

Identifying Partners

Partners can be a person or place or just about anything else in between. To best utilize potential partners, you need to have a clear sense of what's out there.

Use the list below to begin identifying potential partners and what type of services or support they could offer.

	Details	Partnership Ideas
COMMUNITY LEADERS		
Business		
Religious		
Political		
Long-term residents		
Philanthropists		
OTHER		
PLACES		
Parks		
Zoos		
Museums		
Popular meeting places		
Restaurants		
Colleges and universities		
Concert venues		
OTHER		
GROUPS		
Political		
Arts-related		
Service-oriented		
Community-centered		
OTHER		
COMMUNITY SERVICES		
Government-related		
Non-profit organizations		
Charities		
Education- and training-related		
OTHER		
INDUSTRY		
Small businesses		
Large corporations		



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	Details	Partnership Ideas
Family-owned businesses		
Trade groups and unions		
OTHER		
SOURCES OF INFORMATION		
Newsletters		
Websites		
News organizations		
Listservs		
Chamber of Commerce		
OTHER		



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