



Business and Marketing **CTE Certification**

“Business and Marketing” means occupations related to work experience in Accounting; Business/Commerce; Business Administration and Management; Business Operations Support and Assistant Services; Business/Corporate Communications; Finance and Financial Management Services; Hospitality Administration/Management; Human Resources Management and Services; Management Information Systems and Services; Marketing; Real Estate; Taxation; Insurance; and Merchandising and Related Marketing Operations as described in NCES [Classification of Instructional Programs \(CIP\)](#) 2020 Edition: CIP Code 52.

ADE CTE High School Programs:

Accounting
Business Management
Business Operations
Technology Devices Maintenance (Industrial and Emerging Technologies)
Fashion Design (Family and Consumer Sciences)
Finance
Hospitality Management (Family and Consumer Sciences)
Interior Design (Family and Consumer Sciences)
Marketing
Software and App Design (Industrial and Emerging Technologies)