the experiences as much as the experiences themselves is critical for educators to maximize their students’ experiences and reap potential benefits.

Career academies provide a systematic way to connect students with vocational knowledge and work experi-
Career academies are typically “schools within schools,” where students work with a team of teachers around a common vocational theme (e.g., healthcare, technology occupations). The school forms partnerships with businesses and other organizations within the community who provide employees who work in these areas to serve as mentors, guest speakers, and internship providers (Stern, Dayton, & Raby, 2010). Coursework is designed to promote college readiness and ensure that students earn the credits they need to graduate and attend college, and academic rigor is equally important to the vocational experiences provided. Research has shown that career academy students had higher rates of on-time graduation, attendance, and engagement, as well as lower dropout rates, when compared with similar peers not in an academy (Kemple & Snipes, 2000; Stern, et al., 2010).

High schools can also extend learning opportunities to students by offering dual enrollment programs. Dual Enrollment programs allow high school students to take courses at a local community college and earn college credit. These programs provide students with more rigorous or discipline-focused course options that may not be available at their high schools, especially for those who are interested in vocational or technical programming (Bailey, Hughes, & Karp, 2002). Dual enrollment programs have been shown to be associated with positive outcomes such as high school graduation and college enrollment rates, college grade point averages, and progress toward college completion (Karp, Calcagno, Hughes, Jeong, & Bailey, 2007). Similarly, online learning can allow students to take courses that they might not otherwise be able to access, either because of lack of in-person availability or time. Online courses can be accessed “anytime, anywhere,” allowing students to work at their own pace and from any location. These courses can provide personalized learning experiences for students and enhance their engagement and academic performance (Patrick, Kennedy, & Powell, 2013).

### Indicators to Support the Effective Practice

| The school provides all students with opportunities to learn through nontraditional educational settings (e.g., virtual courses, dual enrollment, service learning, work-based internships). |

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Brown, B. L. (2003). CTE and work-based learning (ERIC Digest no. 252). ERIC Clearinghouse on Adult Career and Vocational Education. ED482334.


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Overview: Supporting students as they transition into high school, and again as they exit into college and/or career, is a critical function of a high school. Smaller, personalized environments, such as those found within 9th grade academies, may afford academically struggling students the chance to catch up with their peers and can reduce their sense of isolation and anonymity. Data tracking systems can ensure early identification of these students in order to target initiatives; schools must also strive to build their capacity to ensure that 9th grade students have experienced and effective teachers. As they transition out of high school, high-needs students in particular are likely to need mentoring/advising, and in many cases financial assistance, to ensure they are well-informed and prepared to pay for postsecondary education. High schools also need to track what happens to their graduates and share that information with stakeholders so that programming can be evaluated and improved upon for future cohorts.

Evaluate Your Practice: What type of strategies does your school use to provide a supportive entry process for all students new to your setting? What outreach has your school done to build connections with feeder schools to support incoming students? How do you build staff capacity to assist students with the transition process? How are students supported as they get ready to exit your school in terms of assistance with planning for college and/or career? How does your school help students without significant social capital (e.g., first generation college students) navigate the college-going experience? How will students be tracked to determine postsecondary outcomes, and who is responsible for collecting and reviewing data to determine what the school does well and where improvements are needed? How are data shared with key education stakeholders?

Introduction

While high school graduation and college-going rates have increased over the past 10 years, significant gaps still exist between minority and majority students and between students living in lower versus higher income communities (Strauss, 2016). Students may struggle when moving to ninth grade as they encounter increasing academic expectations and increasing anonymity within a larger student population. High schools must provide supportive programs and structures to ensure that students are capable of both successfully transitioning from middle school to the high school setting and effectively moving on into college and/or a productive career after graduation. 9th grade transition programs and initiatives that help encourage and provide resources for students to pursue postsecondary education or careers are particularly essential in high-poverty communities where many students lack these resources and connections. Stakeholders must be informed about the success of schools’ transition programs through effective tracking of college and career placements and graduates’ experiences within these settings. Relevant literature is summarized to capture best practices within each of these areas.

Transitioning from Middle School to High School. Student success in the first year of high school often determines later success, and more students fail ninth grade than any other grade (Williams & Richman, 2007). Many students are held back in ninth grade (the ninth grade “bulge”) and drop out by the 10th grade (Nield, 2009; Wheelock & Miao, 2005). As many as 40% of students fail to get promoted from 9th to 10th grade on time, and fewer than 20% of those students recover from failure and go on to graduate (Kemple, Herlihy, & Smith, 2005). Below are recommended practices to impact learners in the 9th grade (see Herlihy, 2007 for additional details):

1. Establish a data and monitoring system that will both diagnose why students are struggling and be used to hold schools and districts accountable. These systems should be implemented early in students’ high school careers.
2. Address the instructional needs of students who enter high school unprepared for rigorous, college preparatory work. Nationally, only around one-third of eighth-graders scored proficient on the 2015 National Assessment of Educational Progress (NAEP) mathematics and reading tests (The Nation’s Report Card, 2015). High schools must ensure that 9th graders attain grade level performance in math and reading.

3. Personalize the learning environment to lower the sense of anonymity and address individual needs. High schools tend to be larger than middle schools, leading to depersonalization (Lee & Smith, 2001). Bridgeland, Dilulio, and Morrison (2006) report that nearly half of young people who left high school without graduating reported being bored or disengaged. A surprising 38% believed that they had “too much freedom” and not enough rules. To help ninth graders avoid getting “lost in the shuffle,” interventions designed to personalize instruction and the environment should be explored.

4. Build capacity within the faculty and school leadership in low-performing schools to address diverse student needs. Studies have found that students of color in low-income schools are 3 to 10 times more likely to have unqualified teachers than students in predominantly White schools (Adamson & Darling-Hammond, 2011). There is also evidence that ninth-graders, particularly in low-performing high schools, are more likely to have less experienced and less qualified teachers in their core academic courses than students in upper grades (Neild, 2009). States should consider incentives, such as equalizing pay scales across the state, strengthening teacher education and evaluation standards, offering subsidies for preparation to talented individuals, developing mentoring systems, and establishing strong professional development programs to help alleviate this disparity (see Adamson et al., 2011).

5. Create connections to the community, employers, and institutes of higher education to better engage students and help them see the relevance of their coursework. Many high schools are isolated from other community institutions and have limited contact with students’ families. More effort should be made to give students meaningful learning opportunities in the community, including internships and work-study programs.

Research shows that most students at risk of falling off track could graduate if they were provided with the appropriate supports early enough and those supports were sustained (Bruce et al., 2011). Common support structures designed to address recommended practices include summer “bridge” programs, which provide students with remedial or preparatory coursework, experience navigating the school, and a chance to make friends with new peers (Nield, 2009). Ninth grade academies, which physically separate ninth graders from the rest of the student body and provide intensive, engaging transition supports, have been shown to be effective through school models such as those used for Talent Development High Schools (Kemple et al., 2005). These high schools are designed to reduce student isolation and anonymity by providing smaller learning communities with interdisciplinary teams of teachers, mentoring and tutoring, curricula leading to advanced English and mathematics coursework, and parent/community involvement in activities that promote students’ college and career readiness (Kemple et al., 2005).

More recently, the Diplomas Now school model has been developed through a partnership with Talent Development High Schools, Communities in Schools, and City Year programs to address the dropout problem within many high-poverty urban communities. This model, implemented nationally, is a data-driven, tiered intervention that is intended to transform middle and high school students’ academic experience and provide more targeted intervention of students with “early warning indicators” that place them at risk for dropping out (Corrin, Sepanik, Rosen, & Shane, 2016). This model includes the supports described within Talent Development High Schools, along with instructional/curricular innovations and teacher and administrator coaching and support. Preliminary results suggest positive impacts in terms of reducing the percentages of students with early warning indicators, with stronger impacts seen for middle school students (Corrin et al., 2016).

Transitioning from High School to College/Career.

Students need supportive and informative networks as they plan their transition out of high school. There is a
significant “social capital gap” between students who have access to critical information and support on how to prepare and effectively participate in college/career decision-making and those who do not (Roderick, Nagao-ka, Coca, & Moeller, 2008). The Education Commission of the States (2014) has identified seven key policy strategies to support successful transitions for graduating high school students who move to post-secondary education and/or careers. They include:

1. Uniform, statewide college- and career-ready definitions make it easier to align what is taught in K-12 with what is expected at the postsecondary level. A common definition allows shared expectations between educators, parents, and students and clarifies the performances that high school students must be able to demonstrate, independently, in order to be successful upon entering college.

2. Consistent, predictable admission and remedial procedures create greater transparency about college readiness expectations. These policies help students find the most appropriate institution to fit their skills and goals.

3. Early college programs, which typically serve high-needs populations, allow students to pursue college credit during high school, usually at no cost to their families. Some research has shown that early college students outperform their peers in high school graduation rates and postsecondary enrollment rates (Berger, Turk-Bicakci, Garet, Knudson, & Hoshen, 2014).

4. College advising and mentoring, when provided in a straightforward and timely way, is critical for students to learn to navigate the K-12 college transition. However, due to staff shortages, most graduating seniors receive limited college advising (National College Advising Corps, 2014). Programs that increase access to college advising have been shown to increase college matriculation and receipt of scholarships (Bettinger et al., 2010). In addition, mentoring/advising programs such as Talent Search that provide close-age peer advisors have been shown to positively affect graduation rates and post-secondary enrollment (Cahanlan et al., 2004).

5. Predictive analytics systems that determine college readiness using student information (such as course rigor and academic performance) enable teachers to develop early interventions that target specific student needs.

6. Competency-based admissions policies require students to demonstrate mastery or proficiency of subject matter in context. The idea behind “Credit by Demonstrated Mastery” is that students do not earn course credit based on seat time, but rather on proficiency. The proficiency standard remains constant, and the seat time will vary by student, depending on how long it takes them to demonstrate proficiency.

7. Enhanced student profiles with performance data are useful to provide academic and non-academic information about students seeking postsecondary enrollment. Providing diagnostic and descriptive information to colleges enables them to better support their students and increase their likelihood for success.

Financial support programs, in the form of early commitment financial aid programs, have also been used to motivate and engage students as early as elementary school by guaranteeing them financial aid if they complete certain requirements (e.g., keeping a minimum GPA, completing rigorous college prep courses, etc.) throughout their school careers (Blacno, 2005). Recent “college promise” programs that connect high-poverty schools with local community colleges also encourage children to strive towards postsecondary education by providing financial incentives ranging from savings accounts to free two-year tuition to deserving students (U.S. Department of Education, 2016).

Tracking College and Career Experiences. P-16 systems connect the data of P–12 institutions with those from higher education, providing benefits to educators and policymakers at both ends of the educational spectrum. These systems allow educators to not only keep track of students who graduate from their schools, but also to connect their students’ postsecondary outcomes with the preparation they received in their K–12 schools. This type of feedback can help schools and districts adjust their practices in order to better prepare their current student cohorts, and higher education benefits from subsequently better-prepared future students (L’Orange & Ewell, 2006). With shared information, there can also be increased collaboration between the higher education and K–12 educational sectors (Bloom & Kissane, 2011).
The National College Access Network (NCAN) suggests that school data points include demographics like race, gender, and first-generation college student status, information on the nature and intensity of services received, and outcome data like postsecondary attendance and/or completion. While some data collection systems are outside the purview of individual schools, there are organizations and vendors that have created systems for schools to use in tracking their own students (Bloom et al., 2011). Many high schools use Student-Tracker reports from the National Student Clearinghouse (NSC) to measure how many of their graduates go on to college, where they attend college, and how many persist through to graduation. Naviance, which partners with NSC, allows schools to track their students’ college applications and progress and continue tracking students to see where they enroll, how far they have progressed, and what degrees they have earned. Schools can then share this information with stakeholders in their communities and use it to determine which interventions are working to prepare students for college/career and to set goals for future student cohorts (Spackey, 2013).

### Indicators to Support the Effective Practice

| The school provides freshman students with formal supports as they make the transition to high school (e.g., summer bridge programs, freshman academies). |
| The school provides senior students with formal supports as they make the transition out of high school (e.g., college and career planning, job fairs). |
| The school tracks the postsecondary school placements and experiences of their graduates and reports the results to the school board, faculty, and school community. |

### References


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