

FILM AND TV PRODUCTION 10.0200.90

Program Description, Industry Credential, Coherent Sequence, and Teacher Certification

PROGRAM DESCRIPTION

The **Film and TV Production** instructional program prepares students to produce digital films and videos (including news broadcasts, commercials and public service announcements, feature films and documentaries, episodic serials, music videos, educational videos, and others) and to work in a variety of on- and off-camera positions within traditional and emerging video production industries. Students who successfully complete the **Film and TV Production** program's coherent sequence of instruction will develop an in-depth understanding of the operation and maintenance of professional-grade digital video cameras and related specialized video production equipment; studio and location lighting techniques; audio recording techniques; scenic composition; visual and special effects, titling and motion graphics; and the use of industry-standard hardware and software to capture, enhance, manipulate, and edit video and audio files to produce a cohesive, professional-grade finished product. **Film and TV Production** students will explore the history and societal and economic impact of the film and TV production industry and will examine legal and ethical considerations and business best practices unique to film and TV production and related industries. Throughout the **Film and TV Production** instructional program, students learn and practice valuable real-world skills using professional-grade video production equipment and industry standard video and audio editing software and visual effects, motion graphics, and compositing applications to create high-quality media products.

The **Film and TV Production** Career and Technical Education program is delivered as a coherent sequence of courses designed to offer students knowledge and skills that meet the needs of the workplace. The Professional Skills developed by business and industry leaders across Arizona are integrated throughout the program. **Film and TV Production** students develop leadership, social, civic, and career skills through participation in the state-recognized Career and Technical Student Organizations, SkillsUSA or FBLA (Future Business Leaders of America).

The **Film and TV Production** instructional program prepares students for entry-level employment, further training, and/or post-secondary education for these and other occupations: Actor, Announcer, Art Director, Assistant Director, Audio Engineer, Audio Technician, Best Boy, Board Operator, Boom Operator, Broadcast and Sound Engineering Technician, Broadcast Engineer, Broadcast Journalist, Broadcast News Analyst, Broadcast Operations Engineer, Broadcast Technician, Camera Operator, Cameraman, Composer, Correspondent, Costume Designer, Digital Imaging Technician, Director, Director of Photography, Film and Video Camera Operator, Film and Video Editor, Film Editor, Filmmaker, Floor Director, Gaffer, Grip, Hair Stylist, Lighting Technician, Line Producer, Location Manager, Location Scout, Makeup Artist, Master Control Operator, Media Specialist, News Anchor, News Editor, Non-Linear Editor, Online Editor, Producer, Production Assistant, Production Coordinator, Production Designer, Production Manager, Prop Master, Reporter, Scenic Artist, Screenwriter, Script Supervisor, Set Decorator, Social Media Specialist, Sound Designer, Sound Engineer, Sound Mixer, Special Effects Coordinator, Special Effects

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Technician, Special FX Makeup, Storyboard Artist, Studio Camera Operator, Stunt Coordinator, Teleprompter Operator, Television Floor Manager, Television News Photographer, Television Production Coordinator, VFX Artist, Video Editor, Video Producer, Video Technician, Videographer, Wardrobe Stylist, and Web Content Developer

INDUSTRY CREDENTIALS

The following credentials have been approved for the A-F CCR and are CTED eligible for the **Film and TV Production** instructional program:

- Adobe Certified Associate (ACA) Creative Cloud – Video Design Specialist
- Adobe Certified Associate (ACA) Creative Cloud – Visual Design Specialist
- Adobe Certified Associate (ACA) Creative Cloud – Web Design Specialist
- Apple Certified Pro (ACP) - Final Cut Pro
- Apple Certified Pro (ACP) – Logic Pro X

COHERENT SEQUENCE

10.0200.16– Film and TV Production I, **and**

10.0200.90– Film and TV Production II, **and program may elect to add:**

10.0200.95– Film and TV Production III, **or**

10.0200.99– Film and TV Production IV, **or**

10.0200.76– Film and TV Production – DCE (Diversified Cooperative Education) **or**

10.0200.83 – Film and TV Production – Internship, **or**

10.0200.89 – Film and TV Production – Cooperative Education

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TEACHER CERTIFICATION REQUIREMENTS

CAREER PREPARATION: The instructor must be ADE/CTE certified in one of the following Certificates, PCTIET, SCTIET, or SSCTEiet

Note:

- Film and TV Production 10.0200.76 may be a part of the sequence and the teacher must hold a Cooperative Education Endorsement (CEN).
- Film and TV Production 10.0200.83 is not required to have a Cooperative Education Endorsement (CEN).
- Film and TV Production 10.0200.89 is required to have a Cooperative Education Endorsement (CEN).

CERTIFICATE TYPES

PCTIET	Provisional Career and Technical Education Industrial and Emerging Technologies
SCTIET	Standard Career and Technical Education Industrial and Emerging Technologies
SSCTEiet	Standard Specialized Career and Technical Education Industrial and Emerging Technologies