# Arizona Career and Technical Education Strategic Plan

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### Objective

By 2021, ADE, in collaboration with stakeholders, will develop a career literacy framework, guidelines, and resources for K-12<sup>th</sup>.

- S1: Establish committee comprised of educators representing K-4, 5-8, 9-12 and industry partners and stakeholders
- S2: Define career literacy for K-4, 5-8, 9-12
- S3: Identify and review available resources and guidelines to develop a framework for K-4, 5-8, 9-12
- S4: Develop a statewide career literacy framework for K-4, 5-8, 9-12
- S5: Present and request feedback from public on proposed framework
- S6: Evaluate input and finalize the career literacy framework

### Objective

By 2021, ADE, in collaboration with stakeholders, will develop a plan to implement career literacy framework, guidelines and resources for grades K-12 to include strategies, promotional materials and professional development.

- S1: Disseminate career literacy framework, guidelines and resources through a variety of methods to LEAs
- S2: Provide strategies to implement career literacy framework to LEAs
- S3: Develop promotional materials on the career literacy framework to LEAs and stakeholders
- S4: Create and provide professional development and training on the career literacy framework and guidelines to LEAs

### Objective

By 2021, ADE will provide resources and strategies aimed at increasing enrollment, achievement, and program completion of special populations in CTE programs.

- S1: Designate a location on ADE CTE website for resources to increase achievement for each special population
- S2: Promote collaboration between CTE, school counseling and LEA departments that provide services to special populations to increase achievement of special populations in CTE programs
- S3: Create and provide professional development and training on strategies to increase enrollment, achievement and completion of special populations

### Objective

By 2020, ADE will determine compliance and quality of CTE programs.

- S1: Define the criteria of an approved quality CTE program
- S2: Create an instrument to determine compliance and quality of CTE program
- S3: Identify the required artifacts of an approved quality CTE program
- S4: Develop templates and guidelines to improve program quality as needed

# Objective

By 2020, ADE, in collaboration with stakeholders, will review and crosswalk academic and CTE program technical standards for State Board of Education approval for academic credit

- S1: Develop an instrument that identifies the quality and quantity of academic content in the CTE program technical standards
- S2: Refine the process to recommend and submit to the State Board of Education for academic credit

### Objective

By 2020, ADE, in collaboration with stakeholders, will provide professional development to CTE teachers to integrate academic skills into CTE programs

S1: Build partnerships to provide intentional professional development designed to integrate academic skills in CTE programs

### Objective

By 2020, ADE, in collaboration with stakeholders, will continually evaluate industry credentials, certifications, and/or licenses to ensure relevancy to Arizona's industry and CTE programs.

- S1: Develop an instrument to evaluate the relevancy of ADE approved industry credentials, certifications and/or licenses
- S2: Update the ADE approved list of approved industry credentials, certifications and/or licenses
- S3: Create a process to evaluate whether the approved industry credentials, certifications and/or licenses could be aligned with CTE program technical standards

### Objective

By 2020, ADE will provide resources and guidelines to districts in order to build partnerships regarding all types of work-based learning.

- S1: Provide training to educators on ADE's work-based learning guide
- S2: Provide LEAs guidelines regarding the roles and responsibilities for business and industry in work-based learning
- S3: Update work-based learning guide annually based on feedback from education stakeholders

# Objective

By 2020, ADE will develop a process for the required data-driven Comprehensive Local Needs Assessment to secondary and post-secondary institutions, to evaluate the quality of CTE program delivery on a biennial basis.

- S1: Create and distribute a template that evaluates the quality of CTE program delivery to secondary and postsecondary institutions.
- S2: Provide guidance to LEAs to complete the Comprehensive Local Needs Assessment
- S3: Review the Comprehensive Local Needs Assessment process for continuous improvement

### Objective

By 2020, ADE, in collaboration with community partners, will continuously provide intentional, timely, and accessible professional development to educators.

- S1: Survey stakeholders to determine professional development needs and desired delivery methods
- S2: Develop community partnerships to assist in providing intentional, timely, and accessible professional development
- S3: Review and update existing professional development to reflect current practices and industry needs

### Objective

By 2021, ADE, in partnership with business and industry, will develop a targeted teacher recruitment campaign focused on high need positions.

- S1: Form a committee comprised of ADE, industry and education professionals to develop a teacher recruitment plan
- S2: Committee develops a targeted teacher recruitment campaign

# Objective

# By 2021, ADE will support teacher retention efforts in collaboration with education stakeholders.

- S1: Identify best practices that support teacher retention
- S2: Disseminate best practices to stakeholders
- S3: Provide continuing professional development and training for CTE teachers

# Objective

# By 2020, ADE will promote career and technical education as a pathway to purposeful and economically viable careers.

- S1: Identify successful marketing tools
- S2: Develop a statewide and regional media/communication tool kit to promote CTE
- S3: Distribute the tool kit to LEAs